

EDII students get a launch pad to biz dreams

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Ahmedabad: Entrepreneurship Development Institute of India (EDII) has enabled over 300 students to become successful entrepreneurs in the last nine years.

At a press conference organised at its premises on Friday, authorities informed that out of the 427 students who studied two-year PGDM in Business Entrepreneurship (PGDM-BE) course at the EDII since 2008, around 337 have either started their own enterprise or joined family business.

Only the remaining 20% odd alumni of last several years have gone for a service career in the corporate sector or in academics or further studies.

Dr Satya Acharya, programme head of PGDM-BE, said, "The course ensures that the students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or take their family business to new heights."

Chintan Sharma of 2011-13 batch had joined his family business in 2013. Sharma is now the CEO and director of Narmada Toyota, one of the leading Toyota dealerships.

Another alumnus, Nishank Shah, the CEO of Duro Green, is today a well-known proponent of Swachh Bharat mission.

While studying here, students get practical exposure to every minute step that is required to set up a new business. EDII also provides seed funding to successful milestone bonus point achievers for their new ventures." -Dr Sunil Shukla, director of EDII