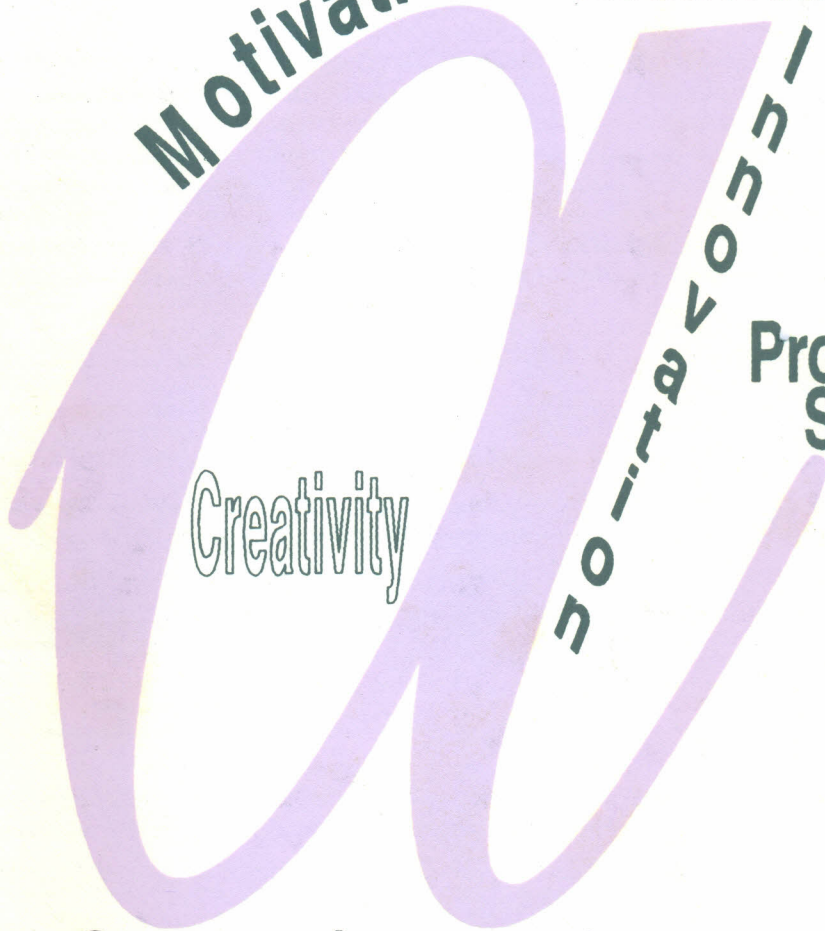


achievement through

Motivation

Leadership



Problem Solving

Systematic Planning

Fourth Summer Camp On Entrepreneurial Adventures For The Youth

**May 22-June 1, 1995
EDI Campus**

BACKGROUND

Vishwanathan Anand, Sachin Tendulkar, A.R. Rehman, Malleshwari, Sushmita Sen are some of the young '**achievers**' admired by all of us. There are many such '**achievers**' in every walk of life, be it science, arts, business, sports, music or industry. They have not only attained success in their chosen career at an early age but have also provided useful lessons and inspirations to others. Every person cherishes a dream of excelling in his/her career and therefore, would like to select it carefully and appropriately and equip himself/herself with requisite capabilities to reach the heights of success. It is therefore necessary to learn what would ultimately lead to success and achievement. Conventional education, unfortunately, has no answers to these queries. One, therefore, has to undertake a special kind of search and in the process, analyse oneself to know what makes one an '**achiever**'. One often hears of the terms such as creativity, excellence, innovation, leadership, independence. All these can be effectively combined to form one word, '**entrepreneurship**'. The Summer Camp focusses on development of entrepreneurship, the back-bone for achievement in life.

OBJECTIVES

The main objectives of the Camp is to stimulate the youth into planning their career entrepreneurially. The Camp will aim at;

- * developing a spirit of enterprise for whatever career one chooses to pursue;
- * helping participants be aware of their potential and of meeting challenges;
- * motivating them to seek innovative career, and
- * fostering entrepreneurial capabilities including creativity, concern for excellence, leadership, problem-solving, etc.

FOCUS

Consistent with the objectives, the Summer Camp will focus on the following activities :

1. Motivational developmental exercises to strengthen the urge to excel in the career and develop entrepreneurial traits and competencies.
2. Interaction with successful entrepreneurs or achievers who would share with the participants their experiences.
3. Visit to industrial units/institutions to watch operations and performances in the right perspective and analyse the process of creation and achievement.
4. Exposure to various potential opportunities existing in the industry and in other occupations.
5. Opportunities of self-assessment through specifically designed psychological tests and instruments.
6. Effective assistance towards personal growth through psychological laboratories; using role plays, simulation exercises, mental gyms, etc.

Besides outdoor activities, puzzle-solving, quizzes, games and competitions, informal meeting with well-known industrialists and achievers will be arranged.

EDI has been organising **Summer Camps for Youth** since the last three years and has been receiving excellent feedback consistently. The participants have emphasized that the programme has had an indelible impact on them.

" At EDI-I I have had a complete new experience of life ... I have analysed myself and know the capabilities and strengths that were hidden inside me....."

- **Shradhavi Suchde;**

"It is really hard to believe that one can learn a lot in such a short span of time....."

- **Siddhartha Jhunjunwala;**

"I know there has been a massive change in my personality (as a result of the Camp)....."

- **Vishal Patel;**

"The unforgettable event in my life ... the camp made me so confident and active....."

- **Kasumbi Shah**

"The achievers (whom we met) have given me confidence, enthusiasm and determination to go ahead with my aim and not to bow down to failures....."

- **Pooja Sharma.**

PARTICIPANTS

About 25 students of Higher Secondary and Junior Colleges of any discipline will be considered for the Camp on 'first-come-first-serve' basis.

VENUE AND ACCOMMODATION

The Camp will be organised at the EDI campus, Ahmedabad. A/C accommodation on a twin-sharing basis will be provided on the campus.

FEE

Rs.6,000/- will be charged as Camp Fee which will include the fee for the camp and board/lodging at the campus. Transport may be arranged to pick up the participants on their arrival at Ahmedabad, provided the travel plans are communicated well in advance.

HOW TO APPLY

Fill in the enclosed 'Nomination Form' or send a one page bio-data before **April 20, 1995**, mentioning the name, residential address, parents' names and occupation, office address, educational qualifications and extra curricular activities, two passport size photographs along with a demand-draft of Rs.6,000/- in favour of EDII, Ahmedabad to :

Dr.Sunil Shukla

Camp Leader

Entrepreneurship Development Institute of India

Ahmedabad (Near Village Bhat)

Via. Ahmedabad Airport and Indira Bridge,

P.O.CHANDKHEDA - 382 424

THE INSTITUTE

The Entrepreneurship Development Institute of India (EDI) set up in 1983, is an autonomous institution registered under the Societies Registration Act and sponsored by the Industrial Development Bank of India (IDBI), Industrial Finance Corporation of India (IFCI), Industrial Credit and Investment Corporation of India (ICICI) and State Bank of India (SBI), with an active support of the Government of Gujarat. The Institute is a National Resource Centre governed by its own board. Committed to education, research and training, it has earned a great deal of national and international recognition for its efforts as reflected in the support it has received from the World Bank, International Labour Organization, UNIDO, Commonwealth Secretariat and several other international agencies.



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