

Jury led by Kiran Mazumdar-Shaw picks nine winners with the ability to create jobs, emerge as role models and stoke innovation

# Swiggy Dish of the Day at ET Startup Awards

Photo: N NARASIMHA MURTHY



**STANDING FROM LEFT** Avnish Bajaj, Rishikesh T Krishnan, Gautam Sinha, Bhavish Aggarwal, Prashanth Prakash and Binny Bansal. **SITTING FROM LEFT** Amit Agarwal, Kiran Mazumdar-Shaw, Aruna Sundararajan and Rajan Anandan



presents

## THE ECONOMIC TIMES START-UP AWARDS 2017

Our Bureau

**Bengaluru:** Food delivery company Swiggy has won top honours at India's biggest and best awards for startups, joining a group of peers distinguished by high-quality technical and entrepreneurial prowess.

At a meeting on Saturday in Bengaluru, an exemplary jury led by Biocon chairman Kiran Mazumdar-Shaw chose nine winners

from a shortlist of 40 contenders for The Economic Times Startup Awards 2017.

The jury, comprising a veritable who's who in entrepreneurship, finance, administration and academia, was seeking winners with the ability to create jobs that can power India's economic growth, emerge as role models for other startups and stoke innovation.

"More than anything else, it was most interesting to see the diversity of startups," said Mazumdar-Shaw, who chaired the ten-member jury which engaged in intense discussions before picking the winners. Among the startups who joined Swiggy on the podium was web software maker Wingify that won the Bootstrap Champ prize.

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The entries were all outstanding... The diversity of business models, the manner in which they have built technology platforms to disrupt existing platforms, it was very difficult to pick

**ARUNA SUNDARARAJAN**

*Telecom Secretary*

**Jury Looked for Grit, Ability to Make Impact**



Ability to create a lasting impact and grit were some of the qualities that the

jury was looking for in the winners of The ET Startup Awards. >> 13

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