
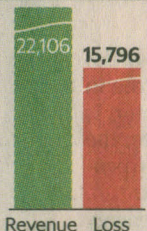

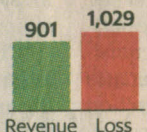

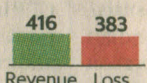




The state of start-ups


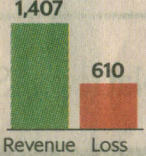
Following the spending excesses in 2015, consumer internet companies changed tack and tightened their purse strings in 2016. Their losses, however, remained substantial for the year to March 2017. Mint takes a look at the financial reports of 43 internet start-ups. (In Rs crore)



UNICORNS	Revenue	Loss	Total
 Flipkart	19,854	8,771	 22,106 Revenue 15,796 Loss
Paytm	817	931	
Paytm Mall	7	14	
Snapdeal	904	5,142*	
Shopclues	180	333	
Zomato	333	389	
Hike	11	216	



VERTICALS	Revenue	Loss	Total
 Firstcry	239	393	 901 Revenue 1,029 Loss
Lenskart	179	114	
Pepperfry	128	129	
Bluestone	112	97	
Urban Ladder	95	156	
Zivame	53	58	
Clovia	39	10	
Homelane	34	24	
Livspace	22	48	

HEALTHCARE	Revenue	Loss	Total
 Practo	212	191	 416 Revenue 383 Loss
Portea	67	92	
1MG	12	58	
Healthkart	125	42	

REAL ESTATE	Revenue	Loss	Total
 99Acres	112	60	 172 Revenue 322 Loss
NestAway	37	98	
Housing***	23	164	

HYPERLOCAL	Revenue	Loss	Total
 BigBasket	1,090	191	 1,407 Revenue 610 Loss
Swiggy	133	205	
Foodpanda**	62	45	
Freshmenu	71	42	
UrbanClap	16	67	
Housejoy	35	60	

TRAVEL	Revenue	Loss	Total
 Oyo	125	364	 418 Revenue 501 Loss
Treebo	21	74	
Cleartrip	272	63	

OTHERS	Revenue	Loss	Total
 Zoomcar	121	100	 386 Revenue 334 Loss
CarDekho	96	84	
Droom	35	50	
DailyHunt	134	100	

FIN TECH	Revenue	Loss	Total
 Coverfox	6	32	 374 Revenue 277 Loss
PolicyBazaar	213	13****	
BankBazaar	71	92	
Mobikwik	37	131	
Scripbox	4	19	
FundsIndia	31	10	
Wishfin	12	6	

TOTAL	Revenue	Loss	% increase from FY16
	26,180	19,252	26%
			27%

* According to an Economic Times report (Snapdeal didn't respond to requests for comment) **Foodpanda is now owned by Ola
Housing is now owned by PropTiger which hasn't filed its results yet *Indicates net profit, not loss

Dr. Satya