

EDI trains 75 foreign executives

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Entrepreneurship Development Institute (EDI) of India successfully concluded its three-week long study programme's for foreign students.

Entrepreneurial Management (EM) and Cluster Development Executive's Program (CDP) of EDI was attended by 35 and 40 foreign students respectively. The students here are in fact qualified professionals of various sectors in their respective home countries.

"The idea behind these three-year old programs was to promote and harness entrepreneurial management amongst executives working at all levels of an organisation," chief faculty, Dr Sunil Shukla said.

"Every person has an entrepreneurial talent and the aim of our EM program was to highlight this hidden quality of participants and help them in better managing their organisation," he added.

While Dr Shukla took care of the EM program, CDP was looked after by prof. Sanjay Pal.



(LtoR) Sunil Shukla, IP Gautam, Mahesh Avasthi and Sanjay Pal

The training focused on the concept of cluster, cluster mapping, PPP mode in developing community centres etc

Prof. Pal said, "CDP is one the most effective instruments to ensure survival and growth of micro, small and medium enterprises (MSMEs)." He further said that EDI, through this programme, focused on the concept of cluster,

cluster mapping, election of the cluster, private-public-partnership (PPP) mode in developing community centres and improving global competitiveness of cluster firms or MSMEs.

Students of the programmes were appreciative of the course and said that they intended to implement their learning here in their organisations. "EM was a very planned curriculum. Information was compact and EDI stressed out main points under EM and then gave us exercises to work on these pointers, which was an excellent learning experience," said Silver Tamm from Estonia. He added, "From managing people to time and to think out of the box are a few pointers I picked up."

Claudia De Leon Aguirre, a CDP student from Guatemala, was overwhelmed with her experience at EDI and is taking back with her strategies that she has learnt at EDI. Important aspects such as PPP and values of clusters and their development are a few things Aguirre feels is necessary back home.