



Entrepreneurship Development
Institute of India

Public Relations & Public Affairs

August 2017

from:
Adfactors PR Pvt. Ltd.
Ahmedabad

Sep 5, 2017

Mr. Nikhilesh Desai
Head – Business Development Cell
Entrepreneurship Development Institute of India

Sub: Public Relations and Public Affairs docket for the month of August 2017

Dear Mr. Desai,

Please find enclosed the docket for the month of August 2017, covering the Public Relations and Public Affairs activities done by Adfactors PR.

This is for your reference and records. Kindly let me know if you need further information on the same.

Warm Regards
For Adfactors PR

Narayan Bhatt

PR Activities for August 2017

Date	Activity
1-Aug	<ul style="list-style-type: none"> • Shared draft success story on Mr. Debyojyoti Pattanaik, a successful alumni of EDII with Dr. Satya Acharya for inputs/suggestions. Dr. Acharya to provide inputs/approval.
2-Aug	<ul style="list-style-type: none"> • Shared indicative pointers with Client for panel discussion on 'Achieving Scale in Manufacturing' by ET Now. • ET Now requested for exclusive interview of Dr. Sunil Shukla for their show 'Leaders of Tomorrow'. However, the interview could not be fixed as Dr. Shukla was traveling.
3-Aug	<ul style="list-style-type: none"> • EDII had announced funding to winners of milestone-based learning 2017. Consultancy asked Client to share details of students, funding and their enterprise. • Earlier Consultancy had suggested Client to participate in Global Educators Fest organized by ScooNews. Client informed about availability of Dr. Shukla and asked Consultancy to check for topic on which he can speak.
4-Aug	<ul style="list-style-type: none"> • An authored article on Micro & Small Enterprise (MSE) appeared in Business Standard. Consultancy shared few points from the authored article with Client.
9-Aug	<ul style="list-style-type: none"> • Authored article by Dr. Monika Dhochak, Assistant Faculty, EDII and Dr. Satya Ranjan Acharya, Senior Faculty, EDII was shared with Small Enterprise Magazine. The Magazine carried the article online immediately. The article is likely to be covered in print in next issue. Coverage to be monitored. • Consultancy arranged meeting of Ashish Chauhan from The Times of India with Dr. Sunil Shukla and Dr. Avdhesh Jha. Business Hindi course for Chinese Students and HP project were among the points discussed with Ashish.

10-Aug	<ul style="list-style-type: none"> Client asked Consultancy to check for participation of EDII in Fresh Face 2017 contest by Ahmedabad Times. Consultancy checked and reverted the schedule for the contest has been fixed and the contest is now arranged by Mumbai team.
11-Aug	<ul style="list-style-type: none"> Shared draft press release on GEM India Report. Consultancy shared their inputs on Aug 18.
13-Aug	<ul style="list-style-type: none"> An exclusive article appeared in The Times of India on Chinese students learning Business Hindi. Coverage was shared.
14-Aug	<ul style="list-style-type: none"> Approached The New Indian Express Editor Mr. Daniel Thimmayya for participation of EDII in EDEX (Education Supplement) of the publication. Mr. Thimmayya asked Consultancy to share authored article in the name of Dr. Shukla.
16-Aug	<ul style="list-style-type: none"> Reminded Client about success story on Mr. Debyojyoti Pattanaik. Client to revert with their inputs. Client informed Consultancy about visit of Dr. Manpreet Singh Manna, Director, AICTE to EDII on Aug 25. Arranged video call of Dr. Avdhesh Jha and Chinese students learning Business Hindi with Firstpost.
17-Aug	<ul style="list-style-type: none"> Client informed Consultancy they are planning to hold a Donors' meet – one in New Delhi and one in Mumbai. Client asked Consultancy to provide suggestions and prepare list of executives/officials, national/international funding agencies and embassies. Client informed few EDII students are co-ordinating with Kolkata-based trader and promoting use of eco-friendly statues of Ganesh. Consultancy shared news with Divya Bhaskar, which covered the article exclusively on Aug 25. Disseminated press release on “EDII imparts digital financial training to over 700 handicraft artisans in Odisha”. Coverage appeared in The Statesman, Odisha Bhaskar, The New Indian Express, Sanmarg and Suryaprava among others. Coverage report shared.

18-Aug	<ul style="list-style-type: none"> Client shared approved articles on “India requires Entrepreneurship Education to strengthen Entrepreneurial Ecosystem’ and ‘Entrepreneurship: A Sustainable Solution for Inclusive Job Creation”. Consultancy to take it forward.
21-Aug	<ul style="list-style-type: none"> Post interaction of Ashish Chauhan with Dr. Sunil Shukla, The Times of India exclusively carried an article on HP project handled by EDII. Client shared press release of interactive session of CBSE Chairman with Principals of CBSE Schools from Gujarat, Maharashtra, Rajasthan and Madhya Pradesh. Coverage appeared in Divya Bhaskar, Western Times, Divya Gujarat and Standard Herald. Client informed Consultancy about launch of their project with Facebook in UP. Client asked Consultancy to share draft press release to be disseminated on Friday, Aug 25, 2017.
22-Aug	<ul style="list-style-type: none"> Arranged meeting of Dr. Nirali Pandit with Red FM Radio Channel for ‘College ke Tashanbaaz’ show. Audition at EDII tentatively confirmed on Aug 31 at campus.
23-Aug	<ul style="list-style-type: none"> Consultancy disseminated press release on GEM India Report findings. PTI did the story following release, which was carried by Financial Chronicle, Deccan Chronicle, The Asian Age, The Free Press Journal-Mumbai and Millennium Post-New Delhi. Online coverage appeared on The Economic Times, Business Standard, The Hindu Business Line, India Today, Outlook, VC Circle, Millennium Post and Quartz India. Coverage report shared with Client. Shared details of milestone-based learning winners with Vishal Dutta of The Economic Times. Also arranged interview of Vishal with Monel Gunjaria. Coverage to be monitored.
24-Aug	<ul style="list-style-type: none"> Arranged shoot of Chinese students learning Business Hindi for Zee Business. Coverage appeared on Monday, Aug 28, which was shared with Client.

25-Aug	<ul style="list-style-type: none"> Disseminated press release on “EDII to train 2,000 entrepreneurs in UP under Facebook’s ‘Boost Your Business’ Project” in Lucknow. Coverage appeared in Hindustan Times, Dainik Jagran, Aaj, Rashtriya Sahara and Rashtriya Swaroop among others. Coverage report shared with Client.
26-Aug	<ul style="list-style-type: none"> Arranged an interactive session of CBSE Chairman Shri Rajesh Kumar Chaturvedi with media in Ahmedabad. Coverage appeared in The Economic Times, The Times of India, DNA, Ahmedabad Mirror, The Indian Express, The Pioneer, Gujarat Samachar, Divya Bhaskar, NavGujarat Samay and Sandesh. PTI also did the story which was carried by The Telegraph and The Hindu. Coverage also appeared on ETV Gujarat, TV9 News, Sandesh News and ABP Asmita.
28-Aug	<ul style="list-style-type: none"> Received request from Deccan Herald correspondent in Gujarat for details about HP project. Consultancy sourced information from Mr. Raman Gujral and shared the same with Correspondent. Coverage to be monitored.
31-Aug	<ul style="list-style-type: none"> AICTE Director Shri Manpreet Singh Manna interacted with faculty members and students of PG programmes on SWAYAM, AICTE’s MOOC platform. Press release was disseminated to media. Coverage appeared in Divya Bhaskar and Gujarat Samachar.

Public Affairs Activities for August 2017

Date	Activity
3-Aug	<ul style="list-style-type: none"> • Consultancy shared a meeting opportunity with Mr. Mr. Manav Subodh of Cofounder, 1M1B (1 Million for 1 Billion). Client to take it further.
16-Aug	<ul style="list-style-type: none"> • Client informed about agreement with ITC being finalized
17-Aug	<ul style="list-style-type: none"> • Client informed that they are proposing to organise donors meet with executives/officials from corporate houses, national/international funding agencies, central/state ministries, embassies, NGOs in Mumbai and New Delhi in September. • For the same, client asked to help with list of such organisations that can be approached.
21 - Aug	<ul style="list-style-type: none"> • Mr. Gujral shared an update about Google, wherein Google team has informed about the expectations from EDII on the projects they are working on. Client to work on it. • Client shared the project proposal they have submitted with Walmart team • Consultancy shared the list of organisations for Donors meet planned in Mumbai & New Delhi

Special Coverage

PUBLICATION NAME : **The Times of India**

EDITION : **Ahmedabad**

DATE : **13-08-2017**

PAGE : **02**

Namaste India! China love in time of Doklam

Pic: Yogesh Chavda

20 Chinese Students Are Learning Hindi At A Gandhinagar-Based Institute

Ashish.Chauhan@timesgroup.com

Doklam failed to deter them. Parents of these 20 students from China asked them to give a second thought to their decision to go to India amidst heightened tension on the border. But the students, who wanted to study 'Business Hindi' at the Entrepreneurship Development Institute of India (EDII) at Bhat village in Gandhinagar, continued on their knowledge journey. Overwhelmed by the love and affection shown by the people of Gujarat, some of them even plan to settle here.



business opportunities, spiritualism and benevolence, which they experienced during their stay here.

Ruchi (26), who was known as Zhang Xiaoyi in China, said that she was amazed by the level of spirituality in India. "What I saw in Varanasi is impossible in China. I liked the saffron attire, tilak on forehead, and the way they worshipped on the banks of the Ganga," she said.

Another student Akash, whose Chinese name is Fu Yong Chhiryang, said that if India and China can come together, it would be beneficial for both the countries. Karuna (22) was worried by the recent media reports about Sino-India relations.

"There are many similarities in both the cultures, like red colour is auspicious in both the countries," she said.

Himani (22), whose Chi-

The students have adopted Indian names; some intend to settle here

The students have now adopted Indian names and greet people with 'namaste' rather than 'hi'. Two of them are already settled in the city. For them, India is a land of

nese name is Tian Pei Yuan, has been living in Ahmedabad for the past eight months and works in a cellphone company. "I believe in Hindi-Chini Bhai Bhai. I like 'pani-puri' which is like momo's cousin sister," said Himani, who wants to settle in Gujarat.

"My parents opposed my idea to go back to India but I convinced them. I think India is safe and people here are friendly," said Ananya (21) whose Chinese name is Wang Cong.

Professor Anilash Jha, who teaches Hindi to the Chinese students, said that these students are keen learners. "Parents of some of the students were adamant on not sending them to India but it was the students' will to learn that won," Jha said.

Dr. Sunil Shukla, EDII director, said that such learning initiatives will ultimately help in resolving many issues between both the countries.

PUBLICATION NAME : **The Times of India**

EDITION : **Ahmedabad**

DATE : **21-08-2017**

PAGE : **04**

EDII to roll out startup classes in buses

'World On Wheels' Will Reach Out To Villagers

TIMES NEWS NETWORK

Ahmedabad: In a bid to take digital literacy and knowledge of entrepreneurship to rural communities, the Entrepreneurship Development Institute of India (EDII), Bhat, Gandhinagar, has begun the 'World on Wheels' project.

Currently to be launched with five buses, each of them covering one state among Madhya Pradesh, Uttar Pradesh, Gujarat, Odisha, and Andhra Pradesh, the classes in buses will be on Union government projects like 'Digital India', 'Start Up India, Stand Up India,' and others. The main focus of the project is to teach entrepreneurship to those living in rural areas.

Dr Sunil Shukla, director of EDII, confirmed the development and said that the mobile classes will be launched within two weeks to impart knowledge on entrepreneurship, financial literacy and other issues according to various initiatives of the government.

Shukla said that the buses will be stationed at villages according to the convenience of villagers and



The main focus of the project is to teach entrepreneurship to those living in rural areas

their needs. "The buses will be there at evenings, so that women can also participate in large numbers," he stressed.

"EDII's target is to empower underprivileged groups to join the mainstream through familiarity with information technology. In this way, they will be better aware of various schemes and programmes of the governments, and they would also be better informed about their rights," he said.

Each bus under the project is expected to impact 3,500 persons annually and will target school students, youth and women. Apart from digital literacy, the mobile classes in buses will also focus on disseminating literacy on water, sanitation and hygiene, innovations in science, technology, engineering, mat-

hematics, health and nutrition issues of women and children etc.

Each IT-enabled bus will have 20 seats and will be powered by green energy. Numerous software suites and cloud integration will support the computers on board. To create the expected impact, each bus will reach 17,000 individuals living in remote regions every year. Each bus will tour at least 20 schools in rural areas.

The buses will be enabled with services to support digital literacy training, empowering of common service centres, e-Education for school and college students, tele-consultancy and videoconferencing for relevant groups, financial inclusion through bank linkages, entrepreneurship training for youths and etc.

PUBLICATION NAME : **Divya Bhaskar (City Bhaskar)**

EDITION : **Ahmedabad**

DATE : **25-08-2017**

PAGE : **01**

EDII ના વિદ્યાર્થીઓની મૂર્તિકારોની સેલિંગમાં તો HA ના પૂર્વ વિદ્યાર્થીની વર્તમાન વિદ્યાર્થીઓને આર્થિક મદદ

મૂર્તિ મંગાવવા તન, પર્યાવરણ રક્ષાનું મન, અભ્યાસાર્થે ધન એમ તન, મન અને ધનથી સેવા કરતા વિદ્યાર્થીઓ

ગંગાની માટીથી મૂર્તિ બનાવતાં કસબીઓ અને ગ્રાહકો વચ્ચે સ્ટુડન્ટ્સ બંધ્યાં માધ્યમ

ઈકો-ફ્રેન્ડલી ગણેશ મૂર્તિને પ્રમોટ કરવા ઈડીઆઈઆઈના વિદ્યાર્થીઓએ ઝડપ્યું શ્રીડુ

ડેસ્ક ફેસ્ટિવલમાં લોકો સુધી પહોંચાડીશું ઈકો-ફ્રેન્ડલી મૂર્તિઓ



આ અંગે જણાવતા શર્યાક વર્ણવે કહ્યું કે, 'અમારો મુખ્ય હેતુ એક જ છે કે લોકો સુધી વધારેમાં વધારે ઈકો-ફ્રેન્ડલી મૂર્તિઓ પહોંચે જથી પર્યાવરણને વહીવટ મળે અને કસબીઓને આર્થિક મદદ મળે. ગણેશ ઉત્સવ જ નહીં પણ મૂર્તિઓ સર્ણે જોડાવવામાં ઈકો-આયર્થિક ફેસ્ટિવલમાં અમે આ પ્રકારે મૂર્તિઓ પહોંચાડવાનું સમ્મ શ્રીડુ.'

આ અંગે જણાવતા શર્યાક વર્ણવે કહ્યું કે, 'અમારો મુખ્ય હેતુ એક જ છે કે લોકો સુધી વધારેમાં વધારે ઈકો-ફ્રેન્ડલી મૂર્તિઓ પહોંચે જથી પર્યાવરણને વહીવટ મળે અને કસબીઓને આર્થિક મદદ મળે. ગણેશ ઉત્સવ જ નહીં પણ મૂર્તિઓ સર્ણે જોડાવવામાં ઈકો-આયર્થિક ફેસ્ટિવલમાં અમે આ પ્રકારે મૂર્તિઓ પહોંચાડવાનું સમ્મ શ્રીડુ.'

EDII કેમ્પમાં પણ લવાશે ઈકો-ફ્રેન્ડલી મૂર્તિ

ઈડીઆઈઆઈ અને પદ્મા ગણેશ ઉત્સવનું આયોજન કરામું છે. જેમાં આ વખતે સ્ટુડન્ટ્સ કોલકાતાની મંગળા-વાહીની પરિવેશ મહેલી માટીમાંથી અને લી મૂર્તિ બાંધવા છે. સ્ટુડન્ટ્સે આ વાટે પરોઢાથી જ કોલકાતામાં મૂર્તિકારને મોડર આથી ઈપો ઢાને.

Media Coverage

On

**EDI imparts digital financial
training to over 700 handicraft
artisans in Odisha**

PUBLICATION NAME : **The Statesman**

EDITION : **Bhubaneswar**

DATE : **19-08-2017**

PAGE : **14**

700 artisans benefit from finance training

STATESMAN NEWS SERVICE
BHUBANESWAR, 18 AUGUST

Entrepreneurship Development Institute of India (EDII), an Ahmedabad-based resource institute, had imparted digital finance training to over 700 handicraft artisans in Odisha.

The Digital Financial Training Programme (DFTP) was conceptualised by SIDBI to address the evolving need of small and micro businesses, particularly Handicraft and Micro Business Clusters.

About 700 artisans have been benefited under the programmes, out of which around 400 have been covered under StandUp India/ Udyami Mitra scheme.

Professor C.R. Patnaik, Faculty and Regional Head, EDII-Odisha, said, "Under the 13 programmes, we covered 13 clusters and trained around 700 small businesses across Odisha. It is expected to

impact around 600 families of artisans earning their livelihood through arts and craft works. They all were exposed to various forms of cashless transactions."

Dr. Sanjay Pal, Senior Faculty, EDII, said, "Apart from various forms of cashless transactions, participants were also made to understand the use of PoS machines. The participants were also exposed to e-wallets managed by various Fintech firms."

After 15 days of the programmes, it was reported that about 30% of the participants of the DFL programmes had registered for one or many of the digital banking transaction systems including ATM cum Debit Card, e-wallet, internet banking and others. It was also reported that more than 50% of the artisans used one or more than one of the following systems like USSD, e-wallet, POS, internet banking etc.

PUBLICATION NAME : **The New Indian Express**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

PAGE : **18**

Digital financial training for handicraft artisans

Entrepreneurship Development Institute of India (EDII), an Ahmedabad-based acknowledged national resource Institute for Entrepreneurship Education, Research, Training and Institution Building imparted digital financial training to over 700 handicraft artisans in Odisha. The Digital Financial Training Programme (DFTP) is conceptualised by SIDBI to address the evolving need of small and micro business, particularly Handicraft and Micro Business Clusters. The programme has brought some visible changes into the ecosystem of the targeted clusters. Different stakeholders like artisan producers, raw material suppliers, dealers, Banks, wholesalers and retailers took part in the programme. About 700 artisans have been benefited under the programmes, out of which around 400 have been covered under StandUp India/ Udyami Mitra scheme. Commenting on the need for digital financial training programme, Professor C.R. Patnaik, Faculty and Regional Head, EDII-Odisha said, "Under the 13 programmes, we covered 13 clusters and trained around 700 small businesses across Odisha. It is expected to impact around 600 families of artisans earning their livelihood through arts and craft works. Programmes witnessed 40 - 60 participants with some exceptions where the attendance was as high as 120. They all were exposed to various forms of cashless transactions." Dr. Sanjay Pal, Senior Faculty, EDII said apart from various forms of cashless transactions, participants were also made to understand the use of PoS machines. The participants were also exposed to e-wallets managed by various Fintech firms.

PUBLICATION NAME : **Sanmarg**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

PAGE : **03**

ईडीआईआई ने दिया ओडिशा में डिजिटल अर्थव्यवस्था पर प्रशिक्षण

भुवनेश्वर : भारतीय औद्योगिक विकास प्रतिष्ठान (ईडीआईआई) ने ओडिशा में 700 हथकरघा कारीगरों को डिजिटल अर्थव्यवस्था के बारे में प्रशिक्षण प्रदान किया। हथकरघा की तरह सूक्ष्म व अति सूक्ष्म व्यवसाय की आवश्यकताओं को ध्यान में रखकर एसआईडीबीआई के सहयोग से प्रशिक्षण प्रदान किया गया। इस प्रशिक्षण द्वारा इसके भागीदारों जैसे कारीगर, कच्चा माल आपूर्ति, डीलर, बैंक व खुदरा व्यवसायियों के बीच कुछ परिवर्तनों का लक्ष्य रखा गया है। इस कार्यक्रम में प्रशिक्षण लेने वाले 700 में से 400 को स्टैंड अप इंडिया व उद्यमी मित्र योजना में शामिल किया गया है। डिजिटल अर्थव्यवस्था प्रशिक्षण

पर अपना विचार व्यक्त करते हुए ईडीआईआई ओडिशा आंचलिक मुख्य प्रो सीआर पटनायक ने कहा कि 13 कार्यक्रमों में कुल 700 लोगों को प्रशिक्षण दिया गया। प्रत्येक में 40 से 60 लोगों ने प्रशिक्षण प्राप्त किया। आगामी दिनों में इन प्रशिक्षुओं के परिवार के रोजगार और आजीविका पर इसका प्रभाव दिखेगा। ईडीआईआई के वरिष्ठ अध्यापक डा संजय पाल ने कहा कि प्रशिक्षण ग्रहण करने वाले प्रशिक्षु पीओएस मशीन के बारे में अवगत हुए। विभिन्न संस्था कैसे ई-वालेट प्रबंधन करती है, इस बारे में भी उन्हें जानकारी मिली। इस प्रशिक्षण से एक सकारात्मक प्रभाव सृष्टि होने की बात उन्होंने कही।



PUBLICATION NAME : **Suryaprava**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

PAGE : **07**

**ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଓଡ଼ିଶାରେ
ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ**

।।ପ୍ରଭାତ୍ୟୁକ।।ଭୁବନେଶ୍ୱର, ୧୮।୮: ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଉଦ୍ଦେଶ୍ୟ, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସ୍ତର ପ୍ରତିଷ୍ଠାନ ଭାବେ ପରିଗଣିତ ଅନୁବଦ୍ୟାଦତ୍ତ୍ୱିକ ଭାରତୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ହସ୍ତଚକ୍ର କାରିଗରଙ୍କୁ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟବସାୟକୁ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିଆଇ ସହାୟତାରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶଦାର ଯଥା କାରିଗର, କଞ୍ଚାମାଲ ଯୋଗାଣକାରୀ, ଡିଜିଟାଲ, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଖୁଚୁରା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭବାନ ହୋଇଥିବା ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଖାଣ୍ଡ ଅପ ରଣ୍ଡିଆ ଓ ଉଦ୍ୟମୀ ମିତ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ ମୁଖ୍ୟ ପ୍ରଦେସର ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୂଜାରେ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀ ତାଲିମ ନେଇଛନ୍ତି । ୬୦୦ ପରିବାରର ରୋଜଗାର ଓ କାବିକା ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ ଅଂଶଗ୍ରହଣ କରିଥିଲେ ।

PUBLICATION NAME : **Samaya**

EDITION : **Bhubaneswar**

DATE : **19-08-2017**

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ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଓଡ଼ିଶାରେ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

ଭୁବନେଶ୍ୱର : ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଗବେଷଣା, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ବଳ ପ୍ରତିଷ୍ଠାନ ଭାବେ ପରିଗଣିତ ଅନୁମ୍ବନାବାଦନିତ୍ତିକ ଭାରତୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ହସ୍ତକ୍ଷେପ କାର୍ଯ୍ୟକ୍ରମକୁ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ କରିଛି ।

ହସ୍ତକ୍ଷେପ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧକ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିଆଇ ସହାୟତାରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶୀଦାର ଯଥା କାର୍ଯ୍ୟକ୍ରମ, କର୍ମୀମାନଙ୍କ ଯୋଗାଣକାରୀ, ଡ଼ିଜିଟାଲ, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଖୁବୁରା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭବାନ ହୋଇଥିବା ୭୦୦ ପ୍ରଶିକ୍ଷାଧୀନ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଷ୍ଟାର୍ଟ ଅପ ଇଣ୍ଡିଆ ଓ ଉଦ୍ୟମୀ ମିତ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ ମୁଖ୍ୟ ପ୍ରଫେସର ସି.ଆର୍.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୁରୁ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୭୦୦ ପ୍ରଶିକ୍ଷାଧୀନ ତାଲିମ ନେଇଛନ୍ତି । ୭୦୦ ପରିବାରର ଭୋକରୀ ଓ ଜୀବିକା ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଲକ୍ଷ ଅଂଶଗ୍ରହଣ କରିଥିଲେ । ଇଡ଼ିଆଇଆଇ ବରିଷ୍ଠ ଅଧ୍ୟାପକ ଡ଼କ୍ଟର ସଂଜୟ ପାଲ କହିଛନ୍ତି ଯେ, ତାଲିମ ଗ୍ରହଣ କରିଥିବା ପ୍ରଶିକ୍ଷାଧୀନମାନେ ପିଠିଏସ୍ ନେସିନ ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ । ବିଭିନ୍ନ ସଂସ୍ଥା ଜିପରି ଇ-ଓଲେଟ ପରିଚାଳନା କରୁଛନ୍ତି ସେ ସଂପର୍କରେ ମଧ୍ୟ ପ୍ରଶିକ୍ଷାଧୀନଙ୍କୁ ଅବଗତ କରାଯାଇଥିଲା ।

PUBLICATION NAME : **Paryabekhyak**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

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ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଓଡ଼ିଶାରେ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

<p>ଭୁବନେଶ୍ୱର, ୧୭ /୮: ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଗବେଷଣା, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ବଳ ପ୍ରତିଷ୍ଠାନ ଭାବେ ପରିଗଣିତ ଅନୁସନ୍ଧାତାଦଳିକ ଭାରତୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ହସ୍ତତଃ କାରିଗରଙ୍କୁ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ</p>	<p>କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧ୍ୟ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିଆଇ ସହଯୋଗରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶଦାର ଯଥା କାରିଗର, କଳାମାନ ଯୋଗାଣକାରୀ, ବ୍ରିଲର, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଖୁଚୁରା ବ୍ୟବସାୟୀଙ୍କ</p>	<p>ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭଦାନ ହୋଇଥିବା ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଖାଣ୍ଡ ଅଫ ଇଣ୍ଡିଆ ଓ ରଦ୍ୟମୀ ମିଟ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡ଼ିଜିଟାଲ କ୍ଷେତ୍ରରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ</p>	<p>ମୁଖ୍ୟ ପ୍ରଫେସର ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୁରୀ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀ ତାଲିମ ନେଇଛନ୍ତି । ୬୦୦ ପରିବାରର ରୋଜଗାର ଓ କାବିକା କ୍ଷେତ୍ରରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ ଅଂଶଗ୍ରହଣ କରିଥିଲେ ।</p>
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PUBLICATION NAME : **Manthan**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

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ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଓଡ଼ିଶାରେ ଆର୍ଥିକ ତ୍ୱିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

<p>ଭୁବନେଶ୍ୱର, ୧୭।।: ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଗବେଷଣା, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ଦମ୍ଭଳ ପ୍ରତିଷ୍ଠାନ ଭାବେ ପରିଗଣିତ ଅହମ୍ମଦାବାଦ ଗିରିକ ଭାରତୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୨୦୦ ହସ୍ତତର କାରିଗରକୁ ଆର୍ଥିକ ତ୍ୱିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧକ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିଆଇ ସହଯତାରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶଦାର ଯଥା କାରିଗର,</p>	<p>କଥାମାଲ ଯୋଗାଣକାରୀ, ତ୍ୱିଜର, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଖୁଚୁରା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭବାନ ହୋଇଥିବା ୨୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦କୁ ଷାଣ୍ଠ ଅପ ଇଣ୍ଡିଆ ଓ ଉଦ୍ୟମା ମିତ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ତ୍ୱିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ ମୁଖ୍ୟ ପ୍ରଫେସର ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୁଞ୍ଜରେ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୨୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀ ତାଲିମ ନେଇଛନ୍ତି । ୨୦୦</p>	<p>ପରିବାରର ରୋଜଗାର ଓ ଜୀବିକା ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ ଅଂଶଗ୍ରହଣ କରିଥିଲେ । ଇଡ଼ିଆଇଆଇ ବରିଷ୍ଠ ଅଧ୍ୟାପକ ତ୍ୱିଜର ସଞ୍ଜୟ ପାଲ କହିଛନ୍ତି ଯେ, ତାଲିମ ଗ୍ରହଣ କରିଥିବା ପ୍ରଶିକ୍ଷାର୍ଥୀମାନେ ପିତାଏତ୍ତ ମେସିନ ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ । ବିଚିନ୍ ସଂସ୍ଥା କିପରି ଇ-ଓନେଟ୍ ପରିଚାଳନା କରୁଛି ସେ ସଂପର୍କରେ ମଧ୍ୟ ପ୍ରଶିକ୍ଷାର୍ଥୀକୁ ଅବଗତ କରାଯାଇଥିଲା । ଏହି ତାଲିମର ଏକ ସକରାତ୍ମକ ପ୍ରଭାବ ସୃଷ୍ଟି ହୋଇଛି ବୋଲି ସେ କହିଛନ୍ତି ।</p>
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PUBLICATION NAME : **Swadhikar**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

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ଇଡ଼ିଆଇଆଇର ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଚାଲିମ

ଭୁବନେଶ୍ୱର, ୧୭।୮ (ନି.ପ୍ର): ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଗବେଷଣା, ଚାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ପଦ ପ୍ରତିଷ୍ଠାନ ରାଜ୍ୟ ପରିଗଣିତ ଅନୁମତାଦାତାଗଣିକ ଭାରତୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ହଜୁରର କାରିଗରଙ୍କୁ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ଚାଲିମ ପ୍ରଦାନ କରିଛି । ହର୍ଷଶିଳ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧକ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିବିଆଇ ସହାୟତାରେ ଚାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା ।

ଏହି ଚାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶୀଦାର ଯଥା କାରିଗର, କର୍ମଚାରୀ ଯୋଗାଣକାରୀ, ଡ଼ିଜିଟାଲ, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ କ୍ଷୁଦ୍ର ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କାର୍ତ୍ତବ୍ୟ ହୋଇଥିବା ୭୫୦ ପୁରୁଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଷାଣ୍ଟ ଅପ ଲକ୍ଷିଆ ଓ ଉଦ୍ୟମୀ ମିତ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି ।

ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆନ୍ତର୍ଜାତୀୟ ମୁଖ୍ୟ ପ୍ରଫେସର ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୁଞ୍ଜରେ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୭୦୦ ପୁରୁଷାର୍ଥୀ ଚାଲିମ ନେଇଛନ୍ତି । ୭୦୦ ପରିବାରର ଚୋକଗାର ଓ ଜୀବିକା ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ ଅଂଶଗ୍ରହଣ କରିଥିଲେ ।

PUBLICATION NAME : **Kalinga Mail**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

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ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଓଡ଼ିଶାରେ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

<p>ରୁଦ୍ଧନେଶ୍ୱର: ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଉଦ୍ଦେଶ୍ୟ, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ବଳ ପ୍ରତିଷ୍ଠାନ ରାବେ ପରିଗଣିତ ଅନୁସନ୍ଧାନାତ୍ମକ ଶାସ୍ତ୍ରୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୧୦୦ ହସ୍ତତତ୍ତ୍ୱ କାର୍ଯ୍ୟକ୍ରମକୁ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧନ ଆବଶ୍ୟକତାକୁ</p>	<p>ଦୃଷ୍ଟିରେ ରଖି ଏପିଆଇଡ଼ିଆଇ ସହାୟତାରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶଦାର ଯଥା ବାରିଗର, ଜଞ୍ଜମାଳ ଯେକାକାକା, ତ୍ରିଲୋଚ, ବ୍ୟାଙ୍କ, ପାଇକାରା ଓ କୁରୁରା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭବାନ ହୋଇଥିବା ୧୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ରୁ ଶାଶ୍ୱ ଅପ ଗର୍ଭିଆ ଓ</p>	<p>ଉଦ୍ୟୋଗୀ ମିତ୍ର, ଯୋଜନାରେ ସମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ ମୁଖ୍ୟ ପ୍ରଫେସର ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୁରୁଣା ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୧୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀ ତାଲିମ ନେଇଛନ୍ତି । ୧୦୦ ପରିବାରର ଉପକାର ଓ ଜୀବିକା ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ</p>	<p>୪୦ରୁ ୧୦୦ ଜଣ ଅଂଶଗ୍ରହଣ କରିଥିଲେ । ଇଡ଼ିଆଇଆଇ କରିଷ ଅଧ୍ୟାପକ ତ୍ରିଲୋଚ ସର ପାଲ କହିଛନ୍ତି ଯେ, ତାଲିମ ଗ୍ରହଣ କରିଥିବା ପ୍ରଶିକ୍ଷାର୍ଥୀମାନେ ପିଠିଏସ୍ ମେଡିକ ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ । ବିଭିନ୍ନ ସଂସ୍ଥା କିପରି ଇ ଓଲେଟ ପରିଚାଳନା କରୁଛନ୍ତି ସେହି ସଂପର୍କରେ ମଧ୍ୟ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କୁ ଅବଗତ କରାଯାଇଥିଲା । ଏହି ତାଲିମର ଏକ ସକରାତ୍ମକ ପ୍ରଭାବ ଦୃଷ୍ଟି ହୋଇଛି ବୋଲି ସେ କହିଛନ୍ତି ।</p>
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PUBLICATION NAME : **Amruta Duniya**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

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ଇତିଆଇଆଇ ପକ୍ଷରୁ

ଓଡ଼ିଶାରେ ଆର୍ଥିକ ଡିଜିଟାଲ ସଂପର୍କିତ ତାଲିମ

<p>ସ୍ୱଳ୍ପନେତୃତ୍ୱ (ବ୍ୟବସାୟ): ଉଦ୍ୟୋଗୀଙ୍କ ଶିକ୍ଷା, ଉଦ୍ଦେଶ୍ୟା, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ପଦ ପ୍ରତିଷ୍ଠାତ ଭାବେ ପରିଗଣିତ ଅନୁବାଦାଦାନିତିକ ଭାରତୀୟ ଉଦ୍ୟୋଗୀଙ୍କ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଉଡ଼ିଶାରେ ୨୦୦ ହଜୁଡ଼ିର କାର୍ଯ୍ୟକ୍ରମ ଆର୍ଥିକ ଡିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ କରିଛି । ହଜୁଡ଼ିକ ପରି ଶୁଭ ଓ ଅତିଶୁଭ ସଂସାଧାରଣ ସୃଷ୍ଟିରେ ତାହା ସମ୍ଭାବନାପୂର୍ବକ ଆଉ ସହାୟତାରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଉଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ରୂପା ଏହାର ଅଂଶବାର ପଥା କାର୍ଯ୍ୟକ୍ରମ, ବଜାଜୀର ଯୋଗାଣକାରୀ, ଡିଜିଟାଲ, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଶୁଭୁରା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଭାଗବୀର ହୋଇଥିବା ୨୦୦ ପୁଣିଶାଣୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ରୁ ଷାଠ ଅଠ ଲକ୍ଷିଆ ଓ ଉତ୍ତ୍ୟମା ମିତ୍ର ଯୋଗଦାନରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡିଜିଟାଲ ଉପରେ ମହାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆନ୍ତର୍ଜାତୀୟ ମୁଖ୍ୟ ପ୍ରଫେସର ଡି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ଏହାରି କାର୍ଯ୍ୟକ୍ରମରେ ୨୦୦ ପୁଣିଶାଣୀ ତାଲିମ ନେଇଛନ୍ତି । ୨୦୦ ପରିବାରର</p>	<p>ରୋଜଗାର ଓ କାର୍ଯ୍ୟକାରୀ ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ଏହାଦ୍ୱାରା ଏଠାରୁ ପୁଣିଶା ନେତୃତ୍ୱବା ପୁଣିଶାଣୀ ଆତ୍ମନିର୍ଭରତା ହୋଇପାରିବେ । ଏହି ଅନୁସାଧନ ଯୋଗୁଁ ତାହା କାର୍ଯ୍ୟ ଆବେଗ କରି ଉତ୍ତମ ବୋଲି ବିଶେଷ ପୁସ୍ତକ ପାଠକ ପାଠକ । ଏଠାରେ ପୁଣିଶାଣୀମାନଙ୍କୁ ତାହା ବିଭିନ୍ନ ବିଭିନ୍ନ ଧରଣ ବିଆଇଆଇଆଇ । ଯେଉଁଠି ଭାବରେ ବିଭିନ୍ନ ଧରଣ ଆତ୍ମନିର୍ଭରତା ହେବାରେ ଦୈନିକ ପ୍ରକୃତ୍ୟା ସୃଷ୍ଟି ହେବ କାର୍ଯ୍ୟ । ପୁଣି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦୦ ୨୦ କଣ ଅଂଶରୁହଣ କରିଥିଲେ । ଇଡ଼ିଆଇଆଇ ଦର୍ଶିବ ଅଧ୍ୟାପକ ଡ଼କ୍ଟର ସଞ୍ଜୟ ପାଲ କହିଛନ୍ତି ଯେ, ତାଲିମ ଶୁଭ ହେବ କହିଥିବା ପୁଣିଶାଣୀମାନେ ପିତୃସବୁ ମେସିନ ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ । ବିଭିନ୍ନ ସଂସ୍ଥା ବିପର୍ଯ୍ୟୟ ନି-ସ୍ତାଲେଟ ପରିବାରକା କଲୁକ୍ଷି ସେବାପକ୍ଷରେ ମଧ୍ୟ ପୁଣିଶାଣୀଙ୍କୁ ଅବଗତ କରାଯାଉଥିଲା । ଏହି ତାଲିମର ଏକ ସମରାଘୁକ ପ୍ରଭାବ ସୃଷ୍ଟି ହୋଇଛି ବୋଲି ସେ କହିଛନ୍ତି ।</p>
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**ENTREPRENEURSHIP
DEVELOPMENT
INSTITUTE OF INDIA**

PUBLICATION NAME : **Duniya Khabara**
EDITION : **Bhubaneswar**
DATE : **18-08-2017**
PAGE : **07**

EDII imparts digital financial training to over 700 handcraft artisans in Odisha

Bhubaneswar, Aug 17, 2017: Entrepreneurship Development Institute of India (EDII), an Ahmedabad-based acknowledged national resource Institute for Entrepreneurship Education, Research, Training and Institution Building imparted digital financial training to over 700 handcraft artisans in Odisha. The Digital Financial Training Programme (DFTP) is conceptualised by SIDBI to address the evolving need of small and micro business, particularly Handcraft and Micro Business Clusters.

The programme has brought some visible changes into the ecosystem of the targeted clusters. Different stakeholders like artisan producers, raw material suppliers, dealers, Banks, wholesalers and retailers took part in the programme. About 700 artisans have been benefited under the programmes, out of which around 400 have been covered under StandUp India/ Udyami Mitra scheme.

Commenting on the need for digital financial training programme, Professor C.R. Patnaik, Faculty and Regional Head, EDII-Odisha said, "Under the 13 programmes, we covered 13 clusters and trained around 700 small businesses across Odisha. It is expected to impact around 600 families of artisans earning their livelihood through arts and craft works. Programmes witnessed 40 - 60 participants with some exceptions where the attendance was as high as 120. They all were exposed to various forms of cashless transactions."

Dr. Sanjay Pal, Senior Faculty, EDII said, "Apart from various forms of cashless transactions, participants were also made to understand the use of PoS machines. The participants were also exposed to e-wallets managed by various Fintech firms. The programme had spill over effect in the clusters, where it was found that the artisans not only

informed other family members/relatives, customers or suppliers about the digital transaction systems but also roped in about 10% of them i.e. every 5 respondents roped in 1 non-participants of the programme."

After 15 days of the programmes, it was reported that about 30% of the participants of the DFL programmes had registered for one or many of the digital banking transaction systems including ATM cum Debit Card, e-wallet, internet banking and others. It was also reported that more than 50% of the artisans used one or more than one of the following systems like USSD, e-wallet, POS, internet banking etc. Those who had registered for the digital systems, it was analysed that on an average there were 20 transactions within 15 days of the training. About 54% of the respondents said that they felt familiar in using one or other digital/online transaction systems after the orientation programmes.

PUBLICATION NAME : **Indian Era**

EDITION : **Bhubaneswar**

DATE : **18-08-2017**

PAGE : **07**

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PUBLICATION NAME : **Hiranchal**

EDITION : **Bhubaneswar**

DATE : **19-08-2017**

PAGE : **05**

ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଓଡ଼ିଶାରେ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

ଭୁବନେଶ୍ୱର : ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଅଂଶଦାର ଯଥା କାରିଗର, କଞ୍ଚାମାଲ ପରିବାରର ରୋଜଗାର ଓ ଜୀବିକା ରକ୍ଷଣା, ତାଲିମ କ୍ଷେତ୍ରରେ ଯୋଗାଣକାରୀ, ହିଲର, ବ୍ୟାଙ୍କ, ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ଦେଶର ଅଗ୍ରଣୀ ସମ୍ବଳ ପ୍ରତିଷ୍ଠାନ ପାଇକାରୀ ଓ ଖୁରୁରା ବ୍ୟବସାୟୀଙ୍କ ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ଭାବେ ପରିଗଣିତ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ ୪୦ରୁ ୬୦' କଣ ଅଂଶଗୁହ୍ୟ ଅହମ୍ମଦାବାଦଗିରିକ ଭାରତୀୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କରିଥିଲେ ଇଡ଼ିଆଇଆଇ କର୍ମୀ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ ଜ୍ଞାତବାନ ହୋଇଥିବା ୭୦୦ ଅଧ୍ୟାପକ ହୁକୁର ସଞ୍ଜୟ ପାଲ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଷ୍ଟା କହିଛନ୍ତି ଯେ, ତାଲିମ ପ୍ରଦାନ କରିଥିବା ହସ୍ତଚକ୍ର କାରିଗରଙ୍କୁ ଆର୍ଥିକ ଅପ ଇଣ୍ଡିଆ ଓ ଉଦ୍ୟମୀ ମିତ୍ର ପ୍ରଶିକ୍ଷାର୍ଥୀମାନେ ପିଠିଏସ୍ ମେସିନ୍ ଡିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ । କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି କ୍ଷୁଦ୍ର ଓ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଉପରେ ମତାମତ ବିଭିନ୍ନ ସଂସ୍ଥା କିପରି ଇ-ଓ୍ଵାଲେଟ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧକ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ ପରିଚାଳନା କରୁଛନ୍ତି ସେ ସଂପର୍କରେ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ମୁଖ୍ୟ ପ୍ରଫେସର ସି.ଆର.ପଟ୍ଟନାୟକ ମଧ୍ୟ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କୁ ଅବଗତ ଏସଆଇଡ଼ିଆଇ ସହାୟତାରେ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୂଜ୍ୟରେ ୧୩ଟି କରାଯାଇଥିଲା । ଏହି ତାଲିମର ଏକ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏକରାବୁକ ପ୍ରଭାବ ସୃଷ୍ଟି ହୋଇଛି ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ତାଲିମ ନେଇଛନ୍ତି । -୬୦୦ ବୋଲି ସେ କହିଛନ୍ତି ।

PUBLICATION NAME : **Odisha Bhaskar**

EDITION : **Bhubaneswar**

DATE : **19-08-2017**

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ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

ଅନୁସନ୍ଧାନ : ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଗବେଷଣା, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ପଦ ପ୍ରତିଷ୍ଠାନ ଭାବେ ପରିଗଣିତ ଅନୁସନ୍ଧାନ ଉଚ୍ଚିକ ଭାରତୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ରାଜ୍ୟରେ ୭୦୦ ହସ୍ତଚତ୍ର କାରିଗରଙ୍କୁ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧନକୁ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିଆଇ ସହାୟତାରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶଦାର ଯଥା କରିଗର, କର୍ତ୍ତାମାଲ ଯୋଗାଣକାରୀ, ଡିଜିଟାଲ, ବ୍ୟାଙ୍କ, ପାଇକାରା ଓ ଖୁଚୁରା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭଦାନ ହୋଇଥିବା ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଷାଃ ଅପ ଇଣ୍ଡିଆ ଓ ଉଦ୍ୟମା ମିତ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଆଞ୍ଚଳିକ ମୁଖ୍ୟ କର୍ମିଛତ୍ରି ଯେ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀ ତାଲିମ ନେଇଛନ୍ତି । ୨୦୦ ପରିବାରର ରୋଜଗାର ଓ ଜୀବିକା ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ ଅଂଶଗ୍ରହଣ କରିଥିଲେ । ଇଡ଼ିଆଇଆଇ ବରିଷ୍ଠ ଅଧ୍ୟାପକ ଦ୍ୱରୁର ସଞ୍ଜୟ ପାଲ କହିଛନ୍ତି ଯେ, ତାଲିମ ଗ୍ରହଣ କରିଥିବା ପ୍ରଶିକ୍ଷାର୍ଥୀମାନେ ପିଠିଏସ୍ ମେସିନ ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ । ବିଭିନ୍ନ ସଂସ୍ଥା କିପରି ଇ-ଫ୍ଲାଲେଟ ପରିଚାଳନା କରୁଛନ୍ତି ସେସଂପର୍କରେ ମଧ୍ୟ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କୁ ଅବଗତ କରାଯାଇଥିଲା ।

PUBLICATION NAME : **Sarbasadharana**

EDITION : **Bhubaneswar**

DATE : **19-08-2017**

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ଇଡ଼ିଆଇଆଇର ଆର୍ଥିକ ଡିଜିଟାଲ ଡାଲିମ

ଭୁବନେଶ୍ୱର, (ବ୍ୟୁରୋ): ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଉଦ୍ୟୋଗ, ଡାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ପଦ ପୁଠିଷ୍ଠାନ ଭାବେ ପରିଗଣିତ ଅହମଦାବାଦ ଗିରିକ ଗାନ୍ଧୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ହସ୍ତତନ୍ତ କାରିଗରଙ୍କୁ ଆର୍ଥିକ ଡିଜିଟାଲ ସମ୍ପର୍କରେ ଡାଲିମ ପ୍ରଦାନ କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି ସୁତ୍ର ଓ ଅର୍ଚିସୁତ୍ର ବ୍ୟୟସାଧାର ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିଏଆଇ ସହାୟତାରେ ଡାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା ।

ଏହି ଡାଲିମ ଦ୍ୱାରା ଏହାର ଅଂଶଦାନ ଯଥା କାରିଗର, କର୍ମୀମାନଙ୍କ ଯୋଗାଣକାରୀ, ଡିଲର, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଖୁରୁରା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭବାନ ହୋଇଥିବା ୭୦୦ ପୁଠିଷ୍ଠାଣୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଷ୍ଟାର୍ ଅପ ଇଣ୍ଡିଆ ଓ ଉଦ୍ୟୋଗୀ ମିତ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ ମୁଖ୍ୟ ପ୍ରଫେସର

ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମ ମାଧ୍ୟମରେ ୭୦୦ ପୁଠିଷ୍ଠାଣୀ ଡାଲିମ ନେଇଛନ୍ତି । ୭୦୦ ପରିବାରର ଲୋକଗଣ ଓ କାର୍ଯ୍ୟକ୍ରମରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପୁଠି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ ଅଂଶଗ୍ରହଣ କରିଥିଲେ । ବିଭିନ୍ନ ସଂସ୍ଥା ବିପରି ଗ-ଓଲେଟ୍ ପରିଚାଳନା କରୁଛନ୍ତି ସେ ସମ୍ପର୍କରେ ମଧ୍ୟ ପୁଠିଷ୍ଠାଣୀଙ୍କୁ ଅବଗତ କରାଯାଇଥିଲା । ଏହି ଡାଲିମର ଏକ ସକରତାମୂଳକ ପ୍ରଭାବ ଦୃଷ୍ଟି ହୋଇଛି ।

PUBLICATION NAME : **Darshan**

EDITION : **Bhubaneswar**

DATE : **19-08-2017**

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ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଆର୍ଥିକ ଡିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

ଭୁବନେଶ୍ୱର, ୨୦୧୮ : ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, ଗବେଷଣା, ତାଲିମ କ୍ଷେତ୍ରରେ ଦେଶର ଅଗ୍ରଣୀ ସମ୍ପଦ ପ୍ରତିଷ୍ଠାନ ଲାଭେ ପରିଗଣିତ ଅନ୍ତର୍ଜାତୀୟ ଲାଭଦାୟକ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ହସ୍ତଚକ କାରିଗରଙ୍କୁ ଆର୍ଥିକ ଡିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ପ୍ରଦାନ କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧନ ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡ଼ିଆଇ ସହାୟତାରେ ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଆଶାବାସୀ ଯଥା କାରିଗର, ବଞ୍ଚାମାଲ ଯୋଗାଣକାରୀ, ଡିଲର, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଖୁରୁଦା ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭଦାକ ହୋଇଥିବା ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଷାଓ ଅପ ଲଣ୍ଡିଆ ଓ ଉଦ୍ୟମୀ ମିତ୍ର ଯୋଜନାରେ ସାମିଲ କରାଯାଇଛି । ଆର୍ଥିକ ଡିଜିଟାଲ ଉପରେ ମତାମତ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଆଞ୍ଚଳିକ ମୁଖ୍ୟ ପ୍ରଦେସର ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ୧୩ଟି ପୂଜ୍ୟରେ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ ୭୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀ ତାଲିମ ନେଇଛନ୍ତି । ୬୦୦ ପରିବାରର ରୋଜଗାର ଓ ଜୀବିକା ଉପରେ ଏହାର ପ୍ରଭାବ ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ ଆଶ୍ରୟିତ ହେଉଥିଲେ । ଇଡ଼ିଆଇଆଇ ବରିଷ୍ଠ ଅଧ୍ୟାପକ ଡ଼କ୍ଟର ସଞ୍ଜୟ ପାଲ କହିଛନ୍ତି ଯେ, ତାଲିମ ଶୁଭକ୍ଷ କରିଥିବା ପ୍ରଶିକ୍ଷାର୍ଥୀମାନେ ପିଠିଏସ୍ ମେସିନ ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ । ବିଭିନ୍ନ ସଂସ୍ଥା କିପରି ଲ-ସ୍କାଲେର ପରିଚାଳନା କରୁଛନ୍ତି ସେ ସଂପର୍କରେ ମଧ୍ୟ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କୁ ଅବଗତ କରାଯାଇଥିଲା । ଏହି ତାଲିମର ଏକ ସହରାତ୍ମକ ପ୍ରଣାଳୀ ଦୃଷ୍ଟି ହୋଇଛି ବୋଲି ସେ କହିଛନ୍ତି ।

PUBLICATION NAME : **Nitidin**

EDITION : **Bhubaneswar**

DATE : **19-08-2017**

PAGE : **10**

**ଇଡିଆଇଆଇ ପକ୍ଷରୁ ଡିଜିଟାଲ୍
ପାଇନାନ୍ସିଆଲ୍ ଟ୍ରେନିଂ**

ଭୁବନେଶ୍ୱର, ୨୦୮ / ଏନ୍.ଏନ୍.ଏସ୍:

ଭାରତୀୟ ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ (ଇଡିଆଇଆଇ) ଓଡ଼ିଶାରେ ୭୦୦ ହସ୍ତକ୍ଷର କାରିଗରଙ୍କୁ ଡିଜିଟାଲ ପାଇନାନ୍ସିଆଲ ଟ୍ରେନିଂ ପ୍ରଦାନ କରିଛି । ଇଂରାଜୀ ପଢ଼ି ସୁଦ୍ଧା ଓ ଅତିସୁଦ୍ଧ ବ୍ୟବସାୟର ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଏସଆଇଡିଆଇ ସହାୟତାରେ ଏହି ଡିଜିଟାଲ ପ୍ରଦାନ କରାଯାଇଥିଲା । ଏହି ଡିଜିଟାଲ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ଅଂଶୀଦାର ଯଥା କାରିଗର, ବ୍ୟବସାୟ ଯୋଗାଣକାରୀ, ଡିଲର, ବ୍ୟାଙ୍କ, ପାଇକାରୀ ଓ ଖୁରୁରା ବ୍ୟବସାୟୀ ମଧ୍ୟରେ କେତେକ ପରିବର୍ତ୍ତନ ଲକ୍ଷ୍ୟ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲକ୍ଷ୍ୟଗତ ହୋଇଥିବା ୭୦୦ ପୁଣିଆଣୀଙ୍କ ମଧ୍ୟରୁ ୪୦୦ଙ୍କୁ ଷ୍ଟାଣ୍ଡ ଅପ ଇଣ୍ଡିଆ ଓ ଇଂରାଜୀ ମିଡ଼ିଆ ଯୋଗ୍ୟତାରେ ସମ୍ମାନ କରାଯାଇଛି । ଏକାଡ଼ି କାର୍ଯ୍ୟକ୍ରମରେ ୭୦୦ ପୁଣିଆଣୀ ଉଲ୍ଲିଖିତ ହୋଇଥିଲେ । ଏହି ସମୟରେ ବିଭିନ୍ନ ସଂସ୍ଥା କିପରି ଇ-ବ୍ୟାଜେଟ ପରିଚାଳନା କରୁଛନ୍ତି ସେ ସମ୍ପର୍କରେ ମଧ୍ୟ ପୁଣିଆଣୀଙ୍କୁ ଅବଗତ କରାଯାଇଥିଲା ।

PUBLICATION NAME : **Kholadwara**
EDITION : **Bhubaneswar**
DATE : **23-08-2017**
PAGE : **07**

ଇଡ଼ିଆଇଆଇ ପକ୍ଷରୁ ଓଡ଼ିଶାରେ ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ

ରୁବନେଶ୍ୱର, ଔଦ୍ୟୋଗିକ ଶିକ୍ଷା, କଞ୍ଚାମାଲ ଯୋଗାଣକାରୀ, ଡ଼ିଜିଟାଲ, ଓ ଜୀବିକା ଉପରେ ଏହାର ପ୍ରଭାବ
 ଗବେଷଣା, ତାଲିମ କ୍ଷେତ୍ରରେ ବ୍ୟାଙ୍କ, ପାଠକାରୀ ଓ ଖୁଚୁରା ରହିବ ବୋଲି ସେ କହିଛନ୍ତି । ପ୍ରତି
 ଦେଶର ଅଗ୍ରଣୀ ସମ୍ବଳ ପ୍ରତିଷ୍ଠାନ ବ୍ୟବସାୟୀଙ୍କ ମଧ୍ୟରେ କେତେକ କାର୍ଯ୍ୟକ୍ରମରେ ୪୦ରୁ ୬୦ ଜଣ
 ଭାବେ ପରିଚାଳିତ ପରିବର୍ତ୍ତନ ନିକ୍ଷ୍ୟ କରାଯାଇଛି । ଅଂଶଗ୍ରହଣ କରିଥିଲେ ।
 ଅହଳଦାବାଦଗ୍ରାମ ଗାଁର ତୀୟ ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଲାଭବାନ ଇଡ଼ିଆଇଆଇ ବରିଷ୍ଠ ଅଧ୍ୟାପକ
 ଔଦ୍ୟୋଗିକ ବିକାଶ ପ୍ରତିଷ୍ଠାନ ହୋଇଥିବା ୬୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କ ଡ଼ିଜିଟାଲ ସମ୍ପର୍କରେ ଯେ,
 (ଇଡ଼ିଆଇଆଇ) ଓଡ଼ିଶାରେ ୬୦୦ ମଧ୍ୟରୁ ୪୦୦କୁ ଷ୍ଟାଣ୍ଡ ଅପ ଇଣ୍ଡିଆ ତାଲିମ ଗ୍ରହଣ କରି ଥିବା
 ହସ୍ତଚଳ କାର୍ଯ୍ୟରୁ ଆର୍ଥିକ ଓ ଉଦ୍ୟମୀ ମିତ୍ର ଯୋଜନାରେ ପ୍ରଶିକ୍ଷାର୍ଥୀମାନେ ପିଓଏସ୍ ମେସିନ
 ଡ଼ିଜିଟାଲ ସଂପର୍କରେ ତାଲିମ ସାମିଲ କରାଯାଇଛି । ସଂପର୍କରେ ଅବଗତ ହୋଇଥିଲେ
 ପ୍ରଦାନ କରିଛି । ହସ୍ତଶିଳ୍ପ ପରି ଆର୍ଥିକ ଡ଼ିଜିଟାଲ ଉପରେ ମତାମତ । ବିଭିନ୍ନ ସଂସ୍ଥା କିପରି ଇ-
 କ୍ଷୁଦ୍ର ଓ ଅତିକ୍ଷୁଦ୍ର ବ୍ୟୟସାଧନକୁ ଦେଇ ଇଡ଼ିଆଇଆଇ ଓଡ଼ିଶା ଓ୍ବାଲେଟ ପରିଚାଳନା କରୁଛନ୍ତି
 ଆବଶ୍ୟକତାକୁ ଦୃଷ୍ଟିରେ ରଖି ଆକର୍ଷକ ମୁଖ୍ୟ ପ୍ରଫେସର ସେସଂପର୍କରେ ମଧ୍ୟ
 ଏସଆଇଡ଼ିଆଇ ସହାୟତାରେ ସି.ଆର.ପଟ୍ଟନାୟକ କହିଛନ୍ତି ଯେ, ପ୍ରଶିକ୍ଷାର୍ଥୀଙ୍କୁ ଅବଗତ
 ତାଲିମ ପ୍ରଦାନ କରାଯାଇଥିଲା । ୧୩ଟି ପୁରେ ୧୩ଟି କାର୍ଯ୍ୟକ୍ରମରେ କରାଯାଇଥିଲା । ଏହି ତାଲିମର
 ଏହି ତାଲିମ ପ୍ରଦାନ ଦ୍ୱାରା ଏହାର ୬୦୦ ପ୍ରଶିକ୍ଷାର୍ଥୀ ତାଲିମ ନେଇଛନ୍ତି ଏକ ସକରାତ୍ମକ ପ୍ରଭାବ ସୃଷ୍ଟି
 ଅଂଶୀଦାର ଯଥା କାର୍ଯ୍ୟର, । ୬୦୦ ପରିବାରର ଗୋଜଗାର ହୋଇଛି ବୋଲି ସେ କହିଛନ୍ତି ।

Media Coverage

On

GEM Report

PUBLICATION NAME : **Financial Chronicle**

EDITION : **All Editions (Bangalore, Chennai, Hyderabad, Mumbai and New Delhi)**

DATE : **24-08-2017**

PAGE : **10**

'Entrepreneurship a less desirable career choice in India'

Only 39.3 per cent in India think entrepreneurship as a good career choice, says a study

TC Bureau
New Delhi

Entrepreneurship is a less desirable career choice in India when compared to its peers in the least developed economies as well as in Brazil, China and South Africa, says a report.

According to Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship, only 39.3 per cent in India think entrepreneurship as a good career choice.

The figure for India is less than the least-developed (least developed) economies as well as the BRIC nations, except Russia as the data for Russia was not available.

According to World Economic Forum, the researches that compare per cent per country on the rate of available labour and resources are categorised as least-developed economies.

As per the GEM report, Russia, Iran, Cameroon, Senegal, India, Iraq, Kazakhstan and Russian Federation are among the least-developed economies, while Brazil and China are part of off-track economies.

In China, 63.9 per cent respondents said they think entrepreneurship as a good career choice, followed by Brazil Africa (51.8 per cent) and Brazil 77.7 per cent.

In India, 39 per cent adults answered good opportunities to start a business and 39 per cent adults believe they have capabilities to start a business, while 44 per cent feel that the fear of failure is preventing them from taking the plunge," the survey said.

The survey found that in India, 5.5 per cent adults are involved in entrepreneurship, actively involved in setting up a business, while 7.7 per cent are "soon business owners" (he operates for more than three months but less than 12 months).

The report further noted that India's entrepreneurial culture is the second lowest among all GEM countries, which is indeed a positive factor.

Sanku Shukla, GEM India Team Leader and Director, IED, Bhubaneswar said during 2015-16 and 2016-17 there is an "uneven" growth in the entrepreneurial activity in India.

"In 2015/16 the entrepreneurial activity in our country (India) was 23.3 per cent which improved to 43.3 per cent in 2016/17," Shukla said.

According to the GEM National Experts Survey 2013, major constraints for entrepreneurship development in India include lack of funds, government regulations and complex tax structures, entrepreneurial education at primary and secondary school levels, and culture and social norms.

PUBLICATION NAME : Deccan Chronicle

EDITION : Bangalore, Chennai, Coimbatore & Madurai

DATE : 24-08-2017

PAGE : 10

TRACKING | TRENDS ■ **GEM report says Brazil and China are efficiency-driven economies**

Indians see entrepreneurship as less desirable

New Delhi, Aug. 23: Entrepreneurship is a less desirable career choice in India when compared to its peers in the least developed economies as well as in Brazil, China and South Africa, says a report.

According to Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship, only 36.3 per cent in India think entrepreneurship as a good career choice.

The figure for India is less than the factor-driven

(least developed) economies as well as the BRICS nations, except Russia as the data for Russia was not available.

According to World Economic Forum, the countries that compete primarily on the use of unskilled labour and natural resources are categorised as factor-driven economies.

As per the GEM report, Burkina, Faso, Cameroon, Senegal, India, Iran, Kazakhstan and Russian Federation are among the factor-driven economies,

THE STARTUP AMBITION



■ **THE SURVEY** found that in India, 3.2% adults are 'nascent entrepreneurs' (actively involved in setting up a business), while 7.7% are 'new business owners' (in operation for less than 42 months).

while Brazil and China are part of efficiency-driven economies. In China, 65.9 per cent respondents said they think entrepreneurship as a good career choice, followed by South Africa (73.8 per cent) and Brazil 77.7 per cent.

"In India, 38 per cent adults perceive good opportunities to start a business and 38 per cent adults believe they have capabilities to start a business, while 44 per cent feel that the fear of failure is preventing them from taking the plunge," the survey said.

The survey found that in India, 3.2 per cent adults are 'nascent entrepreneurs' (actively involved in setting up a business), while 7.7 per cent are 'new business owners' (in operation for more than three months but less than 42 months).

The report further noted that India's entrepreneurial exit rate is the second lowest among all GEM countries, which is indeed a positive factor.

Sunil Shukla, GEM India team leader and director, EDII-Ahmedabad said during 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven-Entrepreneurial Activity in India.

"In 2015/16 the Improvement-Driven entrepreneurial activity in our country (India) was 34.3 per cent which improved to 43.3 per cent in 2016/17," Mr Shukla said.

— PTT

PUBLICATION NAME : **The Asian Age**

EDITION : **All Editions (Mumbai, New Delhi, Kolkata & London)**

DATE : **24-08-2017**

PAGE : **16**

TRACKING | TRENDS ■ **GEM report says Brazil and China are efficiency-driven economies**

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According to Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship, only 29.3 per cent in India think entrepreneurship as a good career choice.

The figure for India is less than the factor-driven (least developed) economies as well as the BRICS nations, except Russia as the data for Russia was not available.

According to World Economic Forum, the countries that compete primarily on the use of unskilled labour and natural resources are categorised as factor-driven economies.

As per the GEM report, Burkina, Faso, Cameroon, Senegal, India, Iran, Kazakhstan and Russian Federation are among the factor-driven economies, while Brazil and China are part of efficiency-driven economies.

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Sunil Shukla, GEM India team leader and director, EDII, Ahmedabad, said during 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven-Entrepreneurial Activity in India.

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PUBLICATION NAME : **The Millennium Post**

EDITION : **New Delhi**

DATE : **24-08-2017**

PAGE : **13**

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"In 2015/16 the Improvement-Driven entrepreneurial activity in our country (India) was 34.3 per cent which improved to 43.3 per cent in 2016/17," Shukla said.

According to the GEM National Experts Survey 2015, major constraints for entrepreneurship development in India include lack of funds, government regulation and complex tax structures, entrepreneurial education at primary and secondary school levels, and culture and social norms. **PII**

PUBLICATION NAME : **The Free Press Journal**

EDITION : **Mumbai**

DATE : **24-08-2017**

PAGE : **21**

‘Entrepreneurship a less desirable career choice in India’, says study

• **AGENCIES**
Mumbai

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RISKY AFFAIR

- The figure for India is less than the factor-driven (least developed) economies as well as the BRICS nations
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In China, 65.9 per cent respondents said they think entrepreneurship as

a good career choice, followed by South Africa (73.8 per cent) and Brazil 77.7 per cent. "In India, 38 per cent adults perceive good opportunities to start a business and 38 per cent adults believe they have capabilities to start a business, while 44 per cent feel that the fear of failure is preventing them from taking the plunge," the survey said. The survey found that in India, 3.2 per cent adults are 'nascent entre-

preneurs' (actively involved in setting up a business), while 7.7 per cent are 'new business owners' (in operation for more than three months but less than 42 months).

The report further noted that India's entrepreneurial exit rate is the second lowest among all GEM countries, which is indeed a positive factor: Sunil Shukla, GEM India Team Leader and Director, EDII-Ahmedabad said during 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven Entrepreneurial Activity in India.

"In 2015/16 the Improvement-Driven entrepreneurial activity in our country (India) was 34.3 per cent," Shukla said.

PUBLICATION NAME : **Divya Bhaskar (City Bhaskar)**
EDITION : **Ahmedabad**
DATE : **24-08-2017**
PAGE : **01**

ગ્લોબલ આંતરપ્રિન્ટિંગ મોનિટરનો સર્વે

બ્રિક્સ દેશોમાં ઉદ્યોગ સાહસિકતા બંધ થવાનું સૌથી ઓછું પ્રમાણ ભારતમાં

કિટી મોનિટર : ભાષાગઠ

આંતરપ્રિન્ટિંગ પર સંશોધન કરતા વૈશ્વિક સંગઠન ગ્લોબલ આંતરપ્રિન્ટિંગ મોનિટરના સર્વે મુજબ કેન્દ્ર દ્વારા ઉદ્યોગો અને બ્રિક્સ દેશોમાં ઉદ્યોગ સાહસિકતા બંધ થવાનું સૌથી ઓછું પ્રમાણ ભારતમાં છે. જાહેર ઇન્વેસ્ટમેન્ટ ટીમ લીડર અને ઉદ્યોગોના અમદાવાદના ડિરેક્ટર ડો. સુનિલ સુક્લાએ કહ્યું કે, '2015-16માં ભારતમાં સુધારા-સંચાલિત ઉદ્યોગ સાહસિકતાની પ્રવૃત્તિ 34.3 ટકા હતી, જે 2016-17માં વધીને 43.3 ટકા થઈ હતી.'

2015-16ની તુલનાએ 2016-17માં ઉદ્યોગ સાહસિકતાનું પ્રમાણ વધ્યું

• ડો. સુનિલ સુક્લા

કારોબાર બંધ થવાના કારણો

23 રાજ્યોમાં 3400 કારોબારીઓના પંચા બંધ થવા અંગેના સર્વેના તારણો નીચે મુજબ છે. મુખ્ય કારણો...

47%	13%	8%
ઉદ્યોગ સાહસિકોએ નહીં ન થવાથી કારોબાર આટોપ્યો	નાણાકીય બેચેનના કારણે	કારોબાર વેચવાની તક મળવાના કારણે

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EDITION : **Ahmedabad**

DATE : **26-08-2017**

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ભારતમાં કારિકિર્દીના વિકલ્પ તરીકે ઉદ્યોગ સાહસિકતામાં રૂચિ ખૂબ ઓછી

નવીદિલ્હી, શુક્રવાર | સાહસિકતા પ્રત્યે લોકોની રૂચિ ઓછી છે. ભારતમાં માત્ર ૩.૩ ટકા લોકો ઉદ્યોગ સાહસિકતાને કારિકિર્દીના આદર્શ વિકલ્પ પસંદ કરે છે.

ભંડોળની અછત, સરકારના નિયમો અને જટીલ વેરા માળખાની ઉદ્યોગ સાહસિકો પર થતી પ્રતિકૂળ અસર

એન્ટરપ્રેનિયરશીપ ઉપર સંશોધન કરતાં વૈશ્વિક સમૂહ ઓબલ એન્ટરપ્રેનિયરશીપ મોનિટર (જેમ)ના તાજેતરના અહેવાલ અનુસાર ભારતના આંકડા કેન્દર ડ્રિવન (ઓછા વિકસિત) અર્થતંત્રો તેમજ ક્રિક્સ દેશોની તુલનામાં નીચા છે. જે કે, વિશ્વમાં રશિયાના આંકડા ઉપલબ્ધ ન હોવાથી તેને સામેલ કરાયું નથી.

જેમના અહેવાલ અનુસાર બુર્કિના, ફ્રાન્સ, કેમેરોન, સેનેગલ, ભારત, ઈરાન, કઝાખસ્તાન અને રશિયાન સંઘ કેન્દર ડ્રિવન અર્થતંત્રો છે, જ્યારે કે બ્રાઝિલ અને ચાઇના એફિશિવન્સી ડ્રિવન અર્થતંત્રો છે.

સીનમાં ૬૫.૮ ટકા પ્રતિવાદીઓએ જણાવ્યું હતું કે તેઓ ઉદ્યોગ સાહસિકતાને કારિકિર્દીના સારા વિકલ્પ તરીકે ગણતરીમાં લે છે, જ્યારે કે દક્ષિણ આફ્રિકામાં ૭૩.૮ ટકા અને બ્રાઝિલમાં ૭૭.૭ ટકા લોકો ઉદ્યોગ સાહસિકતાને સારો વિકલ્પ ગણે છે.

સર્વે અનુસાર ભારતમાં ૩૮ ટકા પુષ્કો કારોબાર શરૂ કરવા માટે સારી તકો જુએ છે અને ૩૮ ટકા પુષ્કોનું માનવું છે કે તેઓ કારોબાર શરૂ કરવા માટેની સમતા ધરાવે છે, જ્યારે કે ૪૪ ટકાનું માનવું છે કે નિષ્ફળ થવાનો ડર તેમને ઉદ્યોગ સાહસિક બનતા અટકાવે છે.

સર્વેમાં જણાવ્યું છે કે ભારતમાં ૩.૨ ટકા પુષ્ક વયના વ્યક્તિઓ કારોબાર સ્થાપવા બાબતે સક્રિયપણે કામ કરી રહ્યાં છે, જ્યારે કે ૭.૭ ટકા વ્યક્તિઓ ગણ મહિનાથી વધુ, પરંતુ ૪૨ મહિનાથી

અર્થમાં સકારાત્મક પરિબલ છે. વર્ષ ૨૦૧૫-૧૬માં આપણા દેશમાં સુધારા, સંચાલિત ઉદ્યોગસાહસિકતાની પ્રવૃત્તિ ૩૪.૩ ટકા હતી જે વર્ષોને ૨૦૧૬-૧૭માં ૪૩.૩ ટકા થઈ ગઈ.

આ દર્શાવે છે કે વર્ષ દરમિયાન નવીનતાની પ્રક્રિયાઓ તેમજ વ્યાવસાયિક મોડલ્સ નવા અને વર્તમાન વ્યવસાયોમાં કાર્યરત છે.

સર્વે મુજબ ભારતમાં ઉદ્યોગ સાહસિકતાના વિકાસ સમિે સૌથી મોટા અવરોધોમાં ભંડોળની અછત, સરકારના નિયમો અને જટીલ વેરા માળખું અને પ્રાથમિક માધ્યમિક શાળા સ્તરે ઉદ્યોગ સાહસિકતાના શિક્ષણ વચેરે કારણભૂત છે.



PUBLICATION NAME : **Kalinga Mail**

EDITION : **Bhubaneswar**

DATE : **25-08-2017**

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ବୃଦ୍ଧ ରାଷ୍ଟ୍ରରେ ଭାରତର ଉଦ୍ଦେଶ୍ୟ ବନ୍ଦ ହାର ସର୍ବନିମ୍ନ

ନୂଆଦିଲ୍ଲୀ: ଉଦ୍ଦେଶ୍ୟ ସଂପର୍କରେ ଅନୁଧ୍ୟାନ କରୁଥିବା ଅନ୍ତର୍ଜାତୀୟ ସଂସ୍ଥା ଗ୍ଲୋବାଲ ଏଣ୍ଡରସ୍ଟି ନ୍ୟୋରଥ୍‌ସ୍ ପିଏଚ୍‌ଡି (ଜିଇଏମ)ର ସର୍ବେକ୍ଷଣ ରିପୋର୍ଟରେ କାରଣକର୍ମିତ ତଥା ବୃଦ୍ଧ ରାଷ୍ଟ୍ର ମଧ୍ୟରେ ଭାରତରେ ଔଦ୍ୟୋଗିକ ପ୍ରତ୍ୟାହାର ହାର ସର୍ବନିମ୍ନ ବୋଲି ଜଣାପଡ଼ିଛି । ୨୦୧୫-୧୬ ରିପୋର୍ଟ ଅନୁଯାୟୀ ଭାରତରେ ଯୁବବର୍ଗ ବ୍ୟବସାୟ ବନ୍ଦ କରିବା ହାର ହେଉଛି ୨.୩% । ବିଶ୍ୱ ଅର୍ଥନୈତିକ ପୋରମ ଅନୁଯାୟୀ ଅଣକୃଷି ଶ୍ରମିକ ଓ ପ୍ରାକୃତିକ ସଂପଦକୁ ନେଇ ପ୍ରତିଦ୍ୱନ୍ଦ୍ୱିତା କରୁଥିବା ଉଦ୍ଦେଶ୍ୟକୁ କାରଣକର୍ମିତ ଅର୍ଥନୀତି ଭାବେ ବିବେଚନା କରାଯାଇଥାଏ । କାରଣକର୍ମିତ ଅର୍ଥନୀତିରେ ବିଶାଳତାରେ ମୂଲ୍ୟକୁ ନେଇ ପ୍ରତିଦ୍ୱନ୍ଦ୍ୱିତା ମଧ୍ୟ କରିବାକୁ ପଡ଼ିଥାଏ । ଜିଇଏମ ରିପୋର୍ଟ ଅନୁଯାୟୀ ବୁଲକିନା, ପାସୋ, କାମେରୁନ, ସେନେଗାଲ, ଭାରତ, ଇରାନ, କାଜାଖସ୍ତାନ ଓ ରୁଷ କାରଣକର୍ମିତ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ବ୍ରାଜିଲ ଓ ଚୀନ ଦକ୍ଷ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ଏହି ସର୍ବେକ୍ଷଣ ରିପୋର୍ଟରେ ଜିଇଏମ ରହିଥିବା ଦକ୍ଷ ନେତା ତଥା ଗଢ଼ିଆଇଆଇ ଅହମ୍ମଦାବାଦ ନିର୍ଦ୍ଦେଶକ ତୁଲୁର ସୁନୀଲ ଶୁକ୍ଳା କହିଛନ୍ତି ଯେ, ଜଣେ ବ୍ୟବସାୟ କାର୍ଯ୍ୟକ୍ରମ ପରିଚାଳନା କରୁଛି ତାହା ଜାଣିବା ଅତ୍ୟନ୍ତ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ । ସେ କହିଛନ୍ତି ଯେ, ଉଦ୍ଦେଶ୍ୟ ଆରମ୍ଭର ପରିଚାଳନା ସହ ସଂପର୍କ ରହିଛି । ତେଣୁ କାର୍ଯ୍ୟ ବ୍ୟବସାୟ ପରିଚାଳନା ଅନ୍ୟ କାର୍ଯ୍ୟ ପାଇଁ ଏଡ଼ିଗରେ ସହାୟତାର ଉଚ୍ଚ ହୋଇପାରେ । ତେଣୁ ଉଦ୍ଦେଶ୍ୟ ବନ୍ଦ କରିବାର ନକରାତ୍ମକ ପ୍ରଭାବ ଉଦ୍ଦେଶ୍ୟ ଉପରେ ରୁହେନାହିଁ ବୋଲି ସେ ଦର୍ଶାଇଛନ୍ତି ।

ଦର୍ଶାଇଛନ୍ତି । ୨୩ଟି ରାଜ୍ୟରେ ୩୪୦୦ ଉଦ୍ଦେଶ୍ୟୀଙ୍କୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା । ଏଥିରେ ଭାରତ ନହେବାରୁ ୪୭%, ବ୍ୟକ୍ତିଗତ କାରଣରୁ ୨୨%, ଅର୍ଥକ ବାପରୁ ୧୩% ଓ ବ୍ୟବସାୟ ବିକଳ ପାଇଁ ସୁଯୋଗ କାରଣରୁ ୮% ଜନସାଧାରଣ ବ୍ୟବସାୟ ବନ୍ଦ କରିଥିବା ଜଣାପଡ଼ିଛି । ବର୍ଷକ ମଧ୍ୟରେ ବ୍ୟବସାୟ ଆରମ୍ଭ କରିଥିବା ୧୮ରୁ ୬୪ ବର୍ଷ ବୟସ ମଧ୍ୟରେ ଥିବା ବ୍ୟକ୍ତିଙ୍କୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା । କାର୍ଯ୍ୟ ବ୍ୟବସାୟ ପରିଚାଳନା ଅନ୍ୟ କାର୍ଯ୍ୟ ପାଇଁ ଏଡ଼ିଗରେ ସହାୟତାର ଉଚ୍ଚ ହୋଇପାରେ । ତେଣୁ ଉଦ୍ଦେଶ୍ୟ ବନ୍ଦ କରିବାର ନକରାତ୍ମକ ପ୍ରଭାବ ଉଦ୍ଦେଶ୍ୟ ଉପରେ ରୁହେନାହିଁ ବୋଲି ସେ ଦର୍ଶାଇଛନ୍ତି ।

PUBLICATION NAME : **Manthan**

EDITION : **Bhubaneswar**

DATE : **25-08-2017**

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ବିକ୍ଷୟ ରାଷ୍ଟ୍ରରେ ଭାରତର ଉଦ୍ୟୋଗ ବନ୍ଦ ହାର ସର୍ବନିମ୍ନ

ଭୁବନେଶ୍ୱର, ୨୪।୮ : ଉଦ୍ୟୋଗ ସଂପର୍କରେ ଅନୁଧ୍ୟାନ କରୁଥିବା ଅନ୍ତର୍ଜାତୀୟ ସଂସ୍ଥା ଗ୍ଲୋବାଲ ଏକ୍ସପ୍ରିନେନ୍ସାରସିପ୍ ମନିଟର (ଜିଇଏମ)ର ସର୍ବେକ୍ଷଣ ରିପୋର୍ଟରେ ଜାଗଣକରିତ ତଥ୍ୟ ବିକ୍ଷୟ ମଧ୍ୟରେ ଭାରତରେ ଉଦ୍ୟୋଗିକ ପ୍ରତ୍ୟାହାର ହାର ସର୍ବନିମ୍ନ ବୋଲି ଜଣାପଡ଼ିଛି । ୨୦୧୫-୧୬ ରିପୋର୍ଟ ଅନୁଯାୟୀ ଭାରତରେ ଯୁବବର୍ଗ ବ୍ୟବସାୟ ବନ୍ଦ କରିବା ହାର ହେଉଛି ୨.୩% । ବିଶ୍ୱ ଅର୍ଥନୈତିକ ଫୋରମ ଅନୁଯାୟୀ ଅଣକୃଷିକା ଶ୍ରମିକ ଓ ପ୍ରାକୃତିକ ସଂପଦକୁ ନେଇ ପ୍ରତିଦ୍ୱନ୍ଦ୍ୱିତା କରୁଥିବା ଉଦ୍ୟୋଗକୁ ଜାଗଣକରିତ ଅର୍ଥନୀତି ଭାବେ ବିବେଚନା କରାଯାଇଥାଏ । ଜାଗଣକରିତ ଅର୍ଥନୀତିରେ ଜିଣାବିକାରେ ମୂଲ୍ୟକୁ ନେଇ ପ୍ରତିଦ୍ୱନ୍ଦ୍ୱିତା ମଧ୍ୟ କରିବାକୁ ପଡ଼ିଥାଏ । ଜିଇଏମ ରିପୋର୍ଟ ଅନୁଯାୟୀ ବୁର୍କିନା, ଫାସୋ, କାମେରୁନ, ସେନେଗାଲ, ଭାରତ, ଇରାନ, କାଜାଖସ୍ତାନ ଓ ରୁଷ୍ଟ ଜାଗଣକରିତ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ବ୍ରାଜିଲ ଓ ଚୀନ ଦକ୍ଷ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ଏହି ସର୍ବେକ୍ଷଣ ଉପରେ ଜିଇଏମ ଇଣ୍ଡିଆ ଦଳ ନେତା ତଥା ଇଡିଆଇଆଇ ଅହଙ୍କଦାଦାଦ ନିର୍ଦ୍ଦେଶକ ତ୍ୱକ୍ୱର ସୁନାଲ ଶୁକ୍ଳା କହିଛନ୍ତି ଯେ, ଜଣେ ବ୍ୟବସାୟ କର୍ତ୍ତା ପରିତ୍ୟାଗ କରୁଛି ତାହା ଜାଣିବା ଅତ୍ୟନ୍ତ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ । ସେ କହିଛନ୍ତି ଯେ, ଉଦ୍ୟୋଗ ଆରମ୍ଭର ପରିତ୍ୟାଗ ସହ ସଂପର୍କ ରହିଛି । ତେଣୁ କାହାର ବ୍ୟବସାୟ ପରିତ୍ୟାଗ ଅନ୍ୟ କାହାରି ପାଇଁ ଏହିଗରେ ସହାୟତାର ଗନ୍ଧ ହୋଇପାରେ । ତେଣୁ ଉଦ୍ୟୋଗ ବନ୍ଦ କରିବାର ନକରାତୁଳ ପ୍ରଭାବ ଉଦ୍ୟୋଗ ଉପରେ ରୁହେନାହିଁ ବୋଲି ସେ ଦର୍ଶାଇଛନ୍ତି । ୨୩ଟି ରାଜ୍ୟରେ ୩୪୦୦ ଉଦ୍ୟୋଗୀଙ୍କୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା । ଏଥିରେ ଲାଭ ନହେବାରୁ ୪୭%, ବ୍ୟକ୍ତିଗତ କାରଣରୁ ୨୨%, ଆର୍ଥିକ ତାପରୁ ୧୩% ଓ ବ୍ୟବସାୟ ବିକ୍ରି ପାଇଁ ସୁଯୋଗ କାରଣରୁ ୮% ଜନସାଧାରଣ ବ୍ୟବସାୟ ବନ୍ଦ କରିଥିବା ଜଣାପଡ଼ିଛି । ବର୍ଷିକ ମଧ୍ୟରେ ବ୍ୟବସାୟ ଆରମ୍ଭ କରିଥିବା ୧୮ରୁ ୨୪ ବର୍ଷ ବୟସ ମଧ୍ୟରେ ଥିବା ବ୍ୟକ୍ତିଙ୍କୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା ।

PUBLICATION NAME : **Sarba Sadharana**

EDITION : **Bhubaneswar**

DATE : **25-08-2017**

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ବ୍ରିକ୍ସ ରାଷ୍ଟ୍ରରେ ଭାରତର ଉଦ୍ୟୋଗ ବନ୍ଦ ହାର ସର୍ବନିମ୍ନ

ନୂଆଦିଲ୍ଲୀ, (ଏକେନି): ଉଦ୍ୟୋଗ ସମ୍ପର୍କରେ ଅନୁଧ୍ୟାନ କରୁଥିବା ଅନ୍ତର୍ଜାତୀୟ ସଂସ୍ଥା ଗ୍ଲୋବାଲ ଏକ୍ସପ୍ଟିନେନ୍ସିଭିସ୍ ମନିଟର (ଜିଇଏମ)ର ସର୍ବେକ୍ଷଣ ରିପୋର୍ଟରେ କାରଖାନା ନିତ ତଥା ବ୍ରିକ୍ସ ରାଷ୍ଟ୍ର ମଧ୍ୟରେ ଭାରତରେ ଉଦ୍ୟୋଗିକ ପ୍ରତ୍ୟାହାର ହାର ସର୍ବନିମ୍ନ ବୋଲି ଜଣାପଡ଼ିଛି । ୨୦୧୫-୧୬ ଅର୍ଥନୀତି ବର୍ଷର ରିପୋର୍ଟ ଅନୁଯାୟୀ ଭାରତରେ ଯୁବବର୍ଗ ବ୍ୟବସାୟ ବନ୍ଦ କରିବା ହାର ହେଉଛି ୨.୩% । ବିଶ୍ୱ ଅର୍ଥନୈତିକ ଯୋଗ୍ୟ ଅନୁଯାୟୀ ଅଣଲୁଣ୍ଠନୀ ଶ୍ରମିକ ଓ ପ୍ରାକୃତିକ ସମ୍ପଦକୁ ନେଇ ପ୍ରତିଦୃଷ୍ଟି କରୁଥିବା ଉଦ୍ୟୋଗକୁ କାରଖାନା ନିତ ଅର୍ଥନୀତି ଭାବେ ବିବେଚନା କରାଯାଇଥାଏ । କାରଖାନା ନିତ ଅର୍ଥନୀତିରେ କିଣାବିକାରେ ମୂଲ୍ୟକୁ ନେଇ ପ୍ରତିଦୃଷ୍ଟି ମଧ୍ୟ କରିବାକୁ ପଡ଼ିଥାଏ । ଜିଇଏମ ରିପୋର୍ଟ ଅନୁଯାୟୀ ଦୁରକିନା, ପାଞ୍ଚୋ, କାମେରୁନ, ସେନେଗାଲ, ଭାରତ, ଇରାନ, କାମାରୁପୁନ ଓ ରୁଷ କାରଖାନା ନିତ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ବ୍ରାଜିଲ ଓ ଚୀନ୍ ଦସ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ଏହି ସର୍ବେକ୍ଷଣ ଉପରେ ଜିଇଏମ ଇଣ୍ଡିଆ ଦଳ ନେତା ତଥା ଇଡିଆଇଆଇ ଅହମଦାବାଦ ନିର୍ଦ୍ଦେଶକ ଚକ୍ରୁର ସୁନୀଲ ଶୁକ୍ଳା କହିଛନ୍ତି ଯେ ଜଣେ ବ୍ୟବସାୟ କର୍ତ୍ତା ପରିତ୍ୟାଗ କରୁଛି ତାହା ଜାଣିବା ଅତ୍ୟନ୍ତ ଚୁକ୍ତପୂର୍ଣ୍ଣ । ସେ କହିଛନ୍ତି ଯେ ଉଦ୍ୟୋଗ ଆରମ୍ଭର ପରିତ୍ୟାଗ ସହ ସମ୍ପର୍କ ରହିଛି । ତେଣୁ କାହାର ବ୍ୟବସାୟ ପରିତ୍ୟାଗ ଅନ୍ୟ କାହା ପାଇଁ ଏହିଗରେ ସହାୟତାର ଉତ୍ସ ହୋଇପାରେ । ତେଣୁ ଉଦ୍ୟୋଗ ବନ୍ଦ କରିବାର ନକରାତ୍ମକ ପ୍ରଭାବ ଉଦ୍ୟୋଗ ଉପରେ ରୁହେନାହିଁ ବୋଲି ସେ ଦର୍ଶାଇଛନ୍ତି । ୨୩ଟି ରାଜ୍ୟରେ ୩୪୦୦ ଉଦ୍ୟୋଗକୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା । ଏଥିରେ ଭାରତ ନହେବାରୁ ୪୭%, ବ୍ୟକ୍ତିଗତ କାରଖାନା ୨୨%, ଅର୍ଥନୀତି ଚାପରୁ ୧୩% ଓ ବ୍ୟବସାୟ ବିକ୍ରି ପାଇଁ ପ୍ରଯୋଗ କାରଖାନା ୮% ଜନସାଧାରଣ ବ୍ୟବସାୟ ବନ୍ଦ କରିଥିବା ଜଣାପଡ଼ିଛି । ତେବେ ବର୍ଷକ ମଧ୍ୟରେ ବ୍ୟବସାୟ ଆରମ୍ଭ କରିଥିବା ୧୮ରୁ ୬୪ ବର୍ଷ ବୟସର ବ୍ୟକ୍ତିଙ୍କୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା ।

PUBLICATION NAME : **Suryaprava**

EDITION : **Bhubaneswar**

DATE : **25-08-2017**

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ବୃଦ୍ଧ ରାଷ୍ଟ୍ରରେ ଭାରତର ଉଦ୍ଦେଶ୍ୟ ବନ୍ଦ ହାର ସର୍ବନିମ୍ନ

॥ଏକେନ୍ଦୁସି॥ ନୂଆଦିଲ୍ଲୀ, ୨୪ ।୮ ଉଦ୍ଦେଶ୍ୟ ସଂପର୍କରେ ଅନୁଧ୍ୟାନ କରୁଥିବା ଅନ୍ତର୍ଜାତୀୟ ସଂସ୍ଥା ଗ୍ଲୋବାଲ ଏକ୍ସପ୍ଟିନେନ୍ସିଭ୍ ମନିଟର (ଜିଇଏମ)ର ସର୍ବେକ୍ଷଣ ରିପୋର୍ଟରେ କାରଣଭବିତ ତଥା ବୃଦ୍ଧ ରାଷ୍ଟ୍ର ମଧ୍ୟରେ ଭାରତରେ ଉଦ୍ଦେଶ୍ୟିକ ପ୍ରତ୍ୟାହାର ହାର ସର୍ବନିମ୍ନ ବୋଲି ଜଣାପଡ଼ିଛି । ୨୦୧୫-୧୬ ରିପୋର୍ଟ ଅନୁଯାୟୀ ଭାରତରେ ଯୁବବର୍ଗ ବ୍ୟବସାୟ ବନ୍ଦ କରିବା ହାର ହେଉଛି ୨.୩% । ବିଶ୍ୱ ଅର୍ଥନୈତିକ ପୋରମ ଅନୁଯାୟୀ ଅଣଲୁଣ୍ଠନୀ ଶ୍ରମିକ ଓ ପ୍ରାକୃତିକ ସଂପଦକୁ ନେଇ ପ୍ରତିଦ୍ୱନ୍ଦ୍ୱିତା କରୁଥିବା ଉଦ୍ଦେଶ୍ୟକୁ କାରଣଭବିତ ଅର୍ଥନୀତି ଭାବେ ବିବେଚନା କରାଯାଇଥାଏ । କାରଣଭବିତ ଅର୍ଥନୀତିରେ ବିଶାଦିକାରେ ମୂଲ୍ୟକୁ ନେଇ ପ୍ରତିଦ୍ୱନ୍ଦ୍ୱିତା ମଧ୍ୟ କରିବାକୁ ପଡ଼ିଥାଏ । ଜିଇଏମ ରିପୋର୍ଟ ଅନୁଯାୟୀ ଭୂଇଁକିନା, ପାସୋ, କାମେରୁନ, ସେନେଗାଲ, ଭାରତ, ଇରାନ, କାକାଖସ୍ତାନ ଓ ରୁଷ୍ଟ କାରଣଭବିତ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ବ୍ରାଜିଲ ଓ ଚୀନ ଦକ୍ଷ ଅର୍ଥନୀତି ଦ୍ୱାରା ପରିଚାଳିତ । ଏହି ସର୍ବେକ୍ଷଣ ଉପରେ

ଦିଲ୍-ଏମ ଇଣ୍ଡିଆ ଦଳ ନେତା ତଥା ଇଡ଼ିଆର ଆଇ ଅହମ୍ମଦ୍ ବାବ ନିର୍ଦ୍ଦେଶକ ଦ୍ୱାରା ସୁନାମ ଶୁଭୁ କହିଛନ୍ତି ଯେ, ଜଣେ ବ୍ୟବସାୟ କାର୍ଯ୍ୟକାରୀ ପରିଚ୍ୟାଗ କରୁଛି ତାହା ଜାଣିବା ଅତ୍ୟନ୍ତ ସ୍ୱଳ୍ପପୂର୍ଣ୍ଣ । ସେ କହିଛନ୍ତି ଯେ, ଉଦ୍ଦେଶ୍ୟ ଆଗମର ପରିଚ୍ୟାଗ ସହ ସଂପର୍କ ରହିଛି । ତେଣୁ କାର୍ଯ୍ୟକାରୀ ବ୍ୟବସାୟ ପରିଚ୍ୟାଗ ଅନ୍ୟ କାର୍ଯ୍ୟକାରୀ ପାର୍ଟିଏକରେ ସହାୟତାର ଇଚ୍ଛା ହୋଇପାରେ । ତେଣୁ ଉଦ୍ଦେଶ୍ୟ ବନ୍ଦ କରିବାର ନିକରାଦୁକ ପ୍ରଭାବ ଉଦ୍ଦେଶ୍ୟ ଉପରେ ରୁହେନାହିଁ ବୋଲି ସେ ଦର୍ଶାଇଛନ୍ତି । ୨୩ଟି ରାଜ୍ୟରେ ୩୪୦୦ ଉଦ୍ଦେଶ୍ୟକୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା । ଏଥିରେ ଭାରତ ନହେବାରୁ ୪୭%, ବ୍ୟକ୍ତିଗତ କାରଣରୁ ୨୨%, ଆର୍ଥିକ ତାପରୁ ୧୩% ଓ ବ୍ୟବସାୟ ବିକଳି ପାର୍ଟି ସୁଯୋଗ କାରଣରୁ ୮% ଜନସାଧାରଣ ବ୍ୟବସାୟ ବନ୍ଦ କରିଥିବା ଜଣାପଡ଼ିଛି । ବର୍ଷକ ମଧ୍ୟରେ ବ୍ୟବସାୟ ଆଗମ କରିଥିବା ୧୮ରୁ ୬୪ ବର୍ଷ ବୟସ ମଧ୍ୟରେ ଥିବା ବ୍ୟକ୍ତିଙ୍କୁ ନେଇ ଏହି ସର୍ବେକ୍ଷଣ କରାଯାଇଥିଲା ।

PUBLICATION NAME : **Virat Vaibhav**

EDITION : **Jaipur**

DATE : **25-08-2017**

PAGE : **02**

भारत में उद्यमिता निकासी की दर सबसे कम

जयपुर। एन्टरेप्रेन्यूरशिप पर अनुसंधान करने वाले एक विश्व स्तरीय संगठन ग्लोबल एन्टरेप्रेन्यूरशिप मॉनिटर द्वारा किए गए सर्वेक्षण के अनुसार फैक्टर ड्राइवन इकोनोमी व बीआरआईसीएस देशों में भारत की उद्यमिता निकास दर न्यूनतम है। जीईएम इण्डिया रिपोर्ट के अनुसार 2.3 फीसदी व्यक्तों ने 2015-16 में अपना कारोबार बंद कर दिया। विश्व आर्थिक मंच के अनुसार अकुशल मानव श्रम व प्राकृतिक संसाधनों के लिए प्रतिस्पर्धा करने वाले देशों को फैक्टर ड्राइवन इकोनोमी में सूचीबद्ध किया जाता है। फैक्टर ड्राइवन इकोनोमी में कंपनियां कीमत के आधार पर प्रतिस्पर्धा करती हैं, क्योंकि वे मूल उत्पादों या कोमोडिटीज की खरीद-बिक्री करती हैं। रिपोर्ट के अनुसार बुर्किना, फासो, कैमरॉन, सेनेगल, भारत, कजाखस्तान व रूसी संघ कारक-उन्मुख अर्थव्यवस्थाएं हैं, जबकि ब्राजील व चीन एफीशिएन्सी-ड्राइवन इकोनोमी हैं। सर्वेक्षण पर टिप्पणी देते हुए जीईएम इण्डिया के टीम लीडर डॉ. सुनील शुक्ला ने कहा कि कारोबार बंद होने के कारण समझना बेहद महत्वपूर्ण है। यह इस बात का प्रमाण है कि नए कारोबारों का लॉन्च देश में कारोबार की निकास नीति पर निर्भर करता है।

PUBLICATION NAME : **Khabron ki Duniya**

EDITION : **Jaipur**

DATE : **25-08-2017**

PAGE : **05**

फैक्टर ड्राइवन एवं BRICS देशों में से भारत में उद्यमिता निकासी की दर सबसे कम: GEM रिपोर्ट

नई दिल्ली। एन्ट्रेप्रेन्यूरशिप पर अनुसंधान करने वाले एक विश्वतरीय संगठन ग्लोबल एन्ट्रेप्रेन्यूरशिप मॉनिटर (GEM) द्वारा किए गए सर्वेक्षण के अनुसार फैक्टर ड्राइवन इकोनोमी एवं छह देशों में भारत की उद्यमिता विकास दर न्यूनतम है। GEM इण्डिया रिपोर्ट के अनुसार 2.3 फीसदी व्यक्तों ने 2015-16 में अपना कारोबार बंद कर दिया।

विश्व आर्थिक मंच के अनुसार अकुशल मानव श्रम एवं प्राकृतिक संसाधनों के लिए प्रतिस्पर्धा करने वाले देशों को फैक्टर ड्राइवन इकोनोमी में सूचीबद्ध किया जाता है। फैक्टर ड्राइवन इकोनोमी में कम्पनियों कीमत के आधार पर प्रतिस्पर्धा करती हैं क्योंकि वे मूल उत्पादों या कोमोडिटीज़ की खरीद-बिक्री करती हैं। ल्ड्ड रिपोर्ट के अनुसार बुर्किना, फसो, कैमरून,

सेनेगल, भारत, कजाखस्तान और रूसी संघ कारक-उन्मुख अर्थव्यवस्थाएं हैं; जबकि ब्राजील और चीन एफीशिएन्सी- ड्राइवन इकोनोमी हैं।

सर्वेक्षण पर टिप्पणी देते हुए GEM इण्डिया के टीम लीडर और Entrepreneurship Development Institute of India (EDII) अहमदाबाद के डायरेक्टर डॉ. सुनील शुक्ला ने कहा, "कारोबार बंद होने के कारण समझना बेहद महत्वपूर्ण है। यह इस बात का प्रमाण है कि नए कारोबारों का लॉन्च देश में कारोबार की निकासी नीति पर निर्भर करता है। ऐसा सम्भव है कि एक तरह का कारोबार बंद होने पर उद्यमी अपने संसाधनों का इस्तेमाल किसी अन्य रूप में करे या इनका अनुकूल

आवंटन करे। इसलिए हमेशा जरूरी नहीं कि कारोबार बंद होने का उद्यमी पर नकारात्मक असर ही पड़े।"

संगठन ने 23 राज्यों में तकरीबन 3400 व्यक्तों पर सर्वेक्षण किया। सर्वेक्षण में पाया गया कि 47 फीसदी उद्यमियों ने मुनाफ़ नहीं होने के कारण अपना कारोबार बंद कर दिया, 22 फीसदी को निजी कारण से; जबकि 13 फीसदी को आर्थिक बाधाओं के चलते अपना कारोबार बंद करना पड़ा। वहीं 8 फीसदी ने इसलिए अपना कारोबार बंद कर दिया कि उन्हें इस बेचने का मौका मिला था। ल्ड्ड ने सर्वेक्षण के तहत 18-64 आयुवर्ग के उन लोगों पर सर्वेक्षण किया जिन्होंने पिछले 12 महीनों में किसी न किसी कारण से अपना कारोबार बंद कर दिया।

PUBLICATION NAME : **Veer Arjun**
EDITION : **Jaipur**
DATE : **26-08-2017**
PAGE : **08**

फैक्टर डाइवन एवं ब्रिक्स देशों में से भारत में उद्यमिता निकासी की दर सबसे कम: जीईएम रिपोर्ट
वीर अर्जुन संवाददाता
एन्ट्रेप्रेन्यूरशिप पर अनुसंधान करने वाले एक विश्वस्तरीय संगठन ग्लोबल एन्ट्रेप्रेन्यूरशिप मॉनिटर जीईएम द्वारा किए गए सर्वेक्षण के अनुसार फैक्टर डाइवन इकोनोमी एवं ब्रिक्स देशों में भारत की उद्यमिता निकासी दर न्यूनतम है। वर्ल्ड इंपिडिया रिपोर्ट के अनुसार 2.3 पीसदी व्यस्कों ने 2015-16 में अपना कारोबार बंद कर दिया। विश्व आर्थिक मंच के अनुसार अकुशल मानव श्रम एवं प्राकृतिक संसाधनों के लिए प्रतिस्पर्धा करने वाले देशों को फैक्टर डाइवन इकोनोमी में सूचीबद्ध किया जाता है। फैक्टर डाइवन इकोनोमी में कम्पनियां कीमत के आधार पर प्रतिस्पर्धा करती हैं क्योंकि वे मूल उत्पादों या कोमोडिटीज की खरीद-बिक्री करती हैं। जीईएम रिपोर्ट के अनुसार बुर्किना, फसो, कैमरून, सेनेगल, भारत, कजाखस्तान और रूसी संघ कारक-उन्मुख अर्थव्यवस्थाएं हैं; जबकि ब्राजील और चीन एफोशिएन्सी- डाइवन इकोनोमी हैं।

PUBLICATION NAME : **Badta Rajasthan**
EDITION : **Jaipur**
DATE : **26-08-2017**
PAGE : **07**



Online Coverage



'Entrepreneurship a less desirable career choice in India'

New Delhi, Aug 23 (PTI) Entrepreneurship is a less desirable career choice in India when compared to its peers in the least developed economies as well as in Brazil, China and South Africa, says a report. According to Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship, only 39.3 per cent in India think entrepreneurship as a good career choice.

The figure for India is less than the factor-driven (least developed) economies as well as the BRICS nations, except Russia as the data for Russia was not available. According to World Economic Forum, the countries that compete primarily on the use of unskilled labour and natural resources are categorised as factor-driven economies.

As per the GEM report, Burkina, Faso, Cameron, Senegal, India, Iran, Kazakhstan and Russian Federation are among the factor-driven economies, while Brazil and China are part of efficiency-driven economies. In China, 65.9 per cent respondents said they think entrepreneurship as a good career choice, followed by South Africa (73.8 per cent) and Brazil 77.7 per cent.

"In India, 38 per cent adults perceive good opportunities to start a business and 38 per cent adults believe they have capabilities to start a business, while 44 per cent feel that the fear of failure is preventing them from taking the plunge," the survey said. The survey found that in India, 3.2 per cent adults are 'nascent entrepreneurs' (actively involved in setting up a business), while 7.7 per cent are 'new business owners' (in operation for more than three months but less than 42 months).

The report further noted that India's entrepreneurial exit rate is the second lowest among all GEM countries, which is indeed a positive factor. Sunil Shukla, GEM India Team Leader and Director, EDII- Ahmedabad said during 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven-Entrepreneurial Activity in India. "In 2015/16 the Improvement-Driven entrepreneurial activity in our country (India) was 34.3 per cent which improved to 43.3 per cent in 2016/17," Shukla said.

According to the GEM National Experts Survey 2015, major constraints for entrepreneurship development in India include lack of funds, government regulation and complex tax structures, entrepreneurial education at primary and secondary school levels, and culture and social norms.



<http://economictimes.indiatimes.com/small-biz/entrepreneurship/entrepreneurship-a-less-desirable-career-choice-in-india/articleshow/60191873.cms>

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THE TIMES OF INDIA

<http://timesofindia.indiatimes.com/business/india-business/entrepreneurship-a-less-desirable-career-choice-in-india/articleshow/60191495.cms>

'Entrepreneurship a less desirable career choice in India'

New Delhi, Aug 23 () Entrepreneurship is a less desirable career choice in India when compared to its peers in the least developed economies as well as in Brazil, China and South Africa, says a report. According to Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship, only 39.3 per cent in India think entrepreneurship as a good career choice.

The figure for India is less than the factor-driven (least developed) economies as well as the BRICS nations, except Russia as the data for Russia was not available. According to World Economic Forum, the countries that compete primarily on the use of unskilled labour and natural resources are categorised as factor-driven economies.

As per the GEM report, Burkina, Faso, Cameroon, Senegal, India, Iran, Kazakhstan and Russian Federation are among the factor-driven economies, while Brazil and China are part of efficiency-driven economies. In China, 65.9 per cent respondents said they think entrepreneurship as a good career choice, followed by South Africa (73.8 per cent) and Brazil 77.7 per cent.

"In India, 38 per cent adults perceive good opportunities to start a business and 38 per cent adults believe they have capabilities to start a business, while 44 per cent feel that the fear of failure is preventing them from taking the plunge," the survey said. The survey found that in India, 3.2 per cent adults are 'nascent entrepreneurs' (actively involved in setting up a business), while 7.7 per cent are 'new business owners' (in operation for more than three months but less than 42 months).

The report further noted that India's entrepreneurial exit rate is the second lowest among all GEM countries, which is indeed a positive factor. Sunil Shukla, GEM India Team Leader and Director, EDII- Ahmedabad said during 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven-Entrepreneurial Activity in India.

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Business Standard

http://www.business-standard.com/article/pti-stories/entrepreneurship-a-less-desirable-career-choice-in-india-117082300760_1.html

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According to the GEM National Experts Survey 2015, major constraints for entrepreneurship development in India include lack of funds, government regulation and complex tax structures, entrepreneurial education at primary and secondary school levels, and culture and social norms.

 **BusinessLine**

<http://www.thehindubusinessline.com/economy/india-has-lowest-entrepreneurial-exit-rate-among-factor-driven-economies-report/article9828262.ece>

'India has lowest entrepreneurial exit rate among factor-driven economies'

AHMEDABAD, AUGUST 23:

India has the lowest entrepreneurial exit rate among factor-driven and BRICS countries surveyed by the Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship.

The GEM India Report says that only 2.3 per cent of adults reported discontinuation of their business in 2015-16, among factor-driven and BRICS countries.

According to the World Economic Forum (WEF), countries competing primarily on the use of unskilled labour and natural resources are categorised as factor-driven economies. In such economies, companies compete on the basis of price, as they buy and sell basic products or commodities.

According to the GEM Report, Burkina, Faso, Cameroon, Senegal, India, Iran, Kazakhstan and the Russian Federation are among the factor-driven economies, while Brazil and China are part of the efficiency-driven economies.

Dr Sunil Shukla, GEM India Team Leader and Director, Entrepreneurship Development Institute of India (EDII-Ahmedabad) said, on Wednesday, start-ups and launch of new businesses are dependent on the exit policy for businesses in the country. It may be possible that some form of discontinuation of business may help entrepreneurs unlock resources and utilising them in more optimal allocations. Hence, discontinuation does not necessarily have a negative impact on an entrepreneur.

The consortium, which surveyed around 3,400 adults across 23 states, found that 47 per cent of entrepreneurs discontinued because of unprofitable ventures, 22 per cent exited for personal reasons, 13 per cent had financial constraints and 8 per cent discontinued as they got an opportunity to sell the business.

GEM measures discontinued business rate as the percentage of individuals aged 18-64 years who owned a business but discontinued it for different reasons during the past 12 months.

Sixty-two countries are part of the GEM Consortium that researches on trends in entrepreneurship in these countries. The GEM India Team comprises EDII-Ahmedabad (Lead Institution), the Centre for Entrepreneurship Development Madhya Pradesh-CEDMAP (Bhopal), and the Jammu and Kashmir Entrepreneurship Development Institute-JKEDI-(Srinagar).

The GEM survey provides data for researchers, knowledge on global entrepreneurship for educators and practitioners, and information to guide policy-makers in formulating effective and targeted policies and programmes to stimulate and support the efforts of entrepreneurs.

The survey also studied the motivational aspect of starting businesses to better understand entrepreneurial activities. The GEM conceptual framework uses necessity-driven, opportunity-driven and improvement-driven motives to understand entrepreneurial activity. According to the survey, almost 79 per cent of early-stage Indian entrepreneurs were motivated to start a venture by some business opportunities, which is the highest amongst BRICS economies. Correspondingly, only 19 per cent of the early-stage Indian entrepreneurs were forced into entrepreneurship due to a lack of other alternatives and 34 per cent of the adult population were improvement-driven entrepreneurs.

Dr Shukla said during 2015-16 and 2016-17, there was an incremental growth in improvement-driven entrepreneurial activity in India, from 34.3 to 43.3 per cent.



<http://indiatoday.intoday.in/story/entrepreneurship-a-less-desirable-career-choice-in-india/1/1032148.html>

Entrepreneurship a less desirable career choice in India

New Delhi, Aug 23 (PTI) Entrepreneurship is a less desirable career choice in India when compared to its peers in the least developed economies as well as in Brazil, China and South Africa, says a report. According to Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship, only 39.3 per cent in India think entrepreneurship as a good career choice. The figure for India is less than the factor-driven (least developed) economies as well as the BRICS nations, except Russia as the data for Russia was not available.

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As per the GEM report, Burkina, Faso, Cameron, Senegal, India, Iran, Kazakhstan and Russian Federation are among the factor-driven economies, while Brazil and China are part of efficiency-driven economies. In China, 65.9 per cent respondents said they think entrepreneurship as a good career choice, followed by South Africa (73.8 per cent) and Brazil 77.7 per cent.

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The report further noted that Indias entrepreneurial exit rate is the second lowest among all GEM countries, which is indeed a positive factor. Sunil Shukla, GEM India Team Leader and Director, EDII- Ahmedabad said during 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven-Entrepreneurial Activity in India.

"In 2015/16 the Improvement-Driven entrepreneurial activity in our country (India) was 34.3 per cent which improved to 43.3 per cent in 2016/17," Shukla said. According to the GEM National Experts Survey 2015, major constraints for entrepreneurship development in India include lack of funds, government regulation and complex tax structures, entrepreneurial education at primary and secondary school levels, and culture and social norms.

Outlook

<https://www.outlookindia.com/newscroll/entrepreneurship-a-less-desirable-career-choice-in-india/1130168>

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According to the GEM National Experts Survey 2015, major constraints for entrepreneurship development in India include lack of funds, government regulation and complex tax structures, entrepreneurial education at primary and secondary school levels, and culture and social norms.



<https://www.vccircle.com/only-8-business-exits-successful-in-india-47-unprofitable-survey/>

Only 8% entrepreneurial exits successful in India, 47% unprofitable: Survey

India has the lowest entrepreneurial exit rate among factor-driven economies and BRICS countries, a survey by Global Entrepreneurship Monitor said, adding that 47% entrepreneurs discontinued because of unprofitable ventures while only 8% made successful exits.

The report added that 22% exits were due to personal reasons while 13% cited financial constraints, among other reasons.

Global Entrepreneurship Monitor measures discontinued business rate as the percentage of individuals aged 18-64 who owned a businesses but discontinued it during the past 12 months.

According to World Economic Forum, countries that compete primarily on the use of unskilled labour and natural resources are categorised as factor-driven economies. In factor-driven economies, companies compete on the basis of price as they buy and sell basic products or commodities. BRICS is an informal association of five major emerging national economies – Brazil, Russia, India, China and South Africa.

Burkina, Faso, Cameron, Senegal, India, Iran, Kazakhstan and Russian Federation are among the factor-driven economies, while Brazil and China are part of the efficiency-driven economies.

The survey also said that almost 79% of early-stage entrepreneurs were motivated to start a venture by some business opportunity in India, which is the highest amongst BRICS economies. Correspondingly, only 19% of early-stage Indian entrepreneurs were forced into entrepreneurship due to a lack of other alternatives, and 34% of the adult population were improvement-driven entrepreneurs.

The consortium surveyed around 3,400 adults across 23 states. “In 2015/16 the improvement-driven entrepreneurial activity in our country was 34.3%, which improved to 43.3% in 2016/17. This shows that during the year, innovations in processes, as well

as in business models, have happened in new and existing businesses,” said Sunil Shukla, the Global Entrepreneurship Monitor India team leader and director, EDII-Ahmedabad.

The survey has also come forward with certain recommendations to facilitate government policies around regulatory barriers to growth, availability of liquidity and capital, labour market, research and development, commercialization and knowledge spill over, taxation, intellectual property rights and bankruptcy.

It also mentioned that there was a need for further capacity building through education and training, restructuring of incentive and tax structures to promote more opportunity-driven entrepreneurship.

Sixty two countries are part of the consortium. The Global Entrepreneurship Monitor India Team comprises Entrepreneurship Development Institute of India (EDII), Ahmedabad (lead institution), Centre for Entrepreneurship Development Madhya Pradesh and Jammu & Kashmir Entrepreneurship Development Institute.

millenniumpost
NO HALF TRUTHS

<http://www.millenniumpost.in/business/entrepreneurship-a-less-desirable-career-choice-in-india-258801>

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The report further noted that India's entrepreneurial exit rate is the second lowest among all GEM countries, which is indeed a positive factor. Sunil Shukla, GEM India Team Leader and Director, EDII- Ahmedabad said during 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven-Entrepreneurial Activity in India. "In 2015/16 the Improvement-Driven entrepreneurial activity in our country (India) was 34.3 per cent which improved to 43.3 per cent in 2016/17," Shukla said.

According to the GEM National Experts Survey 2015, major constraints for entrepreneurship development in India include lack of funds, government regulation and complex tax structures, entrepreneurial education at primary and secondary school levels, and culture and social norms.

Entrepreneur in U
Startup Stories to Showcase Budding
Entrepreneurs of India

<http://www.entrepreneurinu.org/entrepreneurial-exit-rate-is-lowest-in-india-among-brics-and-factor-driven-countries-gem-report/>

Entrepreneurial exit rate is lowest in India among BRICS and Factor-Driven countries: GEM Report

- In India, 2.3% adults reported discontinuation of their business in 2015-16, among Factor-driven and BRICS countries surveyed by Global Entrepreneurship Monitor
- 47% respondents discontinued because of unprofitable business; 22% due to personal reasons; 13% due to lack of finance

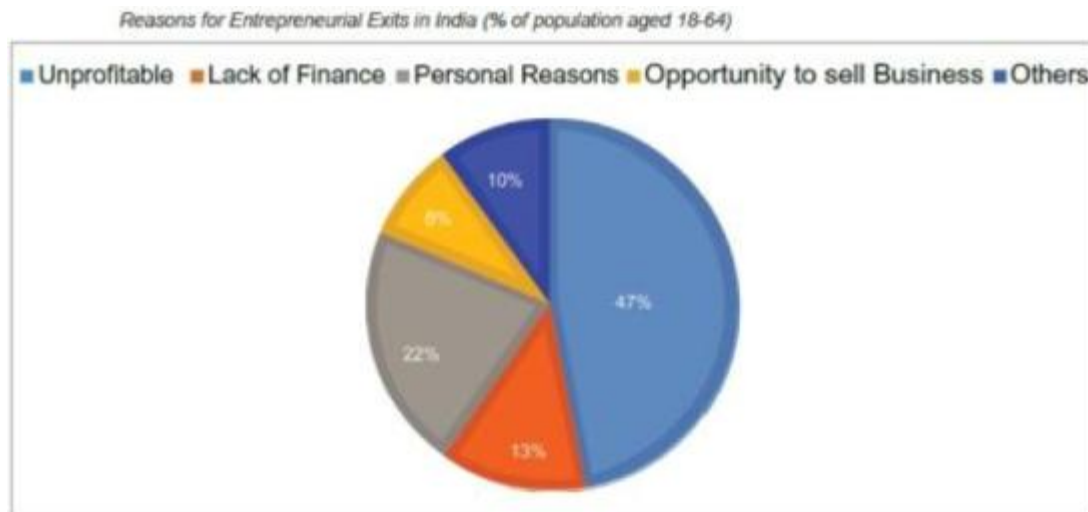
India has lowest entrepreneurial exit rate among factor-driven and BRICS countries surveyed by Global Entrepreneurship Monitor (GEM), a global consortium researching on entrepreneurship. According to GEM India Report, 2.3% adults reported discontinuation of their business in 2015-16, among Factor-driven and BRICS countries surveyed by GEM consortium.

According to World Economic Forum, those countries that compete primarily on the use of unskilled labour & natural resources are categorised as factor-driven economies. In factor-driven economies companies compete on the basis of price as they buy and sell basic products or commodities. As per GEM Report, Burkina, Faso, Cameroon, Senegal, India, Iran, Kazakhstan and Russian Federation are among the factor-driven economies; while Brazil and China are part of Efficiency-driven economies.

Remarking on the readings of the survey, **Dr. Sunil Shukla, GEM India Team Leader and Director, EDII-Ahmedabad** said, “It is extremely important to understand the reasons behind business discontinuity. It is evident that start-ups and launch of new businesses are dependent on the exit policy for businesses in the country. It may be possible that some form of discontinuation of business may help entrepreneurs in unlocking valuable resources and utilising them in more optimal allocations. Hence, discontinuation does not necessarily have negative impact on an entrepreneur.”

The consortium which surveyed around 3400 adults across 23 states found that 47% of entrepreneurs discontinued because of unprofitable venture, 22% exited due to personal reasons; while 13% had financial constraints and 8% discontinued as they got opportunity to sell business. GEM measures Discontinued Business Rate as the

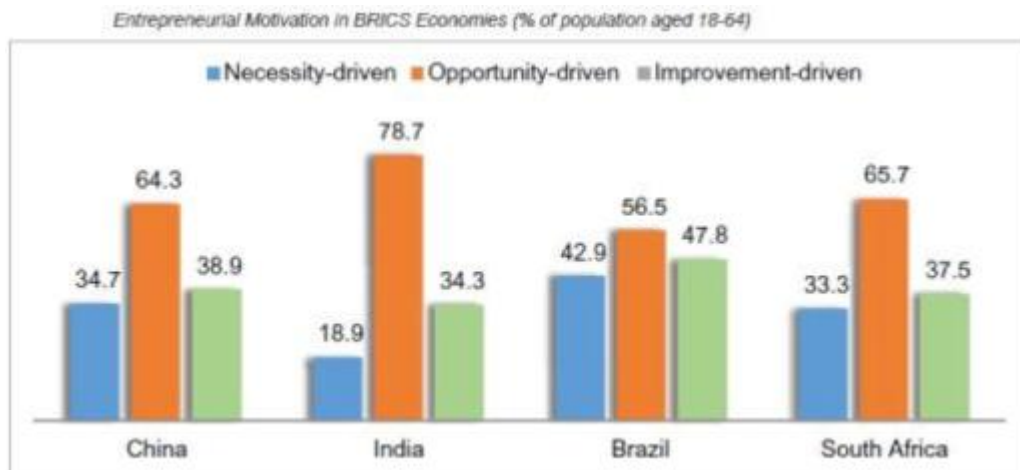
percentage of individuals aged 18-64 years who owned a business, but discontinued it for different reasons during the past 12 months.



Source: GEM India Report 2015-16

Sixty-two countries are part of GEM Consortium that researches on trends in entrepreneurship in these countries. The GEM India Team comprises of the Entrepreneurship Development Institute of India (EDII), Ahmedabad (Lead Institution), Centre for Entrepreneurship Development Madhya Pradesh-CEDMAP (Bhopal) and Jammu & Kashmir Entrepreneurship Development Institute-JKEDI (Srinagar). The GEM survey provides data for researchers, knowledge on global entrepreneurship for educators and practitioners, and information to guide policy makers in formulating effective and targeted policies and programs to stimulate and support the efforts of entrepreneurs.

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Source: GEM India Report 2015-16

Dr. Shukla highlighted the fact that during year 2015-16 and 2016-17 there is an incremental growth in Improvement-Driven-Entrepreneurial Activity in India. “In year 2015/16 the Improvement-driven entrepreneurial activity in our country was 34.3% which improved to 43.3% in 2016/17. This shows that during the year innovations in processes as well as business models have happened in new and existing businesses,” he said.

The survey has suggested recommendations to facilitate government policies surrounding regulatory entry and barriers to growth, availability of liquidity and capital, labour market, R&D, commercialisation and knowledge spillover, taxation, intellectual property rights, and bankruptcy. There is also a need for further capacity building through education and training, restructuring of incentive and tax structures to promote more opportunity-driven entrepreneurship.

Media Coverage

On

Interaction with CBSE Chairman

Electronic Coverage

CHANNEL NAME : **ETV Gujarati**

DURATTION : **1 min 25 sec**

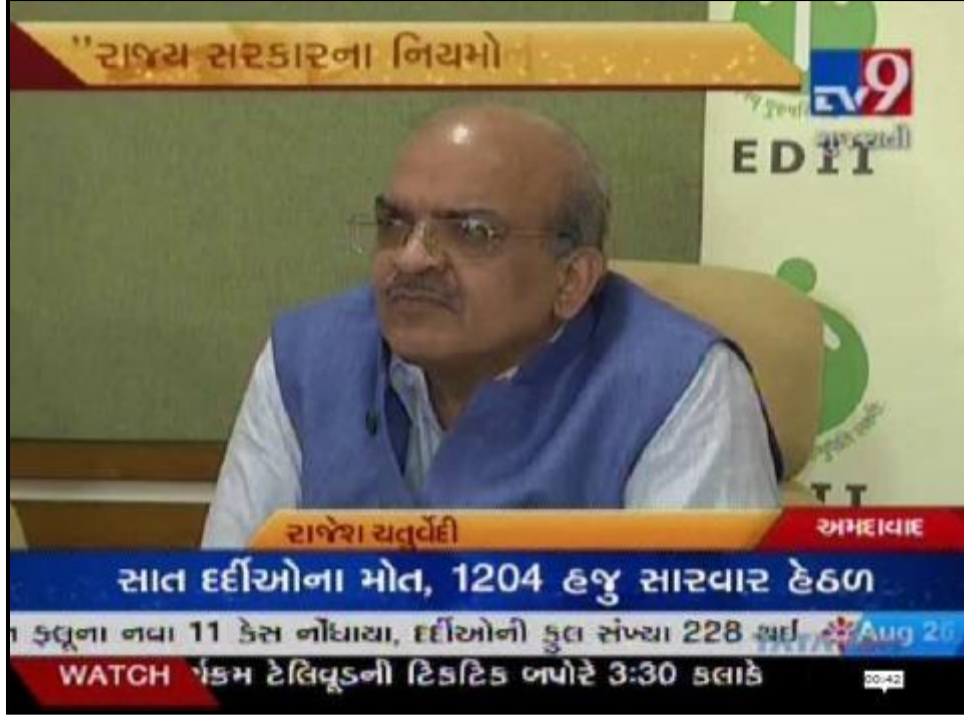
DATE : **26-08-2017**



CHANNEL NAME : **TV9 Gujarati**

DURATTION : **55 sec**

DATE : **26-08-2017**



CHANNEL NAME : **Sandesh News**

DURATTION : **1 min 08 sec**

DATE : **26-08-2017**



CHANNEL NAME : **ABP Asmita**

DURATTION : **30 sec**

DATE : **26-08-2017**



Print Coverage

PUBLICATION NAME : **The Economic Times**

EDITION : **Ahmedabad, Mumbai, New Delhi, Bangalore, Chennai, Hyderabad, Kochi & Jaipur**

DATE : **28-08-2017**

PAGE : **06**

CBSE Looks to Open a Fresh Chapter on Entrepreneurship

Education board ties up with Entrepreneurship Development Institute of India to come up with entrepreneurial programme for students

Vishal.Dutta@timesgroup.com

Ahmedabad: Flipkart, Ola, BigBasket, OYO Rooms, CarDelio and ShopClues are just some of the successful Indian startup case studies that may soon enter classrooms as the Central Board of Secondary Education (CBSE) authorities emphasise on creating an entrepreneurial aptitude among secondary and higher secondary students in all CBSE schools.

CBSE had tied up with Gandhinagar-based Entrepreneurship Development Institute of India (EDII), a national premier entrepreneurial training institute, to create a working group to come up with an educational module and a teacher training programme in the entrepreneurship space for students as a vocational course. The working group will submit its report in the next 2-3 months.

"We will provide hand-holding support to schools on curriculum, content, pedagogy of teaching and evaluation besides substantial focus on live business projects. The emphasis will be on institutionalisation of entrepreneurship education in CBSE schools," said Dr Sunil Shukla, director, EDII.

Currently, the secondary (class 10) and higher secondary (class 11th and 12) have a system of five-plus-one subjects, where one subject is an elective, as per CBSE officials.

CBSE provides 28 vocational courses and the entrepreneurial vocational course is one of them, but out of the 18,000 CBSE schools, only 512 schools are able to provide the entrepreneurial course.

"Mainly due to a lack of readily available educational modules and trained teaching staff, most of the schools are not able to provide the entrepreneurial vocational course to students, which in recent years, has high demand among students as well as their parents," said RK Chaturvedi, chairman, CBSE.

According to Shukla, the purpose is to rejuvenate the entrepreneurship course at CBSE by inculcating innovative temperament, entrepreneurial values and inspire students to explore opportunities in the entrepreneurship and technology domain to create startups. He added that EDII will provide teacher training programmes, an instructor handbook, resource materials and cases on young entrepreneurs.

On Saturday about 250 principals across CBSE schools participated in an entrepreneurship workshop at the Gandhinagar EDII campus from four states — Gujarat, Madhya Pradesh, Maharashtra and Rajasthan. The closed-door workshop was organised for the first time for CBSE schools in India.

DR SUNIL SHUKLA
Director, Entrepreneurship Development Institute of India

The emphasis will be on institutionalisation of entrepreneurship education in CBSE schools



PUBLICATION NAME : **The Times of India**

EDITION : **Ahmedabad**

DATE : **27-08-2017**

PAGE : **03**

‘CBSE schools must follow state government fee norms’

TIMES NEWS NETWORK

Ahmedabad: R K Chaturvedi, the chairman of Central Board of Secondary Education (CBSE), who was in Gandhinagar on Saturday to meet representatives of CBSE schools from Gujarat, Rajasthan, Madhya Pradesh and Maharashtra, said that fees charged by schools affiliated to the central board should follow norms fixed by respective state governments.

“Our affiliation bylaws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government’s norms,” Chaturvedi said, speaking to reporters at the Entrepreneurship Development Institute of India (EDII) in Bhat village, Gandhinagar.

Chaturvedi further said that the information on fees should be put in public domain and logical explanation should be given as to the basis of charging fees.

Chaturvedi’s statement comes when CBSE schools have moved the Gujarat high court against the state government’s decision to regu-



R K Chaturvedi, CBSE Chairman (L) and Sunil Shukla, EDII director

late fees of all private schools, including the CBSE-affiliated ones, through the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017.

The state government had in April introduced the act to regulate fees charged by private schools through fee regulatory committees. The annual fee limits prescribed in the act for primary, secondary and higher secondary schools are Rs15,000, Rs25,000 and Rs27,000, respectively.

Chaturvedi also said that CBSE is thinking of giving accreditation to its affiliated schools on the lines of accreditations given by universities.

“We are discussing norms for accreditation. It will decide where the school

stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other,” he said.

However, Chaturvedi did not divulge whether the accreditation will be done by a government agency or independent one.

“Results, quality of education, parents’ and teachers’ satisfaction, retention of teachers, index of happiness, infrastructure, fee, sports. All these parameters will form the basis of evaluating schools. We will begin the process from this academic year and implement it by next year,” he said.

Chaturvedi also met representatives of CBSE schools from Gujarat, Rajasthan, Madhya Pradesh and Maharashtra and discussed with them the board’s decision to do away with school-based examination in Class X, and addition of applied entrepreneurship as a vocational subject for Classes XII and XII.

“We want to associate ourselves with EDII in regard to additional vocational courses. The concept has been accepted, and details are being worked out,” he said.

PUBLICATION NAME : **The Pioneer**

EDITION : **New Delhi, Bhubaneswar, Bhopal**

DATE : **28-08-2017**

PAGE : **07**

Working group to develop entrepreneurship skills in CBSE students

NAYAN DAVE ■ **GANDHINAGAR**

In order to encourage entrepreneurship qualities among the students, officials of Central Board of Secondary Education (CBSE) and faculties Entrepreneurship Development Institute of India (EDII), Ahmedabad will form a working group which would come out with recommendations on entrepreneurship training for the secondary students within two months.

Talking to *The Pioneer*, CBSE chairman RK Chaturvedi said two senior officials from CBSE and couple of faculties from EDII would jointly dis-



cussed on the future roadmap on the vocational training and development of entrepreneurship qualities among students in lines with the Central Government's Start-Up initiative.

"Of the 90,000 odd CBSE schools across the country, mere 512 schools are equipped to impart vocational training to

students. The idea is to introduce courses related to vocations for class 11th and 12th initially. Later on such courses would be introduced right from class 6th," said Chaturvedi on the side-lines of a function at EDII campus on the outskirts of the state capital Gandhinagar.

The members of the work-

ing group from CBSE as well as EDII would discuss of courses, course materials and train the trainers programs for teachers entrepreneurship and vocational education, said EDII director Sunil Shukla. According to Shukla, the idea is to come out with the long term strategies on entrepreneurship education and how to apply recommendations of working group effectively in curriculums for secondary students.

Meanwhile Chaturvedi who interacted with the school principals from Gujarat, Maharashtra, Madhya Pradesh and Rajasthan on the subject at a function at EDII said that the

education department was in the process to form National Testing Agency to conduct competitive examinations like JEE, NEET and others.

On the issue of higher fees by the CBSE affiliated schools, he clarified that the schools were obliged to follow the norms laid by the state government, including rulings of the Fee Regulatory Committee (FRC) with regard to fee structure. He made it clear that the norms of the state government were applicable to CBSE schools (where ever the CBSE schools are functioning) along with that of State board schools.

PUBLICATION NAME : **The Telegraph**
EDITION : **Kolkata**
DATE : **27-08-2017**
PAGE : **06**

CBSE school fees

Gandhinagar, Aug. 26 (PTI): Fees charged by the schools affiliated to the Central Board of Secondary Education should be according to the norms fixed by the state government, CBSE chairman R.K. Chaturvedi said today.

“Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respe-

ctive) state government’s norms,” Chaturvedi said at the Entrepreneurship Development Institute of India here.

His statement comes as CBSE schools have moved Gujarat High Court against the state government’s decision to regulate fees of all private schools, including the CBSE-affiliated ones, through the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017.

“(Information about) fee

should be put in the public domain... logical explanation should be given as to on what basis the fee is charged,” he said. The CBSE is thinking of giving “accreditation” to its affiliated schools. “We are discussing norms for accreditation. It will decide where the school stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other,” he said.

PUBLICATION NAME : **The Hindu**

EDITION : **Mumbai**

DATE : **27-08-2017**

PAGE : **05**

State-level fee rules for CBSE schools

PRESS TRUST OF INDIA
GANDHINAGAR

Fees charged by schools affiliated to the Central Board of Secondary Education (CBSE) should be as per the norms fixed by the State government, CBSE chairman R.K. Chaturvedi said on Saturday.

“Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government’s norms,” Mr. Chaturvedi said.

Mr. Chaturvedi’s statement comes even as CBSE schools have moved the Gujarat High Court against the State government’s decision to regulate fees of all private schools, including the CBSE-affiliated institutions.

PUBLICATION NAME : **The Indian Express**

EDITION : **Ahmedabad**

DATE : **27-08-2017**

PAGE : **03**

'CBSE not a party to ongoing school fee dispute in Gujarat'

EXPRESS NEWS SERVICE
AHMEDABAD, AUGUST 26

AMID THE ongoing dispute between private schools, mostly affiliated to the CBSE, and the state government over fee regulation, CBSE chairman RK Chaturvedi on Saturday said that the central board has no hold over fees and that it was an issue between the schools and the state government.

"The CBSE is not involved in the tussle over fee structure between CBSE-affiliated schools and the state government. It is a state government issue as CBSE is only an affiliation body. However, the affiliation norms state that the

fee should be commensurate with the infrastructure and facilities of the school and at par with the state government laws but CBSE is not a party to the ongoing litigation over fee regulation in Gujarat," Chaturvedi said.

The private schools in the state have legally challenged the Gujarat Self Financed Schools (Regulation of Fees) Act which was brought by the government to put a cap on school fees. The private schools and those affiliated to the CBSE charge much higher fees than the stipulated structure. They argued in the High Court that since they are private schools, they are out of the purview of the state government.

PUBLICATION NAME : **The Indian Express**

EDITION : **Ahmedabad**

DATE : **28-08-2017**

PAGE : **06**

EVENT - CBSE CHAIRMAN INTERACTS WITH SCHOOL PRINCIPALS

The Chairman of the Central Board of Secondary Education (CBSE) conducted an interactive session with principals of the schools affiliated to CBSE, from the states of Gujarat, Madhya Pradesh, Rajasthan and Maharashtra at the Entrepreneurship Development Institute of India on August 26. To ensure a better understanding of the several initiatives taken by the CBSE on academic innovations such as Class X Board Examination, NSQF Scheme, Uniform Assessment in CBSE Schools for Class VI-IX, Parinam Manjusha, etc, the interactive session was held.

PUBLICATION NAME : **The Financial Express**

EDITION : **Ahmedabad**

DATE : **01-09-2017**

PAGE : **04**

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PUBLICATION NAME : **DNA**

EDITION : **Ahmedabad**

DATE : **27-08-2017**

PAGE : **03**

Decision on advancing board exams not final

CBSE Chairman RK Chaturvedi addressed concerns of school principals

Tanushree Bhatia
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Putting confusion over advancing the board exams to temporary rest, chairman of Central Board of Secondary Education (CBSE), on Saturday, said no decision has been taken yet in this regard.

Chaturvedi was in the city as part of a workshop organised by Entrepreneurship Development Institute of India (EDII), held for principals across the Ajmer region that covers Maharashtra, Gujarat and Rajasthan.

"The idea to advance the exam struck as we realised that to conduct exams of 86 subjects, we would need 45 days, leaving no time for children to prepare for entrance exams like JEE and NEET. Hence, it was thought that instead of commencing exams from March, we would advance it by four or five days and start in February"

"However, nothing has been finalised yet. As of today exams will start from March 1 onwards. A committee has been appointed to look into the nitty-gritties of the same, and a report will be submitted next month. Based on the report, a decision will be taken, said Chaturvedi."

Speaking about NCERT books used by schools, Chaturvedi clarified that CBSE recommends the use of NCERT books. He said, "For multi-level learning, you may use books by other publishers. But for content validation, the school will have to take responsibility"

When the principal of a Vadodara school asked how to handle situations where they are sent to check board papers in April, Chaturvedi said, "Why do you start your session in April, not July? You teach from April to charge a higher fee. Kids lose their childhood to studies these days. They cannot learn everything in a 40X20 classroom. Send them on excursions for them to learn life."



Rajesh Kumar Chaturvedi, Chairman of CBSE and Dr. Sunil Shukla, Director, EDII at EDII Campus

ENTREPRENEURSHIP

- Chaturvedi also announced that CBSE is likely to include Entrepreneurship as a subject from Class 11 onwards
- Entrepreneurial potential should be identified at the secondary school level during the developmental stage. The possibility of self employment as a career option is still open and awareness is being spread among a broad range of people

PUBLICATION NAME : **Ahmedabad Mirror**

EDITION : **Ahmedabad**

DATE : **27-08-2017**

PAGE : **04**

City | AhmedabadMirror
Sunday, August 27, 2017
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State rules apply to CBSE schools

Board director RK Chaturvedi clarifies that schools will have to follow fee structure decided by state govt

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If the schools affiliated to Central Board of Secondary Education (CBSE) in state had any doubts regarding the jurisdiction of state government over them, chairman of the board, RK Chaturvedi, has put these to rest. The schools are obliged to follow the norms laid by the state government, including rulings of the Fee Regulatory Committee (FRC) with regard to fee structure, he reiterated. He stated that while schools are affiliated to CBSE, the board does not have control over fees charged by them. "The norms of the state government (where the CBSE school is located) are applicable to CBSE schools as well," he said.

When asked about his take on Chaturvedi's statement, Manan Choksi, executive director of Udgam School,

said, "So far, there is no such clarity about fee structure in CBSE by-laws. It will be nice to have clarity if CBSE comes out with a circular in this regard."

Welcoming the clarification, Sanjiv Jain, a parent, said, "Now, schools must adhere to the The Gujarat Self Financed Schools (Regulation of Fees) Act, 2017 and start capping the fee. Having said this, I am keen to know how government tackles with the non-cooperative CBSE schools."

Another parent, Vinit Pohani, expressed hope that now all CBSE schools would follow the FRC rules and stop harassing parents and students in the name of fees.

Third party rating for schools

Chaturvedi revealed that the board was in process of implementing a third party rating for affiliated schools across the country and aimed at completing the work before the start of the academic session in 2018. "The propo-



CBSE Chairman R K Chaturvedi

sal to start the accreditation rating is on a fast track. We are deciding the qualifying criteria for accreditation. This will be voluntary participation and rating will be done by a third party," he said.

Elaborating on the accreditation process, he said the rating would be de-

CBSE to offer another entrepreneurship course

CBSE chairman RK Chaturvedi was in Ahmedabad on Saturday to attend a workshop for teachers of CBSE-affiliated schools at EDI. The institute and CBSE will work together to design a vocational course on entrepreneurship, he new course is being developed keeping in mind application-based utility for class 11 and 12 students. EDI Director Sunil Shukla said that the programme will be developed keeping in mind students who wants to have their own start-ups and businesses.

ready know about the quality of the school. The only section that may benefit from the ratings would be the parents who move from one city to another," he said.

Pragya Pandya, Principal of St Kabir school, opined that the concept will be useful overall. "Improvement and competition is always welcome. Parents will benefit from this. Not only will this give parents an idea about the merit of schools but also push non-performing schools to improve their standards," she stated.

PUBLICATION NAME : **OHeraldo**
EDITION : **Goa**
DATE : **27-08-2017**
PAGE : **07**

'CBSE school fees should follow state govt norms'

PTI, GANDHINAGAR: Fees charged by the schools affiliated to the Central Board of Secondary Education should be as per the norms fixed by the state government, CBSE chairman R K Chaturvedi said on Saturday.

"Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government's norms," Chaturvedi said, speaking to reporters at the Entrepreneurship Development Institute of India here.

Chaturvedi's statement comes even as CBSE schools have moved the Gujarat High Court against the state government's decision to regulate fees of all private schools, including the CBSE-affiliated ones, through the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017. "(Information about) Fee should be put in the public domain...logical explanation should be given as to on what basis the fee is

charged," he said.

The CBSE is thinking of giving "accreditation" to its affiliated schools, he said.

"We are discussing norms



“Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government's norms -- R K Chaturvedi, CBSE chairman

for accreditation. It will decide where the school

stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other," he said.

"Results, quality of education, parents' and teachers' satisfaction, retention of teachers, index of happiness, infrastructure, fee, sports, all these parameters will form the basis to evaluate schools. We will begin the process from this academic year and implement it by next year," he said.

Chaturvedi was here to meet representatives of CBSE schools from Gujarat, Rajasthan, Madhya Pradesh and Maharashtra and discuss with them the Board's decision to do away with school-based examination in Class X, and addition of applied entrepreneurship as a vocational subject for Classes XI-XII.

"We want to associate ourselves with EDII in this regard (additional course)...The concept has been accepted, and details are being worked out," he said.

PUBLICATION NAME : **The Hitavada**

EDITION : **Jabalpur & Raipur**

DATE : **27-08-2017**

PAGE : **12**

CBSE school fees should follow State Govt's norms: Chairman

GANDHINAGAR, Aug 26 (PTI)

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PUBLICATION NAME : **Divya Bhaskar (City Bhaskar)**
EDITION : **Ahmedabad**
DATE : **27-08-2017**
PAGE : **01**

CBSE સ્કૂલ્સના આચાર્યોના ચર્ચાસત્રમાં સીબીએસસીના ચેરમેન રાજેશ કુમારે કહ્યું, JEE-NEETની પરીક્ષા માટે નેશનલ બોડી બનશે

નેશનલ એકઝામિનેશન બોડી માટેનું પ્રથમ તબક્કાનું કામ પૂર્ણ : બોડી બન્યા બાદ એકઝામની સત્તા CBSE પાસેથી લઈ લેવામાં આવશે

Talk on Education



સિટી સ્પોર્ટ્સ / 27/08/2017

CBSE સ્કૂલ્સને રેટિંગ અપાશે

સીબીએસસીના ચેરમેન રાજેશ કુમાર ચતુર્વેદીએ કહ્યું કે, 'સીબીએસસીની સ્કૂલ્સમાં ક્વોલિટી એજ્યુકેશનનું પ્રમાણ વધે એ હેતુથી અમે સ્કૂલ્સને રેટિંગ આપીશું.'

રેટીંગના ક્રાઇટએરિયા આ રહેશે

- સ્કૂલનું રિઝલ્ટ
- સ્કૂલનું ક્વોલિટી ઓફ એજ્યુકેશન
- પેરેન્ટ્સ સેટિસ્ફેક્શન
- ટીચર સેટિસ્ફેક્શન
- સ્કૂલ ઈન્ફ્રાસ્ટ્રક્ચર
- સ્કૂલની એક્સપ્સ્ટા ફેસિલિટી
- કલાસરૂમ ક્વોલિટી

CBSEને વોકેશનલ કોર્સ બનાવવામાં EDII હેલ્પ કરશે

ઈડીઆઈઆઈના ડિરેક્ટર સુનિલ શુક્લાએ સી.બી.એસ.સી સાથેના જોડાણ વિશે વાત કરતા કહ્યું કે, 'સીબીએસસીની સ્કૂલ્સમાં વોકેશનલ કોર્સ અને વૈકલ્પિક વિષયોમાં ઓન્ટ્રિન્યોરશિપનો સમાવેશ કરવા માટે ઈડીઆઈઆઈની હેલ્પ લેવાશે. આ માટે ઈડીઆઈઆઈના એક્સપર્ટ અને સી.બી.એસ.સીના એક્સપર્ટની એક કમિટીની રચના કરાઈ છે. આ કમિટી દ્વારા વિવિધ કોર્સ બનાવશે. જે વિદ્યાર્થીઓને સ્કૂલ લેવલથી જ ઓન્ટ્રિન્યોરશિપ સ્કિલ ડેવલપ કરવામાં મદદરૂપ થશે.'



PUBLICATION NAME : **Gujarat Samachar (Plus)**
EDITION : **Ahmedabad**
DATE : **27-08-2017**
PAGE : **04**

CBSE સ્કૂલોનું રેન્કિંગ થશે

એન્ટરપ્રિન્યોરશિપ ડેવલપમેન્ટ ઇન્સ્ટિટ્યૂટ ઓફ ઇન્ડિયામાં સીબીએસઈના ચેરમેને સીબીએસઈ અને ઈડીઆઈ સાથે મળીને કેટલાક નવા વોકેશનલ કોર્સ વિશે વાત કરી

કે લેજે પર દેખરેખ રાખવા માટે જે રીતે યુનિવર્સિટી ગ્રાન્ટ કમિશન (યુજીસી) છે તે રીતે ગુજરાતની સ્કૂલોની દેખરેખ માટે ગુજરાત બોર્ડ અને સીબીએસઈની સ્કૂલો માટે સેન્ટ્રલ બોર્ડ ઓફ સેકન્ડરી એજ્યુકેશન છે. પરંતુ સેન્ટ્રલ લેવેલ આ બોર્ડ હોવાથી અને દરેક રાજ્યોમાં તેના રિપ્રેઝન્ટેટીવ ન હોવાના લીધે કેટલીક સ્કૂલો સીબીએસઈના નામે વગર પરમિશને પણ સ્કૂલો ચલાવતા હોય તેવા બનાવો ધ્યાનમાં આવ્યા છે એટલું જ નહીં ઘણીબધી સ્કૂલોને બોર્ડ પરમિશન આપી દીધી હોય અને સ્કૂલે ઈન્ફ્રાસ્ટ્રક્ચર પણ સારું બનાવ્યું હોય અને મનફાવે તે રીતે ડી ઉપરાવતા હોય છે પરંતુ અંદરનું શિક્ષણ કેવું છે તેનો ખ્યાલ વાલીને આવતો નથી અને કઈ સ્કૂલનું કેટલું પરિણામ છે, કઈ સ્કૂલનો શું રેન્ક છે, કઈ સ્કૂલમાં કેવા સ્ટાફ છે તેનો પણ ખ્યાલ આવતો નથી આવી માગ વારંવાર સીબીએસઈના પેરેન્ટ્સ દ્વારા ઉઠતા આખરે અમદાવાદ ખાતે આવેલી એન્ટરપ્રિન્યોરશિપ ડેવલપમેન્ટ ઇન્સ્ટિટ્યૂટમાં ગઈકાલે સીબીએસઈના ચેરમેન આર.કે. ચતુર્વેદીએ મુલાકાત લીધી હતી અને જાહેરાત કરી હતી કે ટૂંક સમયમાં જે રીતે યુજીસી કોલેજોને રેન્કિંગમાં મુકે છે તે

ઈડીઆઈ સાથે મળીને કોર્સ તૈયાર કરાશે

ચોરસ ૧૧ અને ૧૨ના વિદ્યાર્થીઓ એન્ટરપ્રિન્યોર બનવાની લામતા કેળવી શકે તે હેતુથી સીબીએસઈ ઈડીઆઈ સાથે મળીને વોકેશનલ અને ઈલેક્ટ્રિક કોર્સ શરૂ કરશે જેની પ્રારંભિક મિટિંગ ઈડીઆઈ સાથે થઈ ચૂકી છે. આવનાર ભવિષ્યમાં ગુજરાતના વિદ્યાર્થીઓને તેનો લાભ મળશે.



દેશભરમાં આવેલી હજારોની સંખ્યામાંથી બહુ જ ઓછી સંખ્યામાં એન્ટરપ્રિન્યોરનો કોર્સ ચાલે છે, અમે ઈચ્છીએ છીએ કે આ કોર્સ બધે ચાલે અને ઈલેક્ટ્રિક વિષય તરીકે તેને વિદ્યાર્થીઓ ભણે તે હેતુથી અમે

ઈડીઆઈ સાથે સ્ટાર્ટઅપ અને ડેવલપમેન્ટની વાતચીત શરૂ કરી છે. **આર.કે. ચતુર્વેદી, સીબીએસઈ ચેરમેન**

રીતે સીબીએસઈ બોર્ડ પણ સ્કૂલનો સર્વે કરી તેને રેન્ક આપશે. જેથી પેરેન્ટ્સને સ્કૂલના પેરામિટરનો ખ્યાલ આવશે અને એડમિશન માટેની ચોઈસ વપશે તેમજ સ્કૂલોનું એજ્યુકેશન સુધરશે.

રેન્કિંગમાં કઈ બાબત આવરી લેવાશે

સ્કૂલનું રિઝલ્ટ, એજ્યુકેશન ક્વાલિટી, પેરેન્ટ્સ, ટીચર્સ, પ્રિન્સિપાલ, સ્ટાફનું સંતોષકારક કામ, એકઠામ, ટીચર્સ ક્વારથી નોકરી કરે છે અને વર્ષમાં કેટલા ટીચર્સ જોબ છોડે છે, સ્પોર્ટ્સ એક્ટિવિટી, કલ્ચરલ એક્ટિવિટી, લાઈબ્રેરી, લેબ, કી સ્ટુડન્ટ, ઈતર પ્રવૃત્તિ, એજ્યુકેશન મેથડ, સ્ટુડન્ટ્સના પ્રોજેક્ટ્સ, વર્ષમાં કેટલી એક્ટિવિટી થાય છે, મીડિયા રિપોર્ટ, વાલી અને મેનેજમેન્ટ વચ્ચેની ટ્રાન્સપરન્સી જેવી તમામ વિગતોને આવરી સ્કૂલોને ગ્રેડ અપારો.

ગુજરાતમાં સીબીએસઈનો કોઈ કો-ઓર્ડિનેટર નથી

ગુજરાતમાં મોટા પ્રમાણમાં સીબીએસઈ સ્કૂલો આવેલી છે અને આ તમામ સ્કૂલોમાં કેટલા સ્ટુડન્ટ્સ છે, શું કી સ્ટુડન્ટ છે, દર વર્ષે કેટલા વિદ્યાર્થીઓ પરીક્ષા આપે છે, ક્યારે પરિણામ આવશે જેવા અનેક મુદ્દાઓની માહિતી માટે કોઈ કો-ઓર્ડિનેટર નથી.

PUBLICATION NAME : NavGujarat Samay
EDITION : Ahmedabad
DATE : 27-08-2017
PAGE : 07

CBSCના ચેરમેન રાજેશકુમાર ચતુર્વેદી EDIના મહેમાન બન્યા

શાળાઓની ફી સાથે સેન્ટ્રલ બોર્ડને કોઈ લેવા દેવા નથી: CBSE ચેરમેન

નવગુજરાત સમય > અમદાવાદ

■ સેન્ટ્રલ બોર્ડ ઓફ સેકેન્ડરી એજ્યુકેશનના ચેરમેન રાજેશકુમાર ચતુર્વેદી શનિવારે આન્ધ્રપ્રદેશીય ડેવલપમેન્ટ ઇન્સ્ટિટ્યુટ ઓફ ઇન્ડિયાના મહેમાન બન્યા હતાં. જ્યાં તેમણે સીબીએસઈ સાથે સંકળાયેલી શાળાઓમાં આન્ધ્રપ્રદેશીયના વોકેશનલ કોર્પસ શરૂ કરવા બાબતે ચર્ચા કરી હતી. આ સંદર્ભે યોજાયેલી પત્રકાર પરિષદમાં



સૂચની ફી મુદ્દે ચાલતા શાળાઓ અને વાલીઓ વચ્ચેના પ્રશ્નોના જવાબમાં રાજેશકુમાર ચતુર્વેદીએ જણાવ્યું હતું કે, 'સીબીએસઈનું કામ પરીક્ષાઓનું આયોજન કરવાનું છે, ફીના માલખા સાથે અમારે કોઈ જ લેવા દેવા નથી. ફી બાબતે શાળાઓએ રાજ્ય સરકારના પારાધોરણોને અનુસરવું જોઈએ. કોઈ પણ શાળા અમારી સાથે શાળાઓ માત્ર પરીક્ષા સંદર્ભે જોડાયેલી હોય છે, બાકી ફી તો શાળાઓના વિસ્તાર અને સુવિધાઓ પર આધારીત હોય છે. શાળાએ ફીનું માલખુ પબ્લિક ડોમેઈનમાં મુકવું જોઈએ.'

જો કે, તેમણે સીબીએસઈના આગામી આયોજનોમાં યુનિવર્સિટીઓની જેમ રાષ્ટ્રિય સ્તરે શાળાઓના રેક્રિગ અને

નવા સત્રથી રાષ્ટ્રિય સ્તરે શાળાઓના રેક્રિગ અને એક્રેક્રિશન શરૂ કરવાની યોજના લાગુ થશે

એક્રેક્રિશન શરૂ કરવાની યોજનાઓ વિશે વાત કરી હતી. તેમણે જણાવ્યું કે, 'શાળાનું સરેરાશ પરિણામ, શિક્ષણની ગુણવત્તા, શિક્ષકોની ગુણવત્તા, શિક્ષકોનો તેમજ વાલીઓનો સંતોષ, શિક્ષકોના પગારધોરણ, શાળામાં સુવિધાઓ તેમજ શાળાના માહોલ જેવી બાબતોને ધ્યાનમાં રાખીને આ રેક્રિગ કરવામાં આવશે, જે આવતા નવા સત્રથી લાગુ પડશે.' જો કે, આ રેક્રિગ બાદ

શાળાઓમાં ફી વધવાની શક્યતાઓ અંગે તેમણે ક્યું પણ કહેવાનું ટાળ્યું હતું. હાલ સીબીએસઈ બોર્ડના ધોરણ 10ના અભ્યાસક્રમમાં 28 વોકેશનલ સબજેક્ટ્સ છે, તેમાંથી આન્ધ્રપ્રદેશીય પણ એક વિષય છે, જે દેશની 19 હજારમાંથી માત્ર 512 શાળાઓમાં આ વિષયનો વિકલ્પ છે. જો કે, વિકલ્પની લોકપ્રિયતા માટે વિષયની માર્કેટીબિલીટી, એ વિષયમાં ભવિષ્યમાં ઉચ્ચ અભ્યાસક્રમમાં તકો તેમજ તેના માટે ઉપલબ્ધ વાચનસામગ્રી અને પાઠ્યપુસ્તકો જેવી બાબતો અગત્યની છે. ત્યારે હવે ધોરણ 11 અને 12માં આન્ધ્રપ્રદેશીય અને સ્ટાટ અપને ધ્યાનમાં રાખીને સીબીએસઈની ટીમ તેમજ ઈડીઆઈના કેકેટી મળીને કોર્ષ ડિઝાઈન કરશે.

જ્યારે સીબીએસઈ મુદ્દે ભવિષ્યના અગત્યના નિર્ણયો અંગે રાજેશકુમારે જણાવ્યું કે, 'અમે દેશભરની શાળાઓમાં સીબીએસઈ બોર્ડ દ્વારા જ લેવાતી પરીક્ષાની યુનિકોર્મિલિટી તેમજ 10 પછી 11 અને 12ની પદ્ધતિ કરી નાખી તે નિર્ણય જ સૌથી મહત્વનો છે.'

PUBLICATION NAME : Sandesh
EDITION : Ahmedabad
DATE : 27-08-2017
PAGE : 03

શહેરની માતબર CBSE સ્કૂલોએ HCમાં જે દાવો કર્યો તેને ચેરમેને જ નકાર્યો
CBSE સ્કૂલોએ પણ રાજ્ય સરકારનો ફીનો કાયદો અનુસરવો પડે છે : ચેરમેન

અમદાવાદ, તા. ૨૬

રાજ્ય સરકારે ફી નિર્ધારણનો જે કાયદો અમલી બનાવ્યો તે તદ્દન ગેરબંધારણીય હોવાનો અને પોતે સીબીએસઈ સંલગ્ન હોવાથી આ કાયદો તેમને લાગુ પડતો ન હોવાના દાવા સાથે બેફામ ફી ઉઘરાવતી સીબીએસઈ સ્કૂલોએ હાઈકોર્ટમાં જે દલીલો કરી છે તેને ખુદ સીબીએસઈના ચેરમેને જ નકારી કાઢ્યો છે. શહેરની મુલાકાતે આવેલા ચેરમેન રાજેશકુમાર ચતુર્વેદીએ સ્પષ્ટપણે કહ્યું કે, ગુજરાત સરકારે બનાવેલો ફી નિયમન એક્ટ સીબીએસઈની સ્કૂલોને પણ લાગુ પડે જ છે. બોર્ડ તો માત્ર સ્કૂલોના નિરીક્ષણ અને પરીક્ષા વ્યવસ્થા જેવી કામગીરી જ સંભાળે છે. વાલીઓ તેમજ સ્કૂલ મેનેજમેન્ટ સાથે મળીને ફીનું ધોરણ નક્કી કરે તે જ હિતાવહ છે.



ગુજરાત સરકારે ફી નિયમન કાયદો લાગુ કરતાં જ લાખો રૂપિયાની ફી ઉઘરાવતી CBSE સ્કૂલોના સંચાલકો અકળાયા હતા અને કાયદાની અવગણના કરી હતી. અને શિક્ષણ વિભાગ તેમજ વાલીઓને ગેરમાર્ગે દોરતાં સંચાલકો એવો દાવો કરતા હતા કે, અમારી સ્કૂલોને રાજ્ય શિક્ષણ વિભાગ સાથે કોઈ લેવા દેવા નથી.

નીટ-જેઈઈ જેવી નેશનલ પરીક્ષાઓ 'નેશનલ ટેસ્ટિંગ એજન્સી'ને સોંપવા કવાયત

નેટ, નીટ, જેઈઈ સહિતની નેશનલ પરીક્ષાઓ હાલમાં સીબીએસઈ બોર્ડ દ્વારા લેવામાં આવે છે. જોકે આ પરીક્ષાઓમાં અભ્યાસક્રમને લઈ વારંવાર વિવાદો સામે આવે છે. જેથી હવે આગામી સમયમાં આ નેશનલ પરીક્ષા લેવા માટે એક અલગથી એજન્સી નીમાશે. જેના માટે નેશનલ ટેસ્ટિંગ એજન્સી ભિમવાલી પ્રક્રિયા હાથ ધરાઈ છે. કુઈનલી નિર્ણય લેવાય તો આગામી વર્ષે લેવાતી આ તમામ પરીક્ષા સીબીએસઈ બોર્ડના બદલે આ સ્વાયત એજન્સીને લેવાની જવાબદારી સોંપવામાં આવશે.

Online Coverage



<http://tech.economicstimes.indiatimes.com/news/startups/cbse-looks-to-open-a-fresh-chapter-on-entrepreneurship/60253305>

CBSE looks to open a fresh chapter on entrepreneurship

CBSE has tied up with Entrepreneurship Development Institute of India to come up with entrepreneurial programme for students.

Flipkart, Ola, BigBasket, OYO Rooms, CarDekho and ShopClues are just some of the successful Indian startup case studies that may soon enter classrooms as the Central Board of Secondary Education (CBSE) authorities emphasise on creating an entrepreneurial aptitude among secondary and higher secondary students in all CBSE schools.

CBSE had tied up with Gandhinagar-based Entrepreneurship Development Institute of India (EDII), a national premier entrepreneurial training institute, to create a working group to come up with an educational module and a teacher training programme in the entrepreneurship space for students as a vocational course. The working group will submit its report in the next 2-3 months.

"We will provide hand-holding support to schools on curriculum, content, pedagogy of teaching and evaluation besides substantial focus on live business projects. The emphasis will be on institutionalisation of entrepreneurship education in CBSE schools," said Dr Sunil Shukla, director, EDII.

Currently, the secondary (class 10) and higher secondary (class 11th and 12) have a system of five-plus-one subjects, where one subject is an elective, as per CBSE officials. CBSE provides 28 vocational courses and the entrepreneur vocational course is one of them, but out of the 19,000 CBSE schools, only 512 schools are able to provide the entrepreneurial course. "Mainly due to a lack of readily available educational modules and trained teaching staff, most of the schools are not able to provide the entrepreneurial vocational course to students, which in recent years, has high demand among students as well as their parents," said RK Chaturvedi, chairman, CBSE.

According to Shukla, the purpose is to rejuvenate the entrepreneurship course at CBSE by inculcating innovational temperament, entrepreneurial values and inspire students to explore opportunities in the entrepreneurship and technology domain to create startups. He added that EDII will provide teacher training programmes, an instructor handbook, resource materials and cases on young entrepreneurs.

On Saturday, about 250 principals across CBSE schools participated in an entrepreneurship workshop at the Gandhinagar EDII campus from four states -Gujarat, Madhya Pradesh, Maharashtra and Rajasthan. The closed-door workshop was organised for the first time for CBSE schools in India.

<http://economictimes.indiatimes.com/small-biz/entrepreneurship/cbse-looks-to-open-a-fresh-chapter-on-entrepreneurship/articleshow/60252497.cms>

CBSE looks to open a fresh chapter on entrepreneurship

AHMEDABAD: Flipkart, Ola, BigBasket, OYO Rooms, CarDekho and ShopClues are just some of the successful Indian startup case studies that may soon enter classrooms as the Central Board of Secondary Education (CBSE) authorities emphasise on creating an entrepreneurial aptitude among secondary and higher secondary students in all CBSE schools.

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<http://economictimes.indiatimes.com/industry/services/education/cbse-school-fees-should-follow-state-governments-norms-r-k-chaturvedi/articleshow/60235761.cms>

CBSE school fees should follow state government's norms: R K Chaturvedi

GANDHINAGAR: Fees charged by the schools affiliated to the Central Board of Secondary Education should be as per the norms fixed by the state government, CBSE chairman R K Chaturvedi said today. "Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government's norms," Chaturvedi said, speaking to reporters at the Entrepreneurship Development Institute of India here.

Chaturvedi's statement comes even as CBSE schools have moved the Gujarat High Court against the state government's decision to regulate fees of all private schools, including the CBSE-affiliated ones, through the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017. "(Information about) Fee should be put in the public domain...logical explanation should be given as to on what basis the fee is charged," he said. The CBSE is thinking of giving "accreditation" to its affiliated schools, he said.

"We are discussing norms for accreditation. It will decide where the school stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other," he said. "Results, quality of education, parents' and teachers' satisfaction, retention of teachers, index of happiness, infrastructure, fee, sports, all these parameters will form the basis to evaluate schools. We will begin the process from this academic year and implement it by next year," he said.

Chaturvedi was here to meet representatives of CBSE schools from Gujarat, Rajasthan, Madhya Pradesh and Maharashtra and discuss with them the Board's decision to do away with school-based examination in Class X, and addition of applied entrepreneurship as a vocational subject for Classes XI-XII. "We want to associate ourselves with EDII in this regard (additional course)...The concept has been accepted, and details are being worked out," he said.

THE TIMES OF INDIA

<http://timesofindia.indiatimes.com/city/ahmedabad/cbse-schools-must-follow-state-government-fee-norms/articleshow/60241285.cms>

'CBSE schools must follow state government fee norms'

AHMEDABAD: R K Chaturvedi, the chairman of Central Board of Secondary Education (CBSE), who was in Gandhinagar on Saturday to meet representatives of CBSE schools from Gujarat, Rajasthan, Madhya Pradesh and Maharashtra, said that fees charged by schools affiliated to the central board should follow norms fixed by respective state governments.

"Our affiliation bylaws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government's norms," Chaturvedi said, speaking to reporters at the Entrepreneurship Development Institute of India (EDII) in Bhat village, Gandhinagar. Chaturvedi further said that the information on fees should be put in public domain and logical explanation should be given as to the basis of charging fees.

Chaturvedi's statement comes when CBSE schools have moved the Gujarat high court against the state government's decision to regulate fees of all private schools, including the CBSE-affiliated ones, through the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017.

The state government had in April introduced the act to regulate fees charged by private schools through fee regulatory committees. The annual fee limits prescribed in the act for primary, secondary and higher secondary schools are Rs15,000, Rs25,000 and Rs27,000, respectively.

Chaturvedi also said that CBSE is thinking of giving accreditation to its affiliated schools on the lines of accreditations given by universities.

"We are discussing norms for accreditation. It will decide where the school stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other," he said.

However, Chaturvedi did not divulge whether the accreditation will be done by a government agency or independent one.

"Results, quality of education, parents' and teachers' satisfaction, retention of teachers, index of happiness, infrastructure, fee, sports. All these parameters will form the basis of evaluating schools. We will begin the process from this academic year and implement it by next year," he said.

We read series in papers. In reality there are schools charging fees in lakhs

Chaturvedi also met representatives of CBSE schools from Gujarat, Rajasthan, Madhya Pradesh and Maharashtra and discussed with them the board's decision to do away with school-based examination in Class X, and addition of applied entrepreneurship as a vocational subject for Classes XII and XII.

"We want to associate ourselves with EDII in regard to additional vocational courses. The concept has been accepted, and details are being worked out," he said.

FINANCIAL EXPRESS

<http://www.financialexpress.com/education-2/cbse-school-fees-should-follow-state-governments-norms-says-chairman-r-k-chaturvedi/828701/>

CBSE school fees should follow state government's norms, says chairman R K Chaturvedi

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<http://indianexpress.com/article/education/cbse-school-fees-should-follow-state-govts-norms-chairman/>

CBSE school fees should follow state govt's norms: Chairman

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<http://www.thehindubusinessline.com/news/education/follow-state-govt-norms-for-fixing-fee-structure-cbse-chairman/article9831868.ece>

Follow state govt norms for fixing fee structure: CBSE chairman

Fees charged by the schools affiliated to the Central Board of Secondary Education should be as per the norms fixed by the state government, CBSE chairman R K Chaturvedi said today. “Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government’s norms,” Chaturvedi said, speaking to reporters at the Entrepreneurship Development Institute of India here.

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<http://www.thehindu.com/todays-paper/tp-national/state-level-fee-rules-for-cbse-schools/article19568421.ece>

State-level fee rules for CBSE schools

Fees charged by schools affiliated to the Central Board of Secondary Education (CBSE) should be as per the norms fixed by the State government, CBSE chairman R.K. Chaturvedi said on Saturday.

“Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government’s norms,” Mr. Chaturvedi said.

Mr. Chaturvedi’s statement comes even as CBSE schools have moved the Gujarat High Court against the State government’s decision to regulate fees of all private schools, including the CBSE-affiliated institutions.



<http://www.dailypioneer.com/nation/working-group-to-develop-entrepreneurship-skills-in-cbse-students.html>

WORKING GROUP TO DEVELOP ENTREPRENEURSHIP SKILLS IN CBSE STUDENTS

In order to encourage entrepreneurship qualities among the students, officials of Central Board of Secondary Education (CBSE) and faculties Entrepreneurship Development Institute of India (EDII), Ahmedabad will form a working group which would come out with recommendations on entrepreneurship training for the secondary students within two months.

Talking to The Pioneer, CBSE chairman RK Chaturvedi said two senior officials from CBSE and couple of faculties from EDI would jointly discussed on the future roadmap on the vocational training and development of entrepreneurship qualities among students in lines with the Central Government's Start-Up initiative.

"Of the 90,000 odd CBSE schools across the country, mere 512 schools are equipped to impart vocational training to students. The idea is to introduce courses related to vocations for class 11th and 12th initially. Later on such courses would be introduce right from class 6th," said Chaturvedi on the side-lines of a function at EDII campus on the outskirts of the state capital Gandhinagar. The members of the working group from CBSE as well as EDII would discuss of courses, course materials and train the trainers programs for teachers entrepreneurship and vocational education, said EDII director Sunil Shukla. According to Shukla, the idea is to come out with the long term strategies on entrepreneurship education and how to apply recommendations of working group effectively in curriculums for secondary students.

Meanwhile Chaturvedi who interacted with the school principals from Gujarat, Maharashtra, Madhya Pradesh and Rajasthan on the subject at a function at EDII said that the education department was in the process to form National Testing Agency to conduct competitive examinations like JEE, NEET and others. On the issue of higher fees by the CBSE affiliated schools, he clarified that the schools were obliged to follow the norms laid by the state government, including rulings of the Fee Regulatory Committee (FRC) with regard to fee structure. He made it clear that the norms of the state government were applicable to CBSE schools (where ever the CBSE schools are functioning) along with that of State board schools.

QUARTZ
India

<https://qz.com/1060418/startup-india-unprofitability-is-the-top-reason-for-indian-entrepreneurs-giving-up-their-dreams/>

Entrepreneurship is newly cool in India but the old ghost of unprofitability still haunts

Young companies in the world's third-largest startup ecosystem are grappling to make money.

Unprofitability was the main reason Indians shut their businesses in 2015-16, a survey of over 3,400 entrepreneurs has shown.

The survey, conducted by research consortium Global Entrepreneurship Monitor (GEM), included entrepreneurs aged 18-64 across 23 Indian states.

Other reasons for discontinuing businesses "by selling, shutting down or otherwise discontinuing an owner/management relationship with the business" were personal reasons and lack of funding.

Reasons for entrepreneurial exits in India, 2015-16

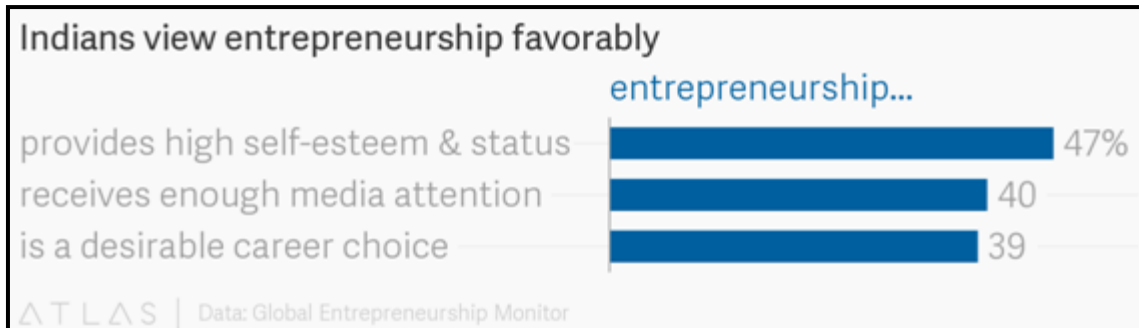


Despite attracting global investors and favourable government policies, even Indian unicorns like Flipkart and Ola are far from reaching a break even after nearly a decade of being in business.

However, that has not deterred the lure of entrepreneurship, the survey showed.

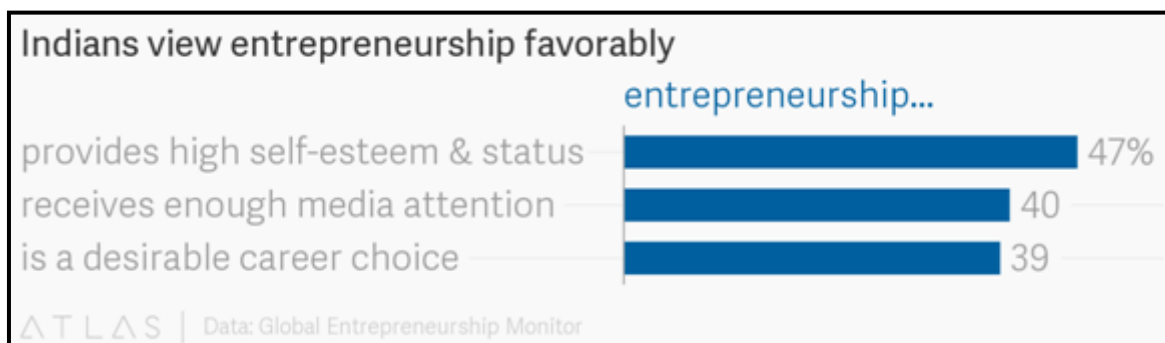
The GEM survey found that 39% of Indian adults consider entrepreneurship as a desirable career choice, and believe it provides high self-esteem and status in society, among other things.

Indians view entrepreneurship favorably



Nearly 11% of the adult Indian population is currently engaged in some form of early-stage entrepreneurial activity, the survey showed. Almost four in five early-stage entrepreneurs in the country—the highest among BRIC (Brazil, Russia, India, China) economies—were drawn to entrepreneurship due to business opportunities.

Why Indians become entrepreneurs



However, the businesses that did fail are proof that the spirit alone isn't enough to sustain a venture.

There is a dire need for infrastructure to encourage budding companies in India. The survey recommends that the government strengthen regulation of “entry and barriers to growth, availability of liquidity and capital, labour market, R&D (research and development), commercialisation and knowledge spillover, taxation, intellectual property rights, and bankruptcy.”



<http://indiatoday.intoday.in/story/cbse-school-fees-should-follow-state-govts-norms-chairman/1/1034544.html>

CBSE school fees should follow state govts norms: chairman

Gandhinagar, Aug 26 (PTI) Fees charged by the schools affiliated to the Central Board of Secondary Education should be as per the norms fixed by the state government, CBSE chairman R K Chaturvedi said today. "Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state governments norms," Chaturvedi said, speaking to reporters at the Entrepreneurship Development Institute of India here.

Chaturvedis statement comes even as CBSE schools have moved the Gujarat High Court against the state governments decision to regulate fees of all private schools, including the CBSE-affiliated ones, through the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017. "(Information about) Fee should be put in the public domain....logical explanation should be given as to on what basis the fee is charged," he said. The CBSE is thinking of giving "accreditation" to its affiliated schools, he said.

"We are discussing norms for accreditation. It will decide where the school stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other," he said. "Results, quality of education, parents and teachers satisfaction, retention of teachers, index of happiness, infrastructure, fee, sports, all these parameters will form the basis to evaluate schools. We will begin the process from this academic year and implement it by next year," he said.

Chaturvedi was here to meet representatives of CBSE schools from Gujarat, Rajasthan, Madhya Pradesh and Maharashtra and discuss with them the Boards decision to do away with school-based examination in Class X, and addition of applied entrepreneurship as a vocational subject for Classes XI-XII. "We want to associate ourselves with EDII in this regard (additional course)...The concept has been accepted, and details are being worked out," he said.



<http://zeenews.india.com/india/cbse-school-fees-should-follow-state-govts-norms-chairman-r-k-chaturvedi-2036693.html>

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AhmedabadMirror

<http://ahmedabadmirror.indiatimes.com/ahmedabad/education/state-rules-apply-to-cbse-schools/articleshow/60238658.cms>

STATE RULES APPLY TO CBSE SCHOOLS

If the schools affiliated to Central Board of Secondary Education (CBSE) in state had any doubts regarding the jurisdiction of state government over them, chairman of the board, RK Chaturvedi, has put these to rest. The schools are obliged to follow the norms laid by the state government, including rulings of the Fee Regulatory Committee (FRC) with regard to fee structure, he reiterated. He stated that while schools are affiliated to CBSE, the board does not have control over fees charged by them. “The norms of the state government (where the CBSE school is located) are applicable to CBSE schools as well,” he said.

When asked about his take on Chaturvedi’s statement, Manan Choksi, executive director of Udgam School, said, “So far, there is no such clarity about fee structure in CBSE by-laws. It will be nice to have clarity if CBSE comes out with a circular in this regard.” Welcoming the clarification, Sanjiv Jain, a parent, said, “Now, schools must adhere to the The Gujarat Self Financed Schools (Regulation of Fees) Act, 2017 and start capping the fee. Having said this, I am keen to know how government tackles with the non-cooperative CBSE schools.” Another parent, Vinit Pohani, expressed hope that now all CBSE schools would follow the FRC rules and stop harassing parents and students in the name of fees.

Third party rating for schools

Chaturvedi revealed that the board was in process of implementing a third party rating for affiliated schools across the country and aimed at completing the work before the start of the academic session in 2018. “The proposal to start the accreditation rating is on a fast track. We are deciding the qualifying criteria for accreditation. This will be voluntary participation and rating will be done by a third party,” he said.

Elaborating on the accreditation process, he said the rating would be decided on the basis of the school’s results, quality of education imparted, quality of teachers, teacher retention, feedback of students and parents, happiness index and infrastructure among other points. Vice-Principal of Prakash Higher Secondary School Mrugen Shah welcomed the idea of accreditation system but raised doubts over its efficacy. “Firstly, before starting the accreditation, there should be clarity about the criteria. Secondly, local parents already know about the quality of the school.

The only section that may benefit from the ratings would be the parents who move from one city to another,” he said. Pragya Pandya, Principal of St Kabir school, opined that

the concept will be useful overall . “Improvement and competition is always welcome. Parents will benefit from this. Not only will this give parents an idea about the merit of schools but also push nonperforming schools to improve their standards,” she stated.

CBSE to offer another entrepreneurship course

CBSE chairman RK Chaturvedi was in Ahmedabad on Saturday to attend a workshop for teachers of CBSE-affiliated schools at EDI. The institute and CBSE will work together to design a vocational course on entrepreneurship. The new course is being developed keeping in mind application-based utility for class 11 and 12 students. EDI Director Sunil Shukla said that the programme will be developed keeping in mind students who want to have their own start-ups and businesses.

EENADU INDIA

<http://www.eenaduindia.com/news/national-news/2017/08/26200156/CBSE-school-fees-should-follow-state-govts-norms-chairman.vpf>

CBSE school fees should follow state govt's norms: chairman

Gandhinagar: Fees charged by the schools affiliated to the Central Board of Secondary Education should be as per the norms fixed by the state government, CBSE chairman R K Chaturvedi said on Saturday. "Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government's norms," Chaturvedi said, speaking to reporters at the Entrepreneurship Development Institute of India here.

Chaturvedi's statement comes even as CBSE schools have moved the Gujarat High Court against the state government's decision to regulate fees of all private schools, including the CBSE-affiliated ones, through the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017.

"(Information about) Fee should be put in the public domain....logical explanation should be given as to on what basis the fee is charged," he said. The CBSE is thinking of giving "accreditation" to its affiliated schools, he said. "We are discussing norms for accreditation. It will decide where the school stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other," he said.

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<https://www.brainbuxa.com/education-news/state-norms-should-be-applicable-to-the-cbse-school-fees-chairman-7017>

State norms should be applicable to the CBSE school fees: Chairman

CBSE chairman, R K Chaturvedi said that CBSE affiliated schools should charge the fees according to the norms fixed by the state government.

“Our affiliation by-laws say the fee should be commensurate with infrastructure and facilities offered by the school. The quantum of fee should be on par with the (respective) state government's norms,” Chaturvedi said.

Chaturvedi's statement comes at a time when CBSE have moved to the Gujarat High Court against the decision that state governments will regulate the fees charged by the private schools including the school which are affiliated to the CBSE.

All these schools' fee will be regulated by the Gujarat Self-Financed Schools (Regulation of Fees) Act, 2017. “(Information about) Fee should be put in the public domain....logical explanation should be given as to on what basis the fee is charged,” he said.

CBSE is also thinking about giving accreditation to the schools affiliated to it, he said.

“We are discussing norms for accreditation. It will decide where the school stands in terms of quality, through a third-party evaluation. It will be then easy for parents to decide how one school is better than the other,” he said.

“Results, quality of education, parents' and teachers' satisfaction, retention of teachers, index of happiness, infrastructure, fee, sports, all these parameters will form the basis to evaluate schools. We will begin the process from this academic year and implement it by next year,” he said.

Chaturvedi was in the state to meet the representatives of the CBSE schools from the states of Gujarat, Rajasthan, Madhya Pradesh and Maharashtra to discuss about the board's decision to do away with the school exams in class X and introducing "applied entrepreneurship" as a vocational subject in classes XI-XII.

Media Coverage

On

**EDII to train 2,000 entrepreneurs
in UP under Facebook's 'Boost
Your Business' Project**

PUBLICATION NAME : **Hindustan Times**

EDITION : **Lucknow**

DATE : **26-08-2017**

PAGE : **02**

EDII to train 2,000 entrepreneurs

LUCKNOW: Entrepreneurship Development Institute of India (EDII) – an acknowledged National Resource Organisation for entrepreneurship education, research, training and institution building – will train 2,000 entrepreneurs in Uttar Pradesh, as part of a Facebook project. The project, Boost Your Business (BYB), aims at equipping the state's entrepreneurs with skills to use Facebook effectively for digital marketing.

EDII in collaboration with Facebook launched the BYB project at Saroj Institute of Technology and Management, Lucknow on Friday, in the presence of Prof (Dr) M A Khan, director general, Saroj Educational Group.

Existing and potential entrepreneurs, government officials, industry and financial institutions' officials and academicians were also present. **HTC**

PUBLICATION NAME : **Dainik Jagran**
EDITION : **Lucknow**
DATE : **26-08-2017**
PAGE : **04**



PUBLICATION NAME : **Aaj**

EDITION : **Lucknow**

DATE : **26-08-2017**

PAGE : **11**

उ.प्र. के दो हजार उद्यमियों को प्रशिक्षित करेगा ईडीआईआई

लखनऊ। उद्यमिता शिक्षा, अनुसंधान, प्रशिक्षण एवं संस्थान निर्माण के लिए अहमदाबाद स्थित राष्ट्रीय अनुसंधान संस्थान एन्टरेप्रेन्यूरशिप डेवलपमेंट इन्स्टीट्यूट ऑफ इण्डिया (ईडीआईआई) फेसबुक के एक प्रोजेक्ट के तहत उत्तरप्रदेश में दो हजार उद्यमियों को प्रशिक्षित करेगा। राज्य के उद्यमियों को अपने ऑनलाइन कारोबार के लिए डिजिटल मार्केटिंग एवं मौद्रिकरण के लिये फेसबुक के इस्तोमाल में कौशल प्रदान करना इस प्रोजेक्टबूस्ट यॉर बिजनेस का मकसद है। राज्य में उद्यमिता की भावना के मद्देनजर ने फेसबुक के सहयोग से आज यहाँ प्रोजेक्ट का लॉन्च किया गया।

मौजूदा एवं भव्य उद्यमियों, सरकारी अधिकारियों, उद्योग एवं वित्तीय संस्थानों के अधिकारियों और अकादमियों ने भी कार्यक्रम में शिरकत की। संस्थान के दृष्टिकोण पर बात करते हुए ईडीआईआई के निदेशक डॉ सुनील शुक्ला ने कहा तीन दशकों से ईडीआईआई उभरते उद्यमियों को प्रशिक्षण एवं संरक्षण प्रदान कर रहा है। सरकार के लक्ष्यों को ध्यान में रखते हुए हम देश के उद्यमियों को प्रशिक्षण एवं कौशल प्रदान करने के लिए प्रतिबद्ध हैं।

PUBLICATION NAME : **Rashtriya Sahara**
EDITION : **Lucknow**
DATE : **26-08-2017**
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‘बूस्ट योर बिजनेस’ प्रोजेक्ट
लखनऊ। उद्यमिता शिक्षा, अनुसंधान,
प्रशिक्षण एवं संस्थान निर्माण के लिए
अहमदाबाद स्थित राष्ट्रीय अनुसंधान
संस्थान एन्टरेप्रेन्यूरशिप डेवलपमेन्ट
इंस्टीट्यूट ऑफ इण्डिया फेसबुक के एक
प्रोजेक्ट के तहत उत्तर प्रदेश में 2,000
उद्यमियों को प्रशिक्षित करेगा। राज्य के
उद्यमियों को अपने ऑनलाइन कारोबार
के लिए डिजिटल मार्केटिंग एवं
मौद्रिकरण हेतु फेसबुक के इस्तेमाल में
कौशल प्रदान करना इस प्रोजेक्ट बूस्ट
योर बिजनेस का मकसद है।
ईडीआईआई के निदेशक डा. सुनील
शुक्ला ने कहा, तीन दशकों से संस्थान
उभरते उद्यमियों को प्रशिक्षण एवं संरक्षण
प्रदान कर रहा है।



PUBLICATION NAME : **Rashtriya Swaroop**
EDITION : **Lucknow**
DATE : **26-08-2017**
PAGE : **08**

इंडीआईआई फेसबुक के बूस्ट यार बिजनेस प्रोजेक्ट के तहत 2,000 उद्यमियों को करेगा

अहमदाबाद (एजेंसी)। उद्यमिता शिक्षा, अनुसंधान, प्रशिक्षण एवं संस्थान निर्माण के लिए अहमदाबाद स्थित राष्ट्रीय अनुसंधान संस्थान एन्टरप्रेन्यूरशिप डेवलपमेंट इन्स्टीट्यूट ऑफ इण्डिया फेसबुक के एक प्रोजेक्ट के तहत उत्तरप्रदेश में 2,000 उद्यमियों को प्रशिक्षित करेगा। राज्य के उद्यमियों को अपने ऑनलाइन कारोबार के लिए डिजिटल मार्केटिंग एवं मीडिकरण हेतु फेसबुक के इन्स्टाग्राम में कौशल प्रदान करना इस प्रोजेक्टबूस्ट यार बिजनेस का मकसद है। राज्य में उद्यमिता की भावना के मद्देनजर ने फेसबुक के सहयोग से 25 अगस्त को लखनऊ के सरोज इन्स्टीट्यूट ऑफ टेकनोलॉजी एण्ड मैनेजमेंट में उल्ल प्रोजेक्ट का लॉन्च किया गया। मौजूदा एवं भावी उद्यमियों, सरकारी अधिकारियों, उद्योग एवं वित्तीय संस्थानों के अधिकारियों और अकादमिकों ने भी कार्यक्रम में शिरकत की। संस्थान के दृष्टिकोण पर बात करते हुए

इंडीआईआई के निदेशक डॉ सुनील शुक्ला ने कहा, तीन दशकों से इंडीआईआई उभरते उद्यमियों को प्रशिक्षण एवं संरक्षण प्रदान कर रहा है। सरकार के लक्ष्यों को ध्यान में रखते हुए हम देश के उद्यमियों को प्रशिक्षण एवं कौशल प्रदान करने के लिए प्रतिबद्ध हैं। इसीलिए हमने फेसबुक के सहयोग से उत्तरप्रदेश और देश के उद्यमियों को प्रशिक्षित करने के लिए इस विशेष परियोजना का लॉन्च किया है। फेसबुक के टूल और टेकनोलॉजी इन उद्यमियों को विश्वस्तरीय बाजारों के समकक्ष बनाएंगी। फेसबुक में साउथ एशिया के हेड आफ प्रोग्राम्स रिदेश मेहता ने कहा, राज्य की प्रगति का श्रेय यहां के लोगों की प्रतिभा और उद्योगों के समर्पण को जाता है। मैं विश्वास से कह सकता हूँ कि उद्यमिता के लिए जोश और आधुनिक कौशल मिलकर पूरे देश के उद्यमियों को विश्वस्तरीय बाजारों के समकक्ष बनाएंगे और ऑनलाइन मार्केट से कारोबार करने के लिए तैयार करेंगे।

PUBLICATION NAME : **Rahat Times**

EDITION : **Lucknow**

DATE : **26-08-2017**

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ईडीआईआई फेसबुक के 'बूस्ट यॉर बिजनेस' प्रोजेक्ट के तहत उत्तरप्रदेश में 2,000 उद्यमियों को करेगा प्रशिक्षित

लखनऊ। उद्यमिता शिक्षा, अनुसंधान, प्रशिक्षण एवं संस्थान निर्माण के लिए अहमदाबाद स्थित राष्ट्रीय अनुसंधान संस्थान एन्ट्रेप्रेन्यूरशिप डेवलपमेंट इन्स्टीट्यूट ऑफ इण्डिया फेसबुक के एक प्रोजेक्ट के तहत उत्तरप्रदेश में 2,000 उद्यमियों को प्रशिक्षित करेगा। रण्य के उद्यमियों को अपने ऑनलाइन कारोबार के लिए डिजिटल मार्केटिंग एवं मीडिकरण हेतु फेसबुक के इस्तेमाल में कौशल प्रदान करना इस प्रोजेक्टबूस्ट यॉर बिजनेस का मकसद है।

रण्य में उद्यमिता की भावना के मद्देनजर ने फेसबुक के सहयोग से 25 अगस्त को लखनऊ के सरोज इन्स्टीट्यूट ऑफ टेकनोलॉजी एण्ड मैनेजमेंट में उल्ट प्रोजेक्ट का लॉन्च किया गया। मौजूदा एवं भावी उद्यमियों, सरकारी अधिकारियों, उद्योग एवं विदेशी संस्थानों के अधिकारियों और अकादमिकों ने भी कार्यक्रम में शिरकत की। संस्थान के दृष्टिकोण पर बात करते हुए ईडीआईआई के निदेशक डॉ सुनील शुक्ला ने कहा, "तीन दशकों से ईडीआईआई उभरते उद्यमियों को प्रशिक्षण एवं संरक्षण प्रदान कर रहा है। सरकार के लक्ष्यों को ध्यान में रखते हुए हम देश के उद्यमियों को प्रशिक्षण एवं कौशल प्रदान करने के लिए प्रतिबद्ध हैं। इसीलिए हमने फेसबुक के सहयोग से उत्तरप्रदेश और देश के उद्यमियों को प्रशिक्षित करने के लिए इस विशेष परियोजना का लॉन्च किया है। फेसबुक के टूल और टेकनोलॉजी इन उद्यमियों को विश्वस्तरीय बाजारों के समकक्ष बनाएगी।" फेसबुक में सउथ एशिया के हेड ऑफ प्रोग्राम्स श्री रितेश मेहता ने कहा, "रण्य की प्रगति का श्रेय यहां के लोगों की प्रतिभा और उद्योगों के समर्पण को जाता है।

PUBLICATION NAME : **Tarun Mitra**

EDITION : **Lucknow**

DATE : **27-08-2017**

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ईडीआईआई 2,000 उद्यमियों को करेगा प्रशिक्षित

लखनऊ। उद्यमिता शिक्षा, अनुसंधान, प्रशिक्षण एवं संस्थान निर्माण के लिए अहमदाबाद स्थित राष्ट्रीय अनुसंधान संस्थान एन्टरेप्रेन्यूरशिप डेवलपमेंट इन्सटीट्यूट ऑफ इण्डिया फेसबुक के एक प्रोजेक्ट के तहत उत्तरप्रदेश में 2,000 उद्यमियों को प्रशिक्षित करेगा। राज्य के उद्यमियों को अपने ऑनलाईन कारोबार के लिए डिजिटल मार्केटिंग एवं मीड्रीकरण हेतु फेसबुक के इस्तेमाल में कौशल प्रदान करना इस प्रोजेक्टबूस्ट यॉर बिजनेस का मकसद है।

राज्य में उद्यमिता की भावना को महेनजर ने फेसबुक के सहयोग से 25 अगस्त को लखनऊ के सरोज इन्सटीट्यूट ऑफ टेकनोलोजी एण्ड मैनेजमेंट में ठल्ट प्रोजेक्ट का लॉन्च किया गया। मौजूदा एवं भावी

उद्यमियों, सरकारी अधिकारियों, उद्योग एवं वित्तीय संस्थानों के अधिकारियों और अकादमिकज्ञों ने भी कार्यक्रम में शिरकत की।

संस्थान के दृष्टिकोण पर बात करते हुए ईडीआईआई के निदेशक डॉ सुनील शुक्ला ने कहा, तीन दशकों से ईडीआईआई उभरते उद्यमियों को प्रशिक्षण एवं संरक्षण प्रदान कर रहा है। सरकार के लक्ष्यों को ध्यान में रखते हुए हम देश के उद्यमियों को प्रशिक्षण एवं कौशल प्रदान करने के लिए प्रतिबद्ध हैं। इसीलिए हमने फेसबुक के सहयोग से उत्तरप्रदेश और देश के उद्यमियों को प्रशिक्षित करने के लिए इस विशेष परियोजना का लॉन्च किया है। फेसबुक के टूल और टेकनोलोजी इन उद्यमियों को विश्वस्तरीय बाजारों के समकक्ष बनाएगी।

PUBLICATION NAME : **Swatantra Chetna**

EDITION : **Lucknow**

DATE : **26-08-2017**

PAGE : **07**

ईडीआईआई उत्तर प्रदेश में 2,000 उद्यमियों को करेगा प्रशिक्षित

लखनऊ। उद्यमिता शिक्षा, अनुसंधान, प्रशिक्षण एवं संस्थान निर्माण के लिए अहमदाबाद स्थित राष्ट्रीय अनुसंधान संस्थान एन्टरेप्रेन्यूरशिप डेवलपमेन्ट इन्सटीट्यूट ऑफ इण्डिया फेसबुक के एक प्रोजेक्ट के तहत उत्तरप्रदेश में 2,000 उद्यमियों को प्रशिक्षित करेगा। राज्य के उद्यमियों को अपने ऑनलाइन कारोबार के लिए डिजिटल मार्केटिंग एवं मौजूदगी हेतु फेसबुक के इस्तेमाल में कौशल प्रदान करना इस प्रोजेक्टबूस्ट यॉर बिजनेस का मकसद है। राज्य में उद्यमिता की भावना के मद्देनजर ने फेसबुक के सहयोग से 25 अगस्त को लखनऊके सरोज इन्सटीट्यूट ऑफ टेक्नोलोजी एण्ड मैनेजमेन्ट में बूस्ट यॉर बिजनेस प्रोजेक्ट का लॉन्च किया गया। मौजूदा एवं भावी उद्यमियों, सरकारी अधिकारियों, उद्योग एवं वित्तीय संस्थानों के अधिकारियों और अकादमिकजों ने भी कार्यक्रम में शिरकत की।

PUBLICATION NAME : **Jansandesh Times**

EDITION : **Lucknow**

DATE : **27-08-2017**

PAGE : **15**



Media Coverage

On

**Interaction of AICTE Director
with Faculty & Students**

PUBLICATION NAME : **Divya Bhaskar (City Bhaskar)**
EDITION : **Ahmedabad**
DATE : **01-09-2017**
PAGE : **01**

‘આંત્રપ્રિન્ટ્યોર્સ માર્કેટથી વાકેફ હોવા જોઈએ’

ઈડીઆઈઆઈ ખાતે AICTEના ડિરેક્ટરે ઓનલાઈન એજ્યુકેશન સ્કિમ ‘સ્વયમ’ વિશે વાત કરી

સિટી સિમેન્ટર | અમદાવાદ

કેન્દ્ર સરકારના માનવ સંસાધન અને ઓલ ઇન્ડિયા કાઉન્સિલ ઓફ ટેકનિકલ એજ્યુકેશન (AICTE) સાથે મળીને ઓનલાઈન એજ્યુકેશન માટે ‘સ્ટડી વેબ્સ

 ઓફ એક્ટિવ લર્નિંગ ફોર યંગ એસ્ટાપરિંગ માર્કેટ્સ’ (સ્વયમ)

વેબ પોર્ટલ શરૂ કરાયું છે. આ અંગે વિદ્યાર્થીઓ જાણે તે માટે ઈડીઆઈઆઈ ખાતે AICTEના ડિરેક્ટર મનપ્રિત સિંઘનું લેક્ચર યોજાયું હતું. જેમાં તેઓએ કહ્યું કે, MOOC કાર્યભારના માલિકો અને ઉદ્યોગ સાહસિકોને અભ્યાસમાં સુધારો કરવા અને નવી તકો વિસ્તારવા માટે સારો વિકલ્પ પૂરો પાડે છે. ઝડપથી બદલાતી ટેકનોલોજીના યુગમાં આંત્રપ્રિન્ટ્યોર્સ પક્ષ એપેક્ટ રહેવું પડશે. તેમણે માર્કેટના ચઢાવ-ઉતાર વિશે નોલેજ મેળવવું પડશે.’

PUBLICATION NAME : **Gujarat Samachar (Plus)**
EDITION : **Ahmedabad**
DATE : **01-09-2017**
PAGE : **01**

ઓનલાઇન એજ્યુકેશન દ્વારા કૌશલ્ય પ્રાપ્ત કરવાના અનેક દ્વાર ખુલી રહ્યા છે

ઓ લ ઈન્ડિયા કાઉન્સિલ ઓફ ટેકનિકલ એજ્યુકેશનના ડિરેક્ટર ડૉ. મનપ્રિત સિંઘ મન્નાએ ઉદ્યોગ સાહસિકતાના સંશોધન, તાલીમ, શિક્ષણ અને ક્ષમતા નિર્માણ બાબતે રાષ્ટ્રીય સ્તરની સંસ્થા ઈડીઆઈઆઈની મુલાકાત લીધી હતી. આ મુલાકાત દરમિયાન ડૉ. મન્નાએ પોસ્ટ ગ્રેજ્યુએટ પ્રોગ્રામ્સના વિદ્યાર્થીઓ તથા કેકલ્ટી મેમ્બર્સને સ્ટડી વેબ્સ ઓફ એક્ટિવ-લર્નિંગ ફોર યંગ એસ્પાયરિંગ માઈન્ડ્સ પ્રોજેક્ટ ઉપર વક્તવ્ય આપ્યું હતું. તેઓએ વ્યાખ્યાન આપતા કહ્યું કે એમઓઓસી ઓનલાઇન કોર્સ છે અને તે સ્વયં ભારતના નાગરિકોને વિશિષ્ટ શૈક્ષણિક તકો પૂરી પાડીને સ્વ-શિક્ષણનું શ્રેષ્ઠ સાધન છે. તેનાથી હજારો લોકોને જીવન ધોરણમાં સુધારો કરવા માટે જરૂરી જ્ઞાન અને કામગીરી વિસ્તારવામાં મદદ મળી

રહેશે. સારું શિક્ષણ, સર્ટિફિકેશન અને નવા કૌશલ્ય પ્રાપ્ત કરવાએ દરેક ઉદ્યોગ સાહસિક, કારોબારના માલિક અને વ્યક્તિ માટે લાભદાયી છે. એમઓઓસી કારોબારના માલિકો અને ઉદ્યોગ સાહસિકોને અભ્યાસમાં સુધારો કરવા અને નવી તકો વિસ્તારવા માટે સારો વિકલ્પ પૂરો પાડે છે.