

## Start up rural India: Infosys co-founder

TIMES NEWS NETWORK

**Ahmedabad: S Gopalakrishnan**, Infosys co-founder, has said that experiments in entrepreneurship in the country's rural areas were necessary. Gopalakrishnan, who was speaking at the Gandhinagar-based Entrepreneurship Development Institute of India (EDII) on Tuesday, specifically stressed the need to initiate startup innovations.



"The government of Prime Minister Narendra Modi has been fully supporting entrepreneurs and the environment for entrepreneurial activity is becoming better," said Gopalakrishnan. "We need to create a large number of entrepreneurs in order to generate 10 million jobs every year. Studies show that businesses that are not even five years old are creating more jobs and helping the economy."

Gopalakrishnan will head the chair at EDII named Centre for Advancing and Launching Enterprises which will incubate and promote startups of alumni and entrepreneurs. Gopalakrishnan said that lessons on entrepreneurship should be incorporated into college curricula. He said right from the school level, students should be taught how to solve various problems through technology-based innovations. The director of the EDII, Sunil Shukla, said the initiative would focus on renewable energy, manufacturing, food processing and healthcare.