The Times of India

Title: CAMPUS CAPERS - US-style food trucks to set feast trails

Author: Location:

**Article Date: 07/08/2015** 

A large number of working profession als in the city have an uphill task of finding homemade food. Now, their woes will end soon with an alumnus of Entrepreneurship Development Institute of India (EDI) set to launch food trucks in the city. From freshlycooked daal-chawal to handmade patties topped with trademark cheese, these food trucks will soon serve all sorts of cuisines, stopping at Ashram Road, SG Road and in Navrangpura and Satellite areas. Taking a cue from the successful business venture in the US, Utkarsh Gulati reignited his passion for the kitchen after graduating from EDI in May this year. "Food trucks will address both issues of food hygiene and pricing. We're also developing an app, so that the employees can book their order, to be delivered in their office," said Gulati, who hails from Gurgaon. For the first time, EDI has contributed Rs 3.5 lakh in Gulati's venture. Gulati, who is also a chef by profession, will start his first food truck in Gurgaon from August. EDI has also contributed Rs 2.5 lakh in another start-up launched by its alumnus Nitin Gupta. The online aggregator provides a platform to companies to book an empty truck, returning to its original location.



