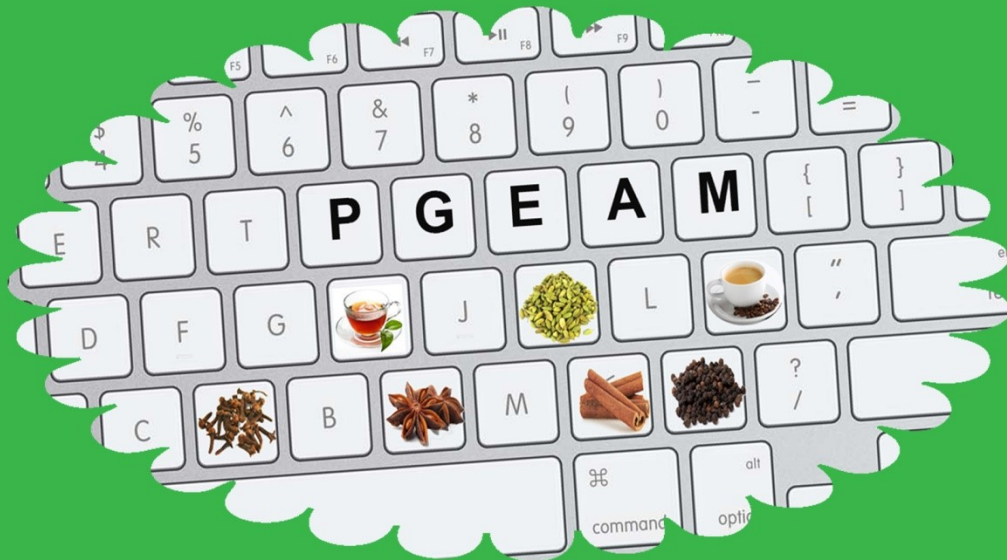


**INDIAN INSTITUTE OF PLANTATION  
MANAGEMENT - BANGALORE**  
(An Autonomous Organization Promoted by the  
Ministry of Commerce and Industry- Govt of India)

**ENTREPRENEURSHIP DEVELOPMENT  
INSTITUTE OF INDIA**  
(Sponsored by IDBI , IFCI , ICICI and SBI )

# **PG CERTIFICATE PROGRAM ON ENTREPRENEURSHIP AND AGRIBUSINESS MANAGEMENT (PGEAM) 9 Months**



**IIPM**

**EDII**

## EDII

The **Entrepreneurship Development Institute of India (EDII)**, an autonomous body and not-for-profit institution, set up in 1983, is sponsored by apex financial institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI). The Institute is registered under the Societies Registration Act 1860 and the Public Trust Act 1950. The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. Recognition from UN-ESCAP, Bangkok. The EDII has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centres of Excellence for HRD Research and Training.



## IIPM

Realizing the potentialities and needs of modernization of the plantation sector through management education and training, the Ministry of Commerce & Industry, Government of India constituted a core group in 1990 to set up a strategic institution of management education in the plantation sector. IIPM envisaged as a centre of excellence, to act as a think tank and an intellectual resource base for the plantation and associated agri-business sector. It is an exclusive sectoral school of management in Asia, based on a new model intensive institute-industry interaction. In November 1993, the institute was established as an autonomous educational institute of higher learning. It is jointly sponsored by Commodity Boards of India viz., Coffee Board, Tea Board, Rubber Board, Spices Board and Plantation Associations viz., UPASI and India Tea Association (ITA). Institute is co-sponsored by the Ministry of Social Justice and Empowerment (MSJ&E), Ministry of Minority Affairs (MMA), Ministry of Human Resource Development (MHRD), Ministry of Communication & Information Technology (MCI) of Government of India and the Malankara Plantations Ltd. through meritorious and top-class educational institution scholarships and academic related recognitions. Institute is actively supported by the industry through its uniquely designed Faculty Finance Support Scheme and Commodity Boards of India chairs. IIPM has been ranked among top sectoral management institute by Business India B-School survey.



Globalization, information technology, infrastructure and internet have created avenues and opportunities for all. It has also created the need for new and specialized skills, to be acquired in a relatively short time period. Entrepreneurship and Agri business management grooms young men and women into professional managers for core areas of agribusiness and allied sectors. The Entrepreneurship and Agri Business Management program is designed as a management program covering functional areas of management with conceptual and technical inputs of agriculture. It is intended to develop an integrated perspective of the primary managerial functions and give the student a foundation for pursuing managerial responsibilities as well as agri-entrepreneurship.

## COURSE HIGHLIGHTS



**KNOWLEDGE ON  
ENTREPRENEURSHIP AND  
AGRI BUSINESS  
MANAGEMENT**



**INSIGHTS FROM EMINENT  
FACULTY FROM  
CORE SECTOR**



**HANDS ON EXPERIENCE  
TO AGRI BUSINESS**



**LEARN THROUGH  
EXPERIENCE SHARING TO  
ENHANCE CAPABILITY OF  
BEING PROFESSIONAL**

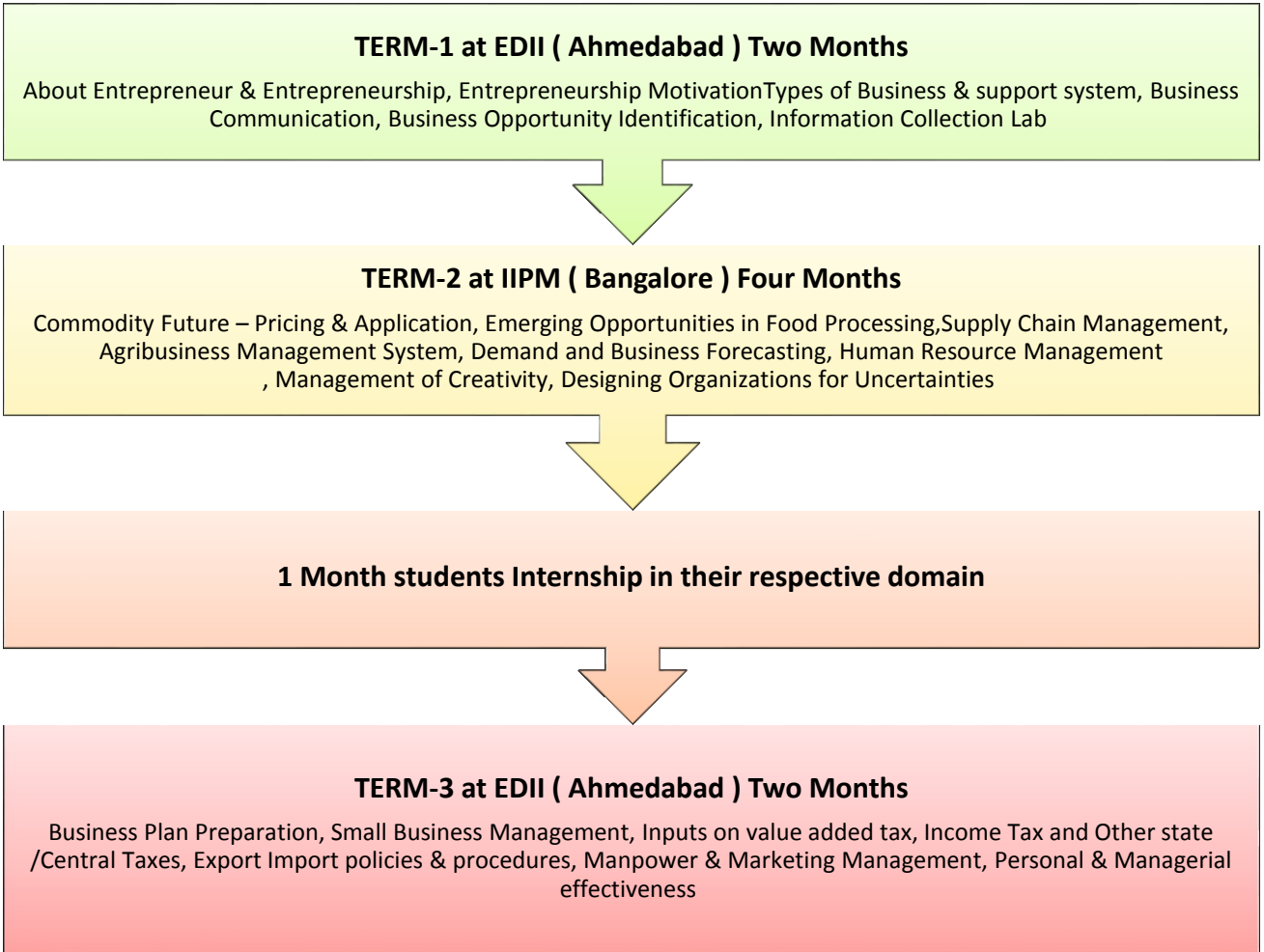


**CAREER DEVELOPMENT  
AVENUES**



**EXPOSURE VISITS**

## COURSE DURATION - 9 Months



## EXPECTED OUTCOME

<b>TERM 1</b>	•Introduction to Entrepreneurship • Entrepreneurship support system
<b>TERM 2</b>	•ABM Specialization • Core Courses in Business
<b>TERM 3</b>	•Creation and managing of small Business •Legal Aspects • Dissertation • Placements

## INFRASTRUCTURE

- WELL EQUIPPED LIBRARY
- AC CLASSROOMS
- STATE-OF-THE ART IT INFRASTRUCTURE
- SEMINAR HALL
- ACCOMMODATION



### INDUCTION:

A week long Induction programme enables the students to have an overview of what to expect in the next 9 months. The eminent faculty members introduce the course to the students stating the benefits they would reap right through the course.

#### Topics Covered

Personality Development & Grooming

Selling- Benefit selling, Role play

Business Simulation

Master in the Professional World

Team Building

Management

Goal setting

Access to Success

Finance the Innovative Way

Time Management & Attitude

Preparing For Career in Agri Business

Emerging avenues of Agri Business

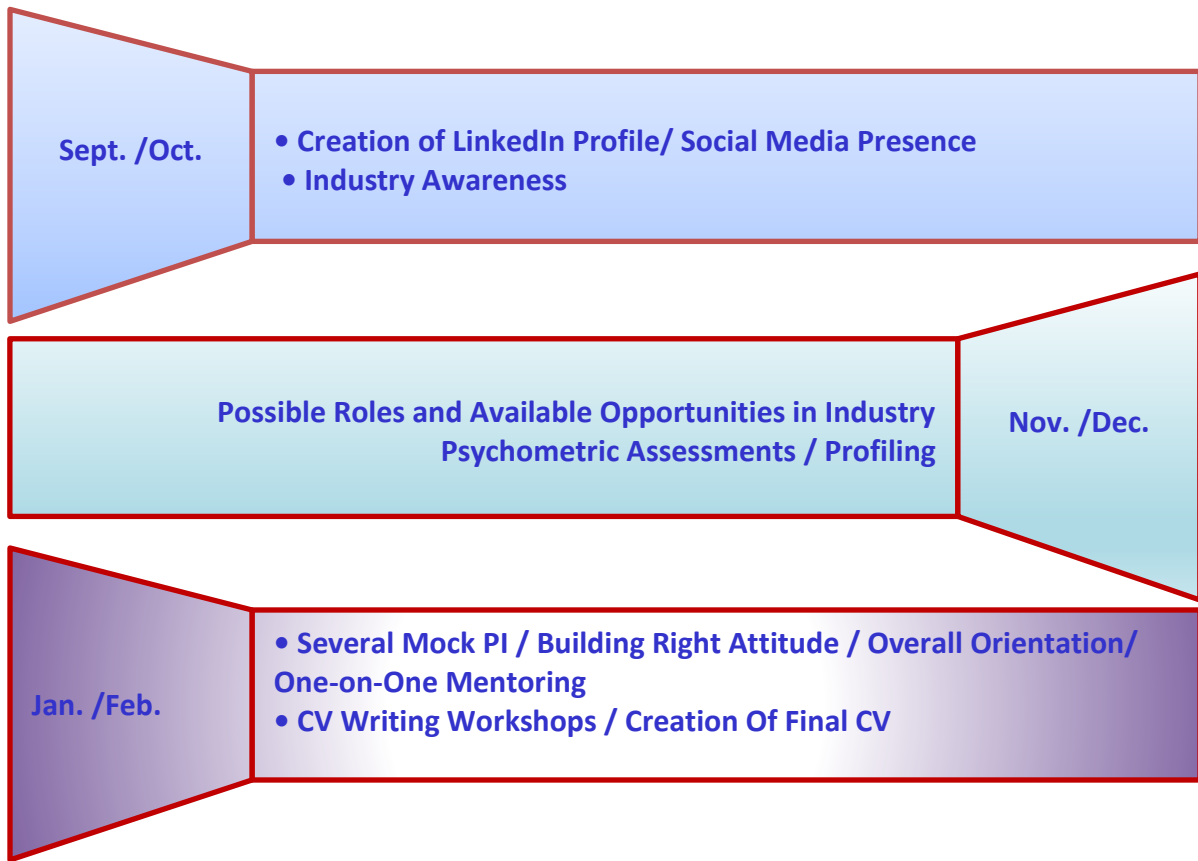
Reflection of Induction program: About Yourself, Your Goals Your Plans for Immediate Professional Success, Employability skills, matching the skills for agriprenuership.

### INTERNSHIP

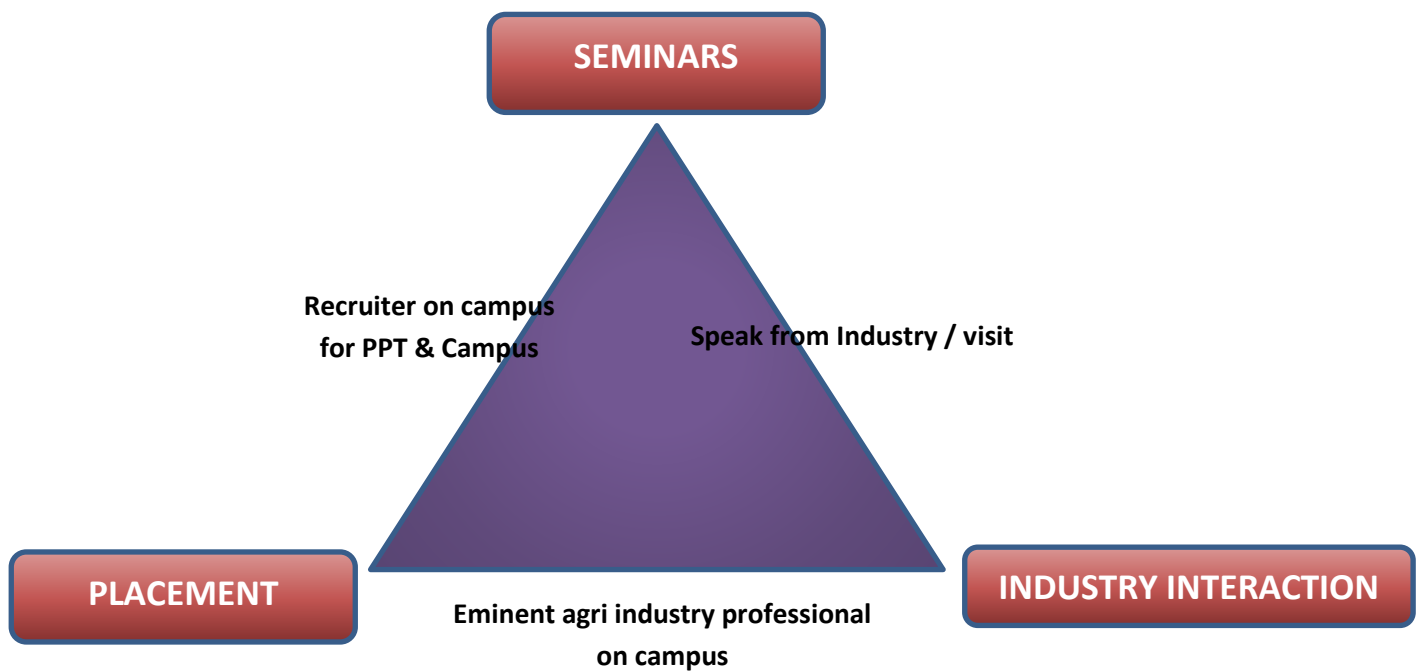
The objective of Internship is to give students the opportunity to apply his/her knowledge in real world environment. As the part of the course, a student is exposed to a one month intensive internship programme which provides industry experience and equips him/her with necessary skills to become a better professional.



## TRAINING SESSIONS

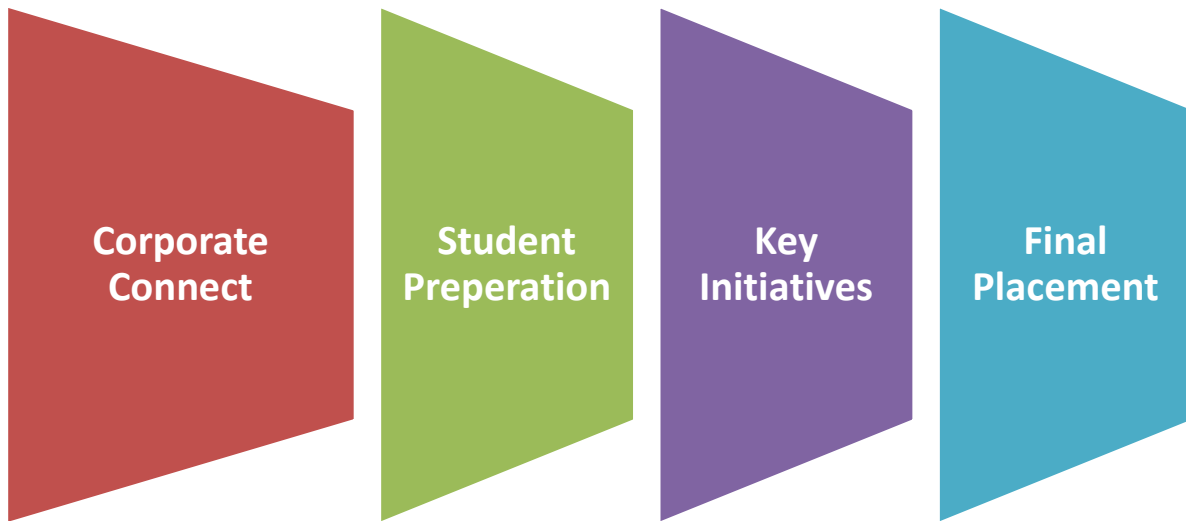


## KEY INITIATIVES

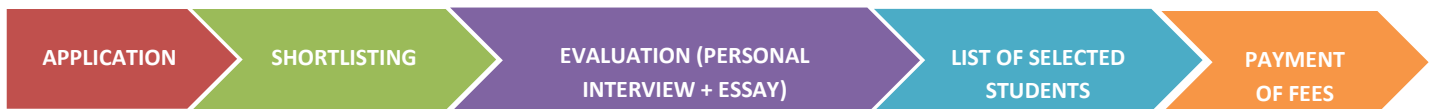


## PLACEMENTS

### Placement Process



## ADMISSION PROCESS



## IMPORTANT DATES

Application Start Date: 15<sup>th</sup> May 2017 to 23<sup>rd</sup> June 2017  
Course Starting from: July 2017



## DOCUMENTS REQUIRED

- SSC, HSC & Graduation mark sheet.
- Final year students should provide previous year mark sheet.
- Duly filled application form and 3 photographs.

## FEE STRUCTURE

Total Fees - Rs. 3.00 Lakhs + service tax (The course will be on with a minimum batch size of 30 students in each class)

Rs. 1,50,000 During Admission

**Remaining amount as Demand Draft in favour of “Indian Institute of Plantation Management” payable at “Bengaluru” or NEFT on or before 1st day of the commencement of course.**

### Mail transfer Details

Bank Name : United Bank of India  
Branch : IIPM Campus Branch, Bangalore  
A/C No. : 1586050000611  
IFSC Code : UTBI0IPC856 (Fifth character “0” read Zero)  
Swift Code : UTBIINBBECB  
MICR No : 560027009

## CONTACT

### **Indian Institute of Plantation Management**

Jnana Bharathi Campus,  
P.O.Malathalli  
Bangalore 560 056  
Ph: 91-80-23391890 (D),  
23211716 (EPABX);  
Fax: 91-80-23212775

### **Entrepreneurship Development Institute of India**

102, 70th Cross  
17th 'A' Main Road, 5th Block,  
Rajajinagar  
Bengaluru - 560 010.  
Phone: 080-23119361  
Telefax: 080-23119360

### **Entrepreneurship Development Institute of India**

P.O. Bhat 382 428  
Dist. Gandhinagar  
Gujarat  
Tel: +91-79-23969159, 23969161,  
23969163  
Fax: +91-79-23969164

**ADMISSION FORM****PG Certificate Programme on  
Entrepreneurship and Agribusiness Management (PGEAM) 2017**

1. Name: \_\_\_\_\_

2. Date of Birth: Day: \_\_\_\_\_ Month: \_\_\_\_\_ Year: \_\_\_\_\_

3. Postal Address: \_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Pin: \_\_\_\_\_

E-Mail: \_\_\_\_\_ ☎: \_\_\_\_\_

4. Father's / Guardian's Permanent Address: \_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Pin: \_\_\_\_\_ ☎: \_\_\_\_\_

5. Occupation & Office Address: \_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Pin: \_\_\_\_\_ ☎: \_\_\_\_\_ Fax: \_\_\_\_\_

6. Educational Qualifications (Attach Class X onwards Marksheets):

Examination	Year	Board/University	School/College	Percentage

7. Work Experience (If Any): \_\_\_\_\_

Position: \_\_\_\_\_ Organization: \_\_\_\_\_

Responsibilities: \_\_\_\_\_ Years \_\_\_\_\_

8. Whether belong to SC/ST/OBC/Physically Handicapped (Attach Certificate): \_\_\_\_\_

**Sponsorship Details for Sponsored Candidates**

Sponsored by (Please Tick the Appropriate Box)

- a. Sponsored By Company
- b. Plantation Owners
- c. Sponsored By Central / State Governments
- d. Sponsored By International Agency / SAARC Countries
- e. Sponsored By NRI / PIO

**Candidate's Signature**