

# T-Hub, ICRISAT team up for agri accelerator

## OUR BUREAU

Hyderabad, November 2

T-Hub, a start-up incubator promoted by International Institute of Information Technology, Indain School of Business and Telangana government, has teamed up with the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) to start an accelerator exclusively for start-ups developing solutions and products for the sector. Riverbridge Ventures Innovations Platform (RviP) is also associated with the pro-

gramme. The AgriTech Accelerator Programme will start on February 15, 2017. T-Hub has called for applications from entrepreneurs and start-ups to attend the programme. There will be three levels of application-screening, including manual screening to curate the most relevant applications to identify the top 10 participants.

ICRISAT will offer the technical know-how and domain knowledge in various aspects of farming, while T-Hub will take care of the running of the

accelerator. "During the three-month acceleration period, RviP, in association with ICRISAT and T-Hub, will engage with start-ups through its unique scaling model and work as a full-time partner for enabling and scaling the efforts of the participating start-ups," said Jay Krishnan, Chief Executive Officer of T-Hub, in a statement.

The accelerator will help the start-ups scale their projects through real-time management. It will also help with go-to market strategies. "The

programme will bring together agriculture, IT and finance entrepreneurs to develop tailored services, technologies and market integration to support sustainable rural development at scale," said ICRISAT Director General David Bergvinson.

"Scaling platforms need to redefine conventional accelerator programmes through well-designed and differentiated engagement. We at RviP intend to address this gap," said Vishnu Gorantala, founder, RviP.