

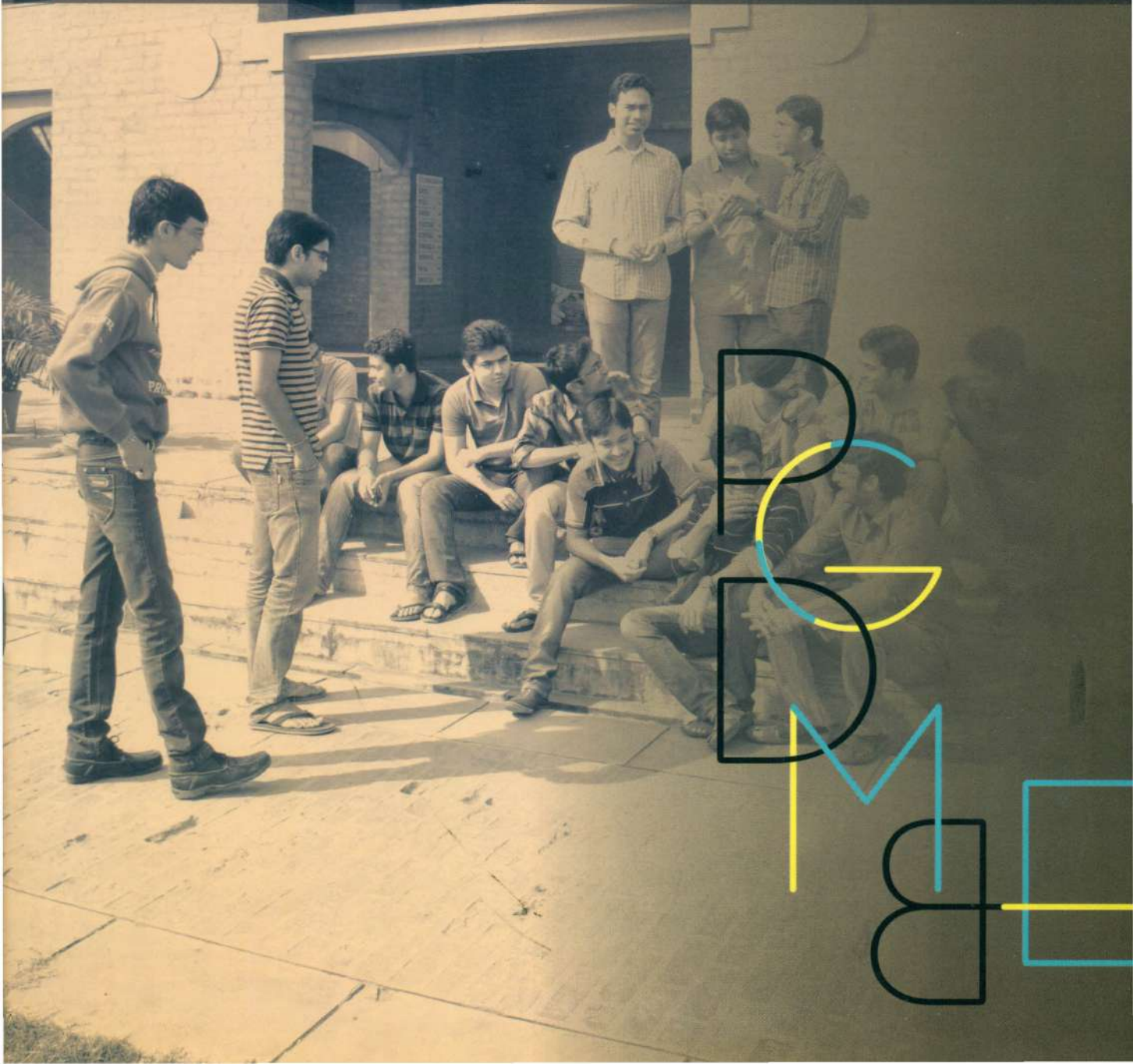


Entrepreneurship
Development
Institute of India

AICTE Approved, AIU Recognised & NBA Accredited

Post Graduate Diploma in Management-
Business Entrepreneurship

PGDM-BE 2017-19





Director's Message

Dear aspirants....

It is good to note the increasing number of youths getting interested in a career in entrepreneurship. Let me tell you - you have already classified yourself as an achiever. You have proved that you have the desire to stand out and the ability to learn and do what it takes to be different. EDIII is a National Resource Institute in Entrepreneurship Education and with your ambitious vision, you are certainly at the right place. The course **Post Graduate Diploma in Management – Business Entrepreneurship** has a curriculum that matches steps with the world's business demands. The curriculum is contemporary and introduces the students to the ever evolving sense of global entrepreneurship trends. With the learning that you derive at EDIII, you can give wings to your dreams and also play a pivotal role in expanding the economy by creating new products and services and generating jobs. This course synthesizes theoretical and practical learning with worthwhile platforms for students to think creatively and put their creative idea into implementation.

I welcome you to EDIII to write your story on the entrepreneurial landscape.

Sunil Shukla

How can Entrepreneurship prove to be a rewarding career for you?

The scope for entrepreneurship in the present time is ever increasing. India is riding the wave of positive phenomena, like; reduction in trade barriers, technology and information revolution, government support and plentiful opportunities. Globalization has made the world a single market; gone are the days when national boundaries governed markets. Also, with the advent of information technology and ease of regulations, doing business is highly rewarding. So, the question that crops up is - "Why is entrepreneurship still not becoming a frontrunner career option among students?" The answer lies in the faulty perception of entrepreneurship which projects *challenges* and *risks* more than the charms and benefits of entrepreneurship. However, what holds true is that these challenges and risks can always be handled successfully, with carefully designed training and counselling interventions, to emerge as a progressive entrepreneur.

Charms of Being a Business Owner

The outcomes of pursuing entrepreneurship are striking – as an entrepreneur you will possess complete control over resources which as an employee you cannot command. With unlimited rewards replacing limited pay cheques, you will derive utmost career satisfaction and the pleasure of creativity from the entrepreneurial process. Also, business is the only profession where the legacy continues with ease; you will easily be able to bequeath it to the next generation. It is heartening to note that these days, family businesses are also acknowledging the benefits of entrepreneurship education as they understand that professionally trained successors will measurably improve the performance of enterprise. Thus as a trained family business successor, you can bestow upon your family business, the benefits of longevity, quality and wealth not getting mislaid.

The Post Graduate Diploma in Management – Business Entrepreneurship

Entrepreneurship Development Institute of India (EDII), Ahmedabad, is the pioneer of Entrepreneurship Development Training Model and Family Business Management Course. These innovative training models have been adopted within and outside India, delivering enviable landmarks. Behind the conceptualization and launch of the Post Graduate Diploma in Management – Business Entrepreneurship in 1998, lay EDII's decades of successful experience in New Enterprise Creation and Family Business Management.

Why is EDII's PG Programme on Entrepreneurship most preferred?:

Experts drawn from across the country impart knowledge, skills and attitude to enable students to think creatively, be an effective problem solver, scrutinize a business idea objectively, network and seek information, plan systematically, take calculated risks, develop an eye for opportunities, evaluate a given project from the perspective of its merits and demerits and reach right investment decisions. The course encompasses the entire venture creation process from idea generation to preparation of a Detailed Bankable Project Report. The students of family business specialization appraise venture growth and come out with a five year growth plan of their business.





Post Graduate Diploma in Management-Business Entrepreneurship is an internationally awarded programme focusing on the creation of new business and management of family business. This programme inspires intelligent and creative minds from a diverse range of backgrounds to be the leaders in their respective business domain.

Unique Aspects of the Programme

- 1. Approved and Accredited:** This multidisciplinary course is offered as a programme approved by the All India Council of Technical Education (AICTE), Ministry of Human Resource Development, Government of India and accredited by the National Board of Accreditation (NBA). Association of Indian Universities (AIU) has recognized this programme as equivalent to an MBA degree of an Indian University.
- 2. Knowledge and skills for innovative and hi-tech ventures:** The PGDM-BE is a full time two-year programme that provides the students with core knowledge and skills required to commercialize and take to market new products, services and processes based on innovations or new ideas. Students will develop an understanding of key business concepts and explore the entrepreneurial mindset that underpins the competitive advantage of research-based spinouts, hi-tech startups and innovative firms.
- 3. The fusion of business and technology:** The Industry vertical courses are designed to provide an in depth understanding of various core and emerging sectors with which the students might want to be associated. The seminars and networking events with domain experts, entrepreneurs, researchers and investors provide an understanding of opportunities in various emerging sectors and help design technological solutions for them.
- 4. Family business are more vulnerable:** In a business environment characterized by intense competition and complex dynamics, family-owned companies face unique challenges. During this course, learning is imparted on leveraging the strengths of family business management and successfully implementing practices that drive high performance, shareholder loyalty and healthy family relationships. Students also learn to analyse the family business, understand and probe specific challenges and critical issues relating to growth and governance.
- 5. Milestone based learning:** Milestone based learning is introduced for students to enable them to achieve stepping stones in their entrepreneurial journey. These defined milestones will provide students a momentum to get involved into various aspects of their family business or new enterprise creation by taking consistent small steps to achieve their goals. EDII also provides seed funding to successful milestone bonus point achievers for setting up new venture.
- 6. International interactions:** Understanding that culture and economic differences between the developed and developing world are too vast to be covered in a classroom, the Institute has tied up with

various universities and institutions all across the globe so that students could experience and witness the way of working and functioning of economies of other countries – a step towards creating world class entrepreneurs. EDII has partnered with various universities and institutions, such as;

- Oklahoma State University, Stillwater, USA
- Kunming University of Science and Technology (KUST), China
- Yunnan University of Finance and Economics (YUFE), China
- South West University of Finance and Economic (SWUFE), China
- Newcastle University Business School, UK
- University of the West of Scotland, UK
- Durban University of Technology(DUT), South Africa

7. Outcome based learning: It is a method of curriculum design and teaching that focuses on what the students can actually do after they are taught. This makes the students more creative, helps them analyze and synthesize information, plan and organise tasks, work in a team as an intrapreneur to propose solutions to problems and also market them.

8. Faculty Group....They give us our eminence: The faculty is an ideal mix of resident and visiting faculty with high academic credentials, research base and international exposure. The distinctive research and project consultancy offered by faculty members both in India and abroad ensures that the programme offers content that is contemporary and global in its perspective. Eminent entrepreneurs and professionals visit the campus to teach and share their experiences.

9. Our Alumni....The Stamp on our mandate: The alumni association is rich in diversity in terms of its students representing sectors ranging from manufacturing to services and not-for-profit enterprises. The alumni, who are the ambassadors of the Institute, share their experiences through various programmes.

10. Centre for Advancing and Launching Enterprises (CrAdLE)

CrAdLE a 'Technology Business Incubator' (TBI), is an initiative as a Section 8 Company under Companies Act, 2013, Entrepreneurship Development Institute of India (EDII), Ahmedabad supported by Department of Science and Technology (DST), Government of India, promoted aims at developing sustainable and nurturing environment for technology entrepreneurs.

This Technology Business Incubator is aimed at assisting companies in the early stages of development, and to the extent possible, lighten the burden of running a business thus developing technology and network. It will also provide a mechanism for technology transfer, promote the concept of growth through innovation and application of technology and support business. The primary goal is to produce organizations that will leave the incubation program as a self-supporting organization during the start-up period when they are most vulnerable.

CrAdLE will provide the support in the context of business planning & milestone tracking; legal advice on governance, IP, licensing, corporate law, deal structuring; finance and accounting support; seed

funds for milestone specific projects; product, marketing & manufacturing strategy support; networking opportunities with angel, venture capitalists and other emerging businesses.

11. EDII Launchpad

'Launchpad' is EDII's co-working space for start-ups, which is part of the pre incubator activity done by the institute. It will make the student entrepreneurs to work individually or in team to get the entrepreneurial experience with all the pressures and demands of the real world in an early stage of Start-up. Launchpad enables the students to be a part of Gujarat's vibrant start-up community along with the academic ambience of EDII. Primary sector focuses are software/IT, web/e-commerce, service sector, agribusiness, manufacturing/textile, food processing, renewable/clean-tech energy, chemical/fertilizer, power/electricity and electrical/electronic. Launchpad will provide counselling, support and services related to market survey, creating prototype, financial forecasting, interaction with bankers etc. To follow an outcome-based learning, a total of 25-30 milestones in both the years have been identified that students must pursue – like developing

Objectives

The objectives of this accelerated, rigorous and application-oriented course are to:

- Develop skills in successfully initiating, expanding and diversifying a business enterprise in new, up-coming areas.
- Develop family business successors as enterprising and knowledgeable owners of the business of their predecessors.
- Create entrepreneurial managers for corporate sector.

prototype, applying for patent, getting patent or leading a business delegation, registering with a government agency for procurement, getting an order from the government. Students get certain points on achieving them and that assessment is used to provide them financial support as part of the process of 'Launchpad'.

12. EDII Gurukul

'EDII Gurukul' has been launched to provide mentoring, networking support to students and professionals who are passionate about starting new ventures. Drawing from ancient Indian Gurukul system, EDII Gurukul will follow 'Guru (Mentor) - Shishya (Mentee)' practice. Mentors will provide mentoring and guidance to the Mentees on periodic basis at EDII campus. Mentees will have an opportunity to gain rich insights from these Mentors who are eminent entrepreneurs, experts and distinguished professionals. Such mentoring will help start-ups to get exposure of expertise in evolving suitable strategies for success and growth of start-ups while addressing start-up related issues/problems.

Course Architecture*

The course is offered through six trimesters over a two year period. The course offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

Trimester

1

1. Entrepreneurship Theory & Practice (3.0)
2. Managerial Accounting & Control-I (3.0)
3. Business Economics (3.0)
4. Management Concepts and Organization Behavior (3.0)
5. Marketing: A Primer for Entrepreneurs (3.0)
6. Written Analysis and Communication (3.0)
7. Exploring Business Opportunities (1.5)
8. Research Methodology (1.5)

Trimester

2

1. Entrepreneurial Lab (3.0)
2. Financial Management-I (3.0)
3. Human Resource Management (3.0)
4. Managerial Accounting & Control-II (3.0)
5. Quantitative Techniques (3.0)
6. Entrepreneurial Marketing (1.5)
7. Indian Economy: Government Policy and SMEs (1.5)
8. Communication Skills for Entrepreneurial Leadership (1.5)
9. Industry Verticals (1.5)

Trimester

3

1. Creativity, Innovation and Entrepreneurship (1.5)
2. Doing Business with Government and Public Sector (1.5)
3. Financial Management-II (1.5)
4. Enterprise Information System (3.0)
5. Operations Management (3.0)
6. Legal Aspects of Business (3.0)
7. Understanding Family Business (3.0)
8. Operations Research (1.5)
9. Industry Verticals (3.0)

Summer Internships:

At the end of the first year, students are exposed to applied aspects of managing an enterprise through Summer Internship Placements. Students are placed in different organizations preferably Small and Medium Enterprises (SMEs), as per their specialization / area of interest, for a period of 8-10 weeks.

Industry Verticals

To help students explore business opportunities in various sectors, the Institute offers the following industry verticals. Students may choose any three of these, offered during Trimesters II and III:

- Health Care
- Food and Agriculture
- Digital Media
- Sports and Event Management
- Travel and Tourism
- Logistics and Supply Chain
- Plastics and Chemicals
- Textiles and Garments
- Hospitality
- SME Consultancy
- Energy and Sustainability
- Materials and Manufacturing
- Automobiles and Ancillaries
- Real Estate and Construction
- Business Analytics
- Financial Services
- Arts Crafts and Ethnicity
- Education and Training
- IT Enabled Services
- Imports and Exports

* This is a suggested course architecture and EDII reserves the right to change / amend it in keeping with the emerging requirements.

Customise your Programme

Elective Curriculum

The Course offers choice-based electives in Entrepreneurship (in IV and V trimesters) and Functional Areas (in V and VI trimesters):

Entrepreneurship Streams:

1. New Enterprise Creation (NEC):

This stream provides knowledge and develops competencies to start and manage own business.

2. Family Business Management (FBM):

This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

Functional Electives:

The Course offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

1. Marketing
2. Finance
3. International Business
4. HRM
5. Information System
6. Language & Communication

Trimester

4

1. Strategic Management (1.5)
2. Business Taxations (3.0)
3. Entrepreneurial Effectiveness (1.5)
4. Stream Electives - to be selected from the list of Electives (15.0)

Trimester

5

1. Project/Growth Feasibility – I (3.0)
2. Stream Electives - to be selected from the list of Electives (9.0)
3. Functional Electives - to be selected from the list of Electives (9.0)

Trimester

6

1. Project/Growth Feasibility – II (1.5)
2. Pitching and Venture Funding (1.5)
3. Functional Electives - to be selected from the list of Electives (12.0)

Entrepreneurship Streams

Stream 1: New Enterprise Creation

1. Launching and Managing an Enterprise (3.0)
2. Project Formulation and Feasibility Analysis (3.0)
3. Buying an Existing Business (3.0)
4. New Enterprise Financing & Appraisal (3.0)
5. Strategic Management of Intellectual Property Rights (3.0)
6. Marketing Metrics and Analytics for Startups (3.0)
7. E-Commerce (3.0)
8. Scaling Excellence through Innovation and Incubation (3.0)
9. Digital Marketing for Startups and SMEs (3.0)
10. Opportunities in Emerging Markets (ASEAN, Africa, Latin America and CIS countries) (1.5)
11. Dynamic Entrepreneurial Strategy (1.5)
12. Project Management (1.5)
13. Identifying Starting and Growing a Social Venture (1.5)
14. Business Simulation (1.5)
15. Business Model and New Enterprise (1.5)

Stream 2: Family Business Management

1. Family Business Dynamics (3.0)
2. Growth Plan Formulation and Appraisal (3.0)
3. Building Lasting Family Business-Synergy in Vision, Values & Strategy (3.0)
4. Corporate and Family Governance (3.0)
5. Families in Business (3.0)
6. Turnaround Strategies in SMEs (3.0)
7. Leading Family Enterprises (3.0)
8. Business Risk Management (3.0)
9. Computer Aided Accounts and Decisions (3.0)
10. Managing Finance and Liquidity (1.5)
11. Quality Management System (1.5)
12. Designing Consumer Incentives and Sales Promotions (1.5)
13. Corporate Entrepreneurship (1.5)
14. Financial Planning and Succession (1.5)
15. Strategic Cost Management (1.5)

•Total Credits during Two Years: 123.0

Excludes Co-curricular Activities like, Industry Visits, Workshops and Seminars, Entrepreneur Interactions, Mentoring, International Study Visit (Optional)
(Credits are shown in parentheses against course titles. Each credit is equivalent to 10 hours of class-room interaction)



Functional Electives

Elective 1: Marketing

1. Integrated Marketing Communication (3.0)
2. Sales Framework and Tactics for Startups (3.0)
3. Understanding Rural Economy and Marketing to Rural Consumers (3.0)
4. Supply Chain and Logistics Management (3.0)
5. Business to Business Marketing (3.0)
6. Creating Service Offerings and Managing Service Enterprise (3.0)
7. Designing Value Proposition Using Marketing and Consumer Insights (1.5)
8. Customer Acquisition, Retention and Growth (1.5)
9. Marketing Innovations (1.5)
10. Retail Marketing (1.5)

Elective 2: Finance

1. Security Analysis & Portfolio Management (3.0)
2. Derivatives and Financial Innovations (3.0)
3. Strategic Financial Management (3.0)
4. Business Analysis Using Financial Statements (3.0)
5. Business Tax Planning (3.0)
6. Retail Banking (3.0)
7. Financial Institutions and Markets (1.5)
8. Economic and Financial Regulations (1.5)
9. Pricing-Optimize Profitability (1.5)
10. Social Venture Capital (1.5)

Elective 3: International Business

1. International Marketing Management (3.0)
2. International Financial Management (3.0)
3. Business Strategies for Exports (3.0)
4. Getting into International Business: Documentation, Subsidies and Incentives (3.0)
5. Project Financing for International Business (1.5)

6. Doing Business in Emerging Markets(ASEAN, Africa, Latin America & CIS countries) (1.5)
7. International Logistics Management (1.5)
8. International HRM (1.5)

Elective 4: Human Resource Management

1. Organization Development and Change (3.0)
2. Designing and Leading the Entrepreneurial Organization (3.0)
3. Industrial Relations and Labor Laws (3.0)
4. Negotiation Skills (1.5)
5. Small Business Consulting Project (1.5)
6. Stress Management (1.5)
7. Business Ethics and CSR (1.5)
8. Constructive Collaboration: Driving Performance in Teams, Organizations, and Partnerships (1.5)
9. HR for Startups (1.5)

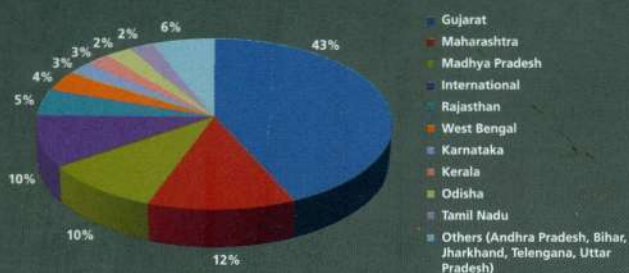
Elective 5: Information System

1. Enterprise Resource Planning (3.0)
2. Business Process Reengineering (3.0)
3. Web Design (3.0)
4. Excel for Business Intelligence (3.0)
5. The Online Economy: Strategy and Entrepreneurship (1.5)
6. Free and Open Source Software for Entrepreneurs (1.5)
7. Technology Project Management (1.5)
8. Cloud Computing (1.5)

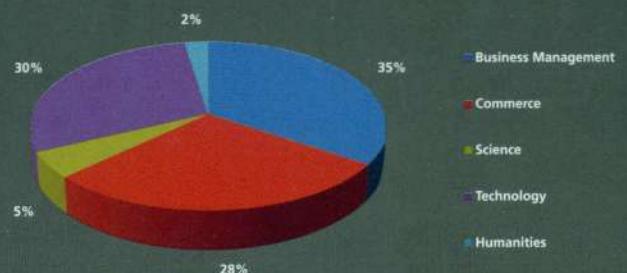
Elective 6: Language and Communication

1. Business Chinese (3.0)
2. Business French (3.0)
3. Business German (3.0)
4. Business Spanish (3.0)
5. Organizational & Persuasive Communication (1.5)
6. Communicate Corporate Identity (1.5)

PGDM-BE 2016-2018 Geographical Diversity



PGDM-BE 2016-2018 Educational Background





Career opportunities

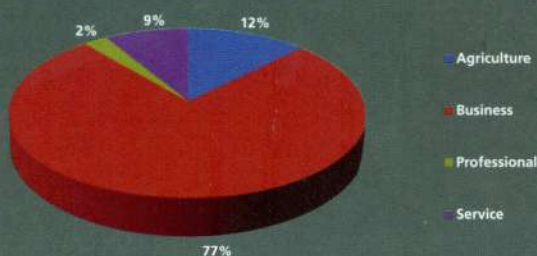
The course ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.

- The Institute extends thorough mentoring support to help students start, progress and sustain a venture.
- Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.
- Students are assisted in developing a concrete action plan for career planning, talent development and growth of family business.
- Students are also equipped to work in any sector for organisations ranging from startups to small and medium sized enterprises to multinational firms.

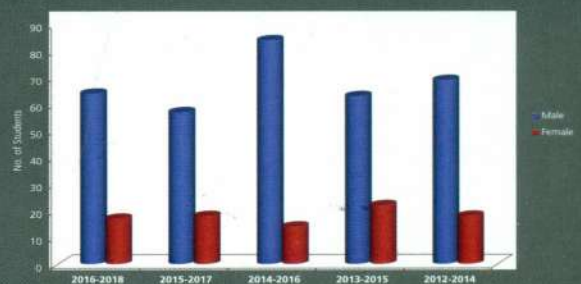
Projects : DPR/FYPP

A bankable Detailed Project Report (DPR) needs to be prepared by the students with regard to their ventures after conducting a thorough market research and secondary data based research along with IT based applications. Students of the Family Business Management specialisation alternatively prepare a Five Year Perspective Plan (FYPP) for growth of their respective family firms.

PGDM-BE 2016-2018 Family Background



Our Alumni's Success





Admission Eligibility & Procedure



- Three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering / Technology / Medicine / Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms) in qualifying degree examination.
- Final year graduating students can also apply.
- The candidates have to undergo any of these tests – CAT, MAT, XAT, ATMA & CMAT (IIMs have no role in the Admission Procedure).
- Candidates have to apply to EDII by acquiring application form which can be downloaded from www.ediindia.ac.in or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of ₹1000/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹1000/- to the EDII PG admission account (details available on website).

Eligible candidates will be called for Entrepreneurial Aptitude Test and Personal Interview.

For International (PIO/NRI/FN*) Students

The selection process for PGDM-BE involves the following:

- PIOs/NRIs/FNs, having Bachelor's degree (in keeping with the 10+2+3 system) with minimum 50% marks or an equivalent qualification in any discipline recognised by the Association of Indian Universities (AIU), can apply to EDII through scores of GMAT (2011 onwards).

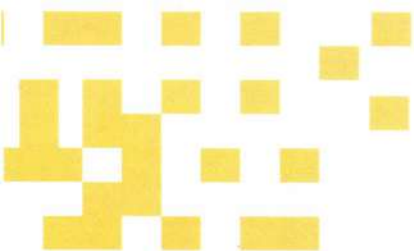
Candidates have to apply to EDII by acquiring application form which can be downloaded from www.ediindia.ac.in or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of USD 100, drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring USD 100 to the EDII PG admission account.

- PIOs/NRIs/FNs will be shortlisted based on Personal Interview via teleconference. All foreign students will require a student visa valid for 2 years endorsed to EDII for joining the course.

For details, visit website: www.ediindia.ac.in

Intake Capacity

In this course, the approved intake capacity is 120 seats, within which, 5% seats are reserved for NRI applicants. Over and above the total approved intake, the Institute has 18 seats for admitting Persons of Indian Origin (PIOs) / Foreign Nationals.





Fee Structure

Fees for the two-year, full-time, programme includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities fee amounting to ₹ 5,26,500/- for first year & ₹ 5,23,500/- for second year respectively (For fee details visit the website).

- The fees will be payable in six installments over two years period.
- Hostel charges will be ₹ 55,000/- per year (AC, twin sharing) and ₹ 85,000/- (AC, single occupancy; based on availability). Mess charges will be as per the rate decided by the Institute.
- Country visit expenses will be charged separately as per the actual.

Fellowship Support

EDII offers fellowship support to students on the basis of need-cum-merit basis.

Tuition Fees (International Students)

The fees for PIO/NRI/FN candidate for PGDM-BE programme is USD 20,000, payable in four convenient installments. It will be charged in foreign currency or in equivalent INR. The fees does not include hostel and mess expenses, which will be charged separately. While the hostel charges are USD 1500 (AC single occupancy, electricity extra) per year, the mess charges will be payable quarterly in advance.

*Persons of Indian Origin (PIO) shall mean the Persons who are citizens of other countries (except Pakistan & Bangladesh) who at any time held an Indian Passport, or either of his/her parents or any of his/her grandparents was a citizen of India by virtue of the provisions of the Constitution of India of Sec.2 (b) of the Citizenship Act, (57 of 1955). Non Resident Indian (NRI) means an Indian citizen who is ordinarily residing outside India and holds as Indian Passport. Foreign National (FN) means citizen of all the countries other than India who are not of Indian origin as defined under PIO.





Chintan Sharma
PGDM-BE, 2011-13
CEO & Director, Narmada Toyota

After completing PGDM-BE with family business specialisation in 2013 Chintan decided to join his family business (Narmada Toyota). It was one of the leading Toyota dealership in the state having sold more than 4,500 cars and serviced more than 40,000 cars till date. Reflecting back on his experience at EDII, Chintan states:

"To manage all operation, EDI has played a major role. At EDI, my course programme helped me to understand all practical aspects, challenges and future opportunities of my family business. Today I am confident or capable enough to take major decisions at my own. My course programme helped me to think creatively and developed courage to implement or take any decision at my own. Thanks to EDI, I can coordinate operations with Toyota and my dealership."



Nakul Mistry
PGDM-BE, 2010-12
Director, Scientific clock Manufacturing Co.

"Entrepreneurial things have always been taught in EDI and with that I learned to think like an entrepreneur, which helped me to handle my family business of manufacturing wall & tower clocks and take it to the another level. I was a new blood in a 68 years old business. Within a year I doubled the production capacity by unitizing the recourse. It was all possible with the help of supporting faculty, high standard workshops and most important the interaction with alumni & visiting faculty which gave me practical knowledge to handle business."



Parth Piyush Mehta
PGDM-BE, 2014-16
Founder, Out of the Box

Parth Piyush Mehta is an entrepreneur with an unquenching thirst of constantly doing something different. Through his company Out of the Box, he has set on a journey to introduce the unknown, unheard, and unthought-of! Immediately after completing his Master's degree in Business Entrepreneurship from EDII, he started the 1st ever fruit truck in India. '9834 The fruit Truck' is a Gujarat based fruit bar on wheels that provide exotic fruits and fruit preparations.

Exotic preparations from fruits such as Australian grapes, Belgian apple, Blackberry, Blueberry, Dragon fruit, Egyptian citrus, Fig, Granny Smith apple, Kiwi, Litchi, Longan litchi, Mangosteen, Mulberry, Peach, Rambutan, Rose apple, South African red bananas, Starfruit, Strawberry, Thai coconut, Washington apple etc., are available at affordable prices at 9834.

Mr. Gopal Bhuva
PGDM-BE, 2011 – 13
Director, Ravim Polyplast

Mr. Gopal Bhuva, Alumni EDII (Batch 2011-13) joined his family business "Ravim Polyplast India Private. Ltd." Engaged in manufacturing of plastic processing machinery started way back in 1978. Mr. Bhuva was committed to contribute to his family business and grow it to the next level. With his efforts and support from the family he made an exemplary foray in the form of forward integration, the strategic expansion was established to cater to the diverse packaging needs of all industries by offering packaging solutions in the form of PET/PP Preforms, Bottles and Jars.

Nishank Shah
PGDM-BE, 2012-14
Founder & CEO, Duro Green

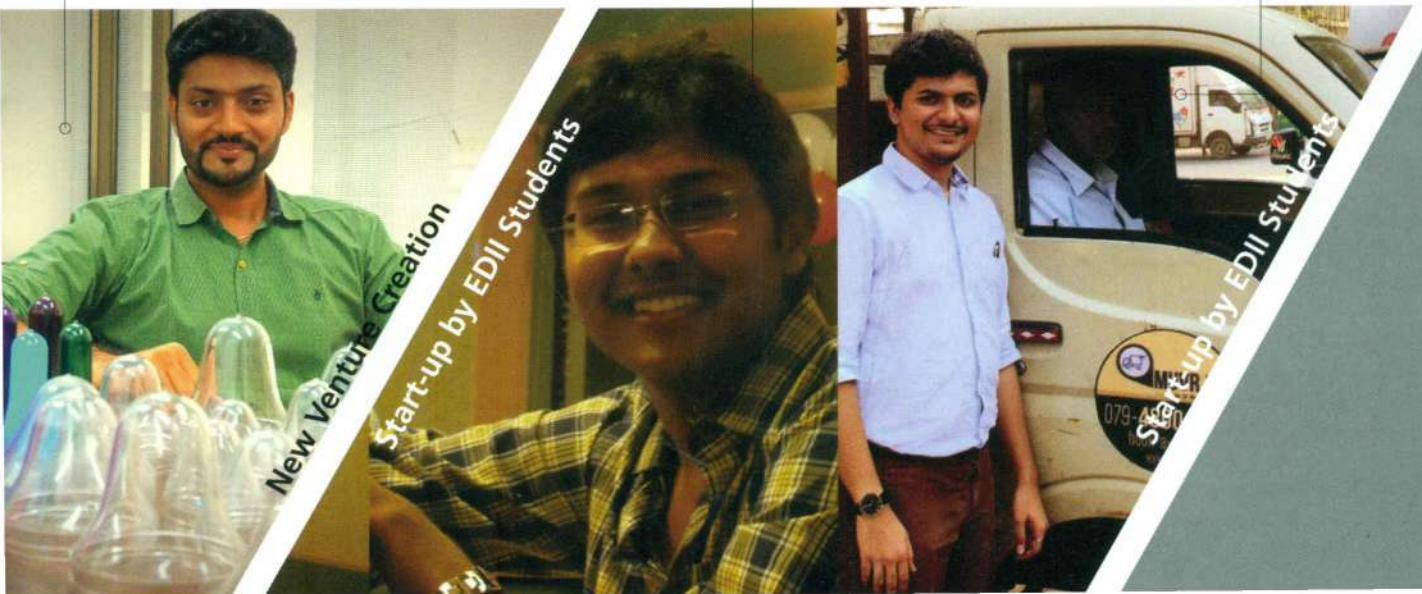
Swachh Bharat Abhiyan is running across India progressively. Inspired by this movement EDII Alumni, Mr. Nishank Shah, PGDM-BE 2012-14 has started innovative startup called as Duro Green Zero Waste Project.

Nishank saw that there was no one who was managing & treating the waste generated from the institutes, households, industries, corporates and other places at source. He saw an business opportunity and decided to treat the dry waste and food waste at source. The young startup is successfully churning wealth out of waste. Nishank has become a well known brand ambassador of Swachh Bharat Mission and is invited at various reputed forums to share his experiences.

Jay Merja
PGDM-BE 2013-15
Founder & CEO, Muvr.in

MUVR.in is technology based logistic solution providing company. MUVR is a Revolutionary approach that makes Pickups and Deliveries thoroughly efficient and reliable. The startup satisfy the customer's requirement using varied fleet of vehicles under our command with utmost care; offering high-end goods moving services at reasonable prices with real time tracking Service.

MUVR had only 135 SCV owners on its platform when it started in June 2015. Less than a year later, it has 1,600 SCV owners and gets 80% of its business from the commercial segment— retailers, wholesalers, traders, distributors and SMEs. The rest comes from households.





Life at EDI

Set in a rural and amidst verdant surroundings, the aesthetically designed campus with a simple yet elegant structure is a judicious blend of the major influences on architecture-Hindu, Islamic and European. The buildings are developed around inner courtyards and loggias which are a major source of light and ventilation. Interspersed with sprawling lawns, thick leafy trees and flora that match the quiet dignity of the solid facade that generates very specific elements and expression.

The Institute offers its students a wide range of intellectual and interactive sports and cultural activities which enhances and completes the students' academic experience. Most of the cultural and sports activities are 'students' initiative', i.e. they are designed and formulated by students. It not only makes the them creatively participate in these events, but also helps them learn the art of event organization and management.

EDI provides world class computer facilities to its students/participants. The campus is Wi-Fi enabled. A dedicated leased line of 14.5 Mbps facilitates high speed internet access to the users. Four laboratories with latest computing facilities are available to the students from 08:00 a.m. till 11:00 p.m. Students also have access to web-based ERP (college management), mobile application and a fully-featured Digital Language Laboratory.

EDI Library and Information Centre (EDILIC) is enriched with updated information resources on Entrepreneurship and related subjects and it is an information resource centre of national and international repute.

The campus has well-designed, well-furnished and comfortable air-conditioned and non-air-conditioned residence halls for participants and students. In addition, there are 96 newly constructed hostel rooms for boys on twin-sharing basis with attached bath. For girls, we also have a separate hostel, with 30 rooms (NARMADA) on twin-sharing basis with attached bath. The dining halls are elegantly furnished with enough seating capacity. The food and hospitality of the Institute are always acclaimed.

The Institute

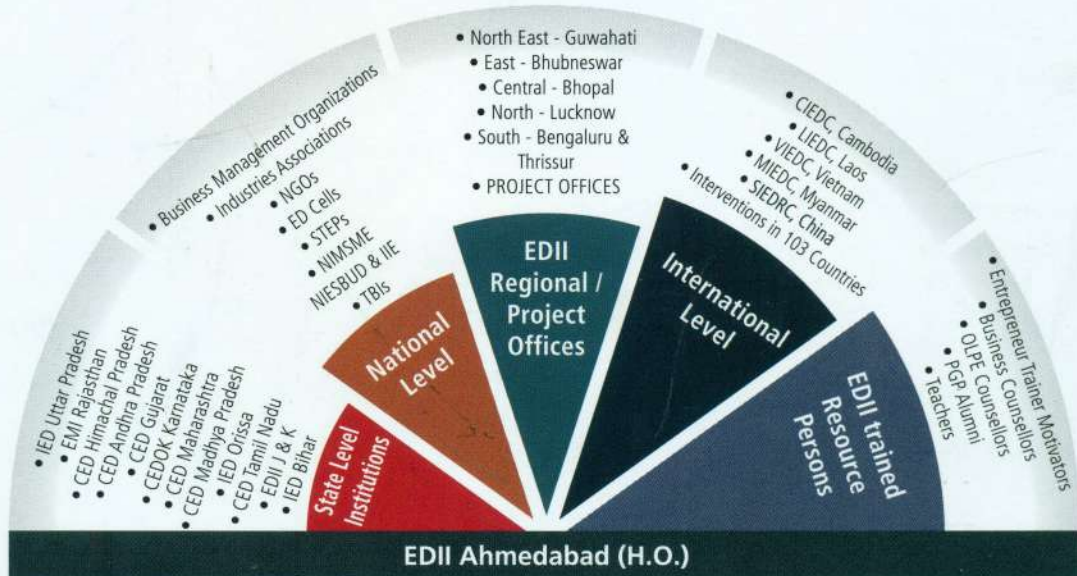
An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector through its publication, "The Journal of Entrepreneurship". CREED also establishes a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

EDII Network



EDII Governing Board (as on 30.09.2016)

SHRI KISHOR KHARAT

President-EDI
Managing Director &
Chief Executive Officer
IDBI Bank Ltd.

SHRI K. P. NAIR

Deputy Managing Director
IDBI Bank Ltd.

SHRI MALAY MUKHERJEE

Chief Executive Officer
& Managing Director
IFCI Ltd.

SHRI ANAND T. KUSRE

Nominee Member &
Former GM-ICICI Bank Ltd.

SHRI G. K. KANSAL

Chief General Manager (SME)
State Bank of India

SHRI P. K. TANEJA, IAS

Additional Chief Secretary
Industries & Mines Department
Govt. of Gujarat

DR. YOGINDER K. ALAGH

Chancellor
Central University of Gujarat

DR. SAILENDRA NARAIN

Chairman
Centre for SME Growth &
Development Finance,
Former Chairman &
Managing Director-SIDBI

SHRI P. S. SHENOY

Former Chairman &
Managing Director
Bank of Baroda

SHRI KRISHAN KUMAR JALAN, IAS

Secretary
Ministry of Micro, Small
& Medium Enterprises
Govt. of India

DR. KSHATRAPATI SHIVAJI, IAS

Chairman & Managing Director
Small Industries Development
Bank of India

SHRI MILIND KAMBLE

Founder Chairman
Dalit Indian Chamber of
Commerce & Industry (DICCI)

DR. SUNIL SHUKLA

Director
Entrepreneurship Development
Institute of India

Winner of ADFIAP
International Award for
Human Capital Development (2012)
& for Local Economic
Development (2014)

United States
Association For Small
Business And Entrepreneurship (USASBE)
Outstanding Entrepreneurship Program
Abroad (2014)

Ranked 1st in western region
by AICTE-CII survey on Industry Academia
Linkages
(out of 124 institutions)



**Entrepreneurship
Development
Institute of India**

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