

EDII

## EDII student makes India proud

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A fellow programme management student of Entrepreneurship Development Institute of India (EDII) has represented India in an International Entrepreneurship Conference held in Norway recently. Raj K Shankar presented his dissertation on 'Corporate Accelerators in Norway' at BCERC.



Raj K Shankar

He said, "Large companies are engaging with start-ups to increase innovation. Start-ups benefit by gaining access to the resource pool of large companies. Thus the model seems to be mutually beneficial to both corporations and start-ups."