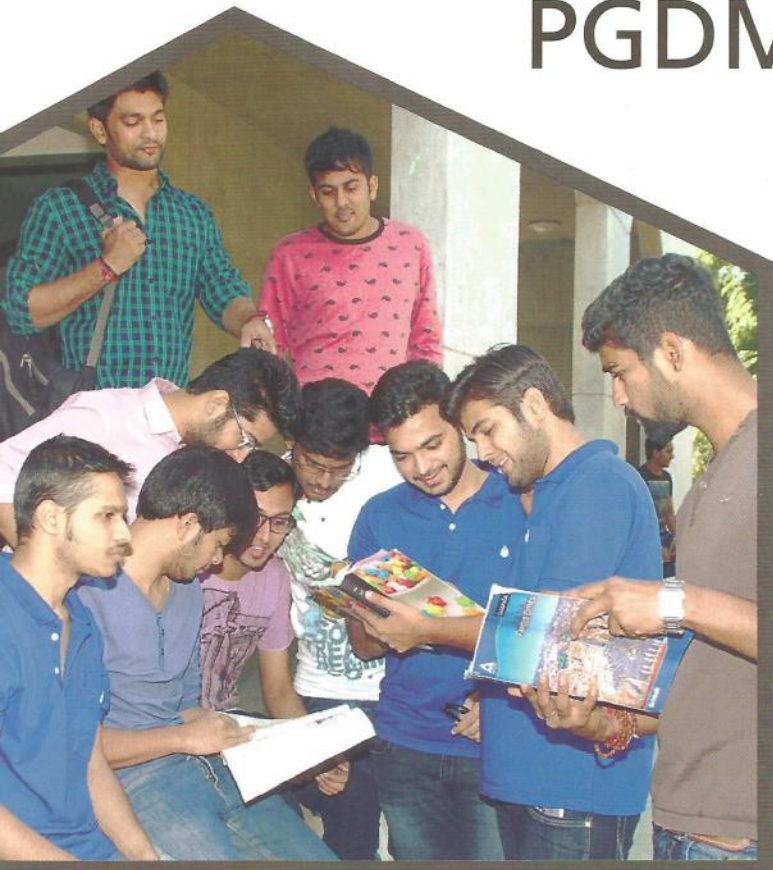


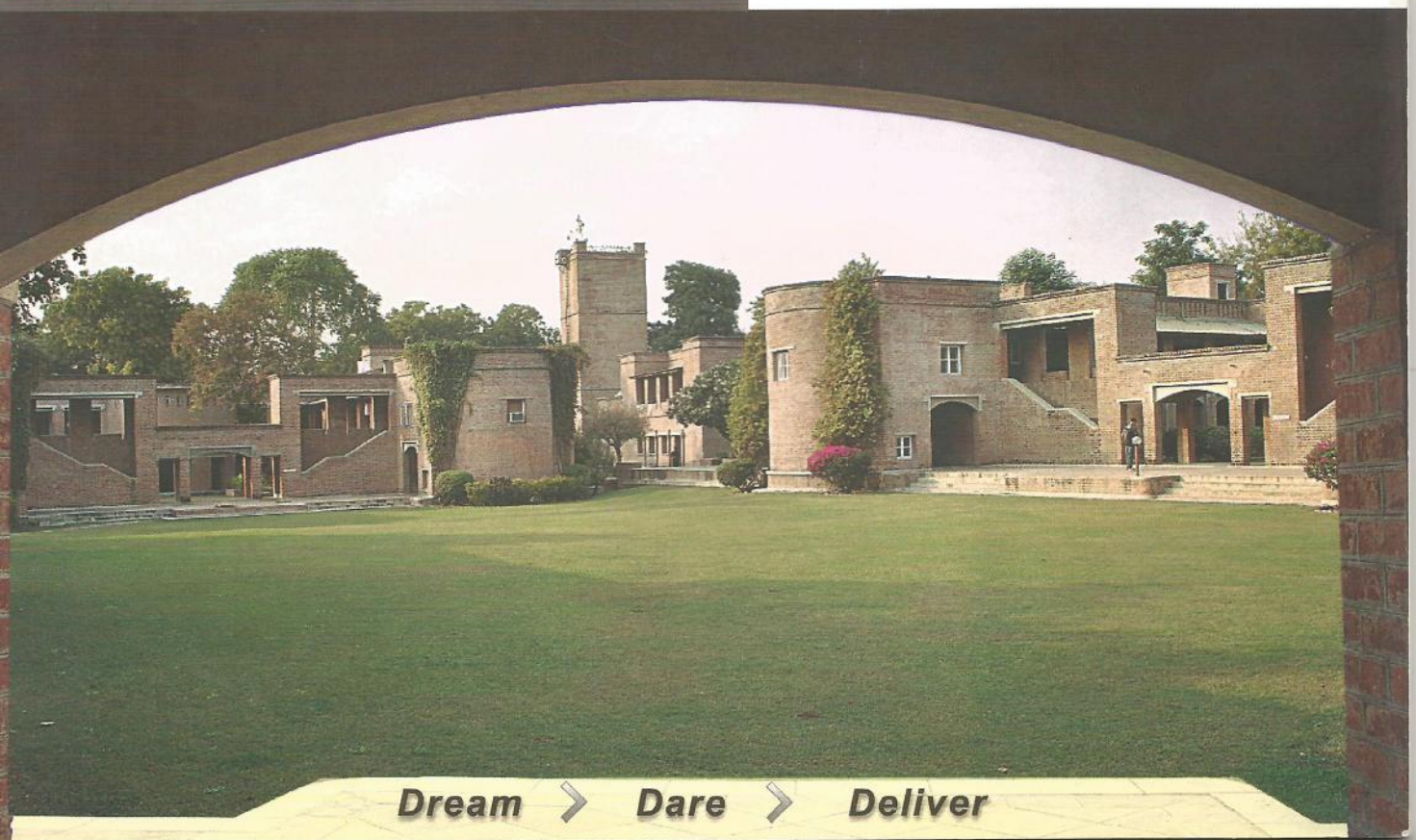
AICTE Approved, AIU Recognised & NBA Accredited

Post Graduate Diploma in Management-  
Business Entrepreneurship

**PGDM-BE 2016-18**



**Entrepreneurship  
Development  
Institute of India**



**Dream > Dare > Deliver**

Does the idea of  
'working for somebody'  
disturb you???

Is it the lack of knowledge  
and adequate funding  
support that keep you  
away????

Are you passionate  
about creating value  
and generating  
wealth????

Are you confident  
about taking your  
family business  
to the next level???



Well, if these are the reasons  
that are holding you back from adopting  
'Entrepreneurship' as a career, read further to discover  
how you can be an entrepreneur, achieve success, create jobs,  
go global and reap unlimited rewards.



### **How can Entrepreneurship prove to be a rewarding career for you?**

The scope for entrepreneurship in the present time is ever increasing. India is riding the wave of positive phenomena, like; reduction in trade barriers, technology and information revolution, government support and plentiful opportunities. Globalization has made the world a single market; gone are the days when national boundaries governed markets. Also, with the advent of information technology and ease of regulations, doing business is highly rewarding. So, the question that crops up is - "Why is entrepreneurship still not becoming a frontrunner career option among students?" The answer lies in the faulty perception of entrepreneurship which projects *challenges* and *risks* more than the charms and benefits of entrepreneurship. However, what holds true is that these challenges and risks can always be handled successfully, with carefully designed training and counselling interventions, to emerge as a progressive entrepreneur.

### **Charms of Being a Business Owner**

The outcomes of pursuing entrepreneurship are striking – as an entrepreneur you will possess complete control over resources which as an employee you cannot command. With unlimited rewards replacing limited pay cheques, you will derive utmost career satisfaction and the pleasure of creativity from the entrepreneurial process. Also, business is the only profession where the legacy continues with ease; you will easily be able to bequeath it to the next generation. It is heartening to note that these days, family businesses are also acknowledging the benefits of entrepreneurship education as they understand that professionally trained successors will measurably improve the performance of enterprise. Thus as a trained family business successor, you can bestow upon your family business, the benefits of longevity, quality and wealth not getting mislaid.

### **The Post Graduate Diploma in Management – Business Entrepreneurship**

Entrepreneurship Development Institute of India, Ahmedabad, is the pioneer of Entrepreneurship Development Training Model and Family Business Management Course. These innovative training models have been adopted within and outside India, delivering enviable landmarks. Behind the conceptualization and launch of the Post Graduate Diploma in Management – Business Entrepreneurship in 1998, lay EDI's decades of successful experience in New Enterprise Creation and Family Business Management.

### **Why is EDI's PG Programme on Entrepreneurship most preferred?:**

Experts drawn from across the country impart knowledge, skills and attitude to enable students to think creatively, be an effective problem solver, scrutinize a business idea objectively, network and seek information, plan systematically, take calculated risks, develop an eye for opportunities, evaluate a given project from the perspective of its merits and demerits and reach right investment decisions. The course encompasses the entire venture creation process from idea generation to preparation of a Detailed Bankable Project Report. The students of family business specialization appraise venture growth and come out with a five year growth plan of their business.

## Unique Aspects of the Programme

**1. Approved and Accredited:** This multidisciplinary course is offered as a programme approved by the All India Council of Technical Education (AICTE), Ministry of Human Resource Development, Government of India and accredited by the National Board of Accreditation (NBA). Association of Indian Universities (AIU) has recognized this programme as equivalent to an MBA degree of an Indian University.

**2. Knowledge and skills for innovative and hi-tech ventures:** The PGDM-BE is a full time two-year programme that provides the students with core knowledge and skills required to commercialize and take to market new products, services and processes based on innovations or new ideas. Students will develop an understanding of key business concepts and explore the entrepreneurial mindset that underpins the competitive advantage of research-based spinouts, hi-tech startups and innovative firms.

**3. The fusion of business and technology:** The Industry vertical courses are designed to provide an in depth understanding of various core and emerging sectors with which the students might want to be associated. The seminars and networking events with domain experts, entrepreneurs, researchers and investors provide an understanding of opportunities in various emerging sectors and help design technological solutions for them.

**4. Family business are more vulnerable:** In a business environment characterized by intense competition and complex dynamics, family-owned companies face unique challenges. During this course, learning is imparted on leveraging the strengths of family business management and successfully implementing practices that drive high performance, shareholder loyalty and healthy family relationships. Students also learn to analyse the family business, understand and probe specific challenges and critical issues relating to growth and governance.

**5. Milestone based learning:** Milestone based learning is introduced for students to enable them to achieve stepping stones in their entrepreneurial journey. These defined milestones will provide students a momentum to get involved into various aspects of their family business or new enterprise creation by taking consistent small steps to achieve their goals. EDI also provides seed funding to successful milestone bonus point achievers for setting up new venture.

Post Graduate Diploma in Management-Business Entrepreneurship is an internationally awarded programme focusing on the creation of new business and management of family business. This programme inspires intelligent and creative minds from a diverse range of backgrounds to be the leaders in their respective business domain.



**6. EDI venture pad:** It's a vibrant learning facility for students who want to learn about designing and creating sustainable, high-impact ventures by testing what they are learning in the classroom. The Venture Pad will provide a supportive, environment, where students benefit from being a part of the entrepreneurial community and by networking with other budding entrepreneurs from other premier Institutions.

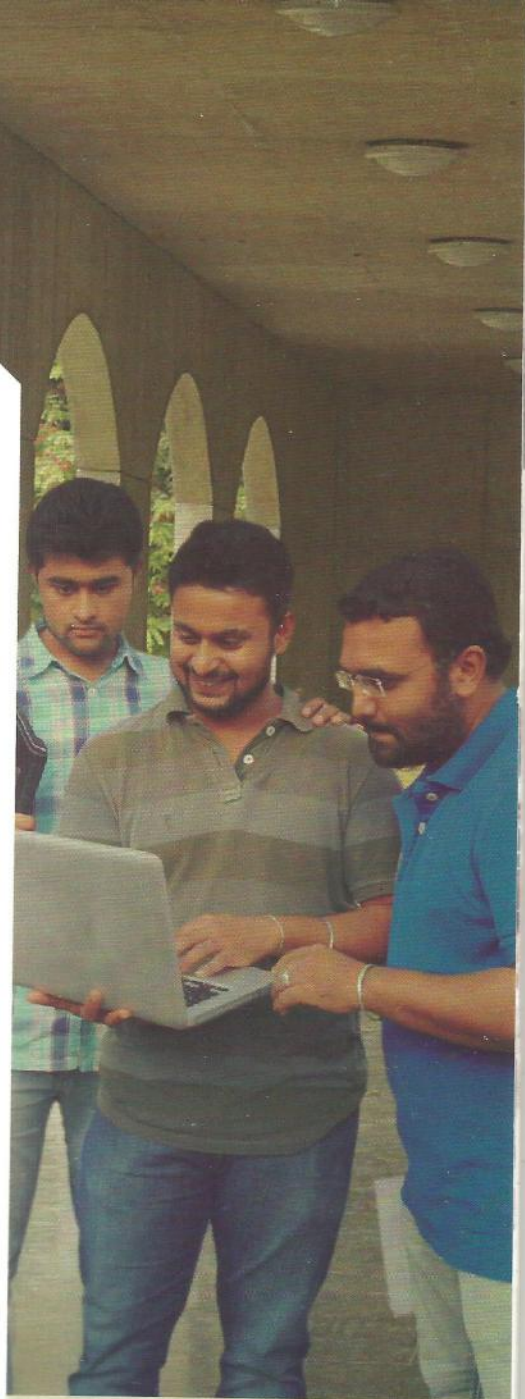
**7. International interactions:** Understanding that culture and economic differences between the developed and developing world are too vast to be covered in a classroom, the Institute has tied up with various universities and institutions all across the globe so that students could experience and witness the way of working and functioning of economies of other countries – a step towards creating world class entrepreneurs. EDI has partnered with various universities and institutions, such as;

- Oklahoma State University, Stillwater, USA
- Kunming University of Science and Technology (KUST), China
- Yunnan University of Finance and Economics (YUFE), China
- South West University of Finance and Economic (SWUFE), China
- Newcastle University Business School, UK
- University of the West of Scotland, UK
- Durban University of Technology(DUT), South Africa

**8. Outcome based learning:** It is a method of curriculum design and teaching that focuses on what the students can actually do after they are taught. This makes the students more creative, helps them analyze and synthesize information, plan and organise tasks, work in a team as an intrapreneur to propose solutions to problems and also market them.

**9. Faculty Group....They give us our eminence:** The faculty is an ideal mix of resident and visiting faculty with high academic credentials, research base and international exposure. The distinctive research and project consultancy offered by faculty members both in India and abroad ensures that the programme offers content that is contemporary and global in its perspective. Eminent entrepreneurs and professionals visit the campus to teach and share their experiences.

**10. Our Alumni....The Stamp on our mandate:** The alumni association is rich in diversity in terms of its students representing sectors ranging from manufacturing to services and not-for-profit enterprises. The alumni, who are the ambassadors of the Institute, share their experiences through various programmes.



### Objectives

The objectives of this accelerated, rigorous and application-oriented course are to:

- Develop skills in successfully initiating, expanding and diversifying a business enterprise in new, up-coming areas.
- Develop family business successors as enterprising and knowledgeable owners of the business of their predecessors.
- Create entrepreneurial managers for corporate sector.

# Course Architecture\*

The course is offered through six trimesters over a two year period. The course offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

## Trimester

# 1

1. Entrepreneurship Theory & Practice (3.0)
2. Managerial Accounting & Control-I (3.0)
3. Business Economics (3.0)
4. Management Concepts and Organization Behavior (3.0)
5. Marketing: A Primer for Entrepreneurs (3.0)
6. Written Analysis and Communication (3.0)
7. Exploring Business Opportunities (1.5)
8. Research Methodology (1.5)

## Trimester

# 2

1. Entrepreneurial Lab (3.0)
2. Financial Management-I (3.0)
3. Human Resource Management (3.0)
4. Managerial Accounting & Control-II (3.0)
5. Quantitative Techniques (3.0)
6. Entrepreneurial Marketing (1.5)
7. Indian Economy: Government Policy and SMEs (1.5)
8. Communication Skills for Entrepreneurial Leadership (1.5)
9. Industry Verticals (1.5)

## Trimester

# 3

1. Creativity, Innovation and Entrepreneurship (1.5)
2. Doing Business with Government and Public Sector (1.5)
3. Financial Management-II (1.5)
4. Enterprise Information System (3.0)
5. Operations Management (3.0)
6. Legal Aspects of Business (3.0)
7. Understanding Family Business (3.0)
8. Operations Research (1.5)
9. Industry Verticals (3.0)

## Summer Internships:

At the end of the first year, students are exposed to applied aspects of managing an enterprise through Summer Internship Placements. Students are placed in different organizations preferably Small and Medium Enterprises (SMEs), as per their specialization / area of interest, for a period of 8-10 weeks.

## Industry Verticals

To help students explore business opportunities in various sectors, the Institute offers the following industry verticals. Students may choose any three of these, offered during Trimesters II and III:

- Health Care
- Food and Agriculture
- Digital Media
- Sports and Event Management
- Travel and Tourism
- Logistics and Supply Chain
- Plastics and Chemicals
- Textiles and Garments
- Hospitality
- SME Consultancy
- Energy and Sustainability
- Materials and Manufacturing
- Automobiles and Ancillaries
- Real Estate and Construction
- Business Analytics
- Financial Services
- Arts Crafts and Ethnicity
- Education and Training
- IT Enabled Services
- Imports and Exports

\* This is a suggested course architecture and EDI reserves the right to change / amend it in keeping with the emerging requirements.

# Customise your Programme

## Elective Curriculum

The Course offers choice-based electives in Entrepreneurship (in IV and V trimesters) and Functional Areas (in V and VI trimesters):

### Entrepreneurship Streams:

#### 1. New Enterprise Creation (NEC):

This stream provides knowledge and develops competencies to start and manage own business.

#### 2. Family Business Management (FBM):

This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

### Functional Electives:

The Course offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

1. Marketing
2. Finance
3. International Business
4. HRM
5. Information System
6. Language & Communication

## Trimester

# 4

1. Strategic Management (1.5)
2. Business Taxations (3.0)
3. Entrepreneurial Effectiveness (1.5)
4. Stream Electives - to be selected from the list of Electives (15.0)

## Trimester

# 5

1. Project/Growth Feasibility – I (3.0)
2. Stream Electives - to be selected from the list of Electives (9.0)
3. Functional Electives - to be selected from the list of Electives (9.0)

## Trimester

# 6

1. Project/Growth Feasibility – II (1.5)
2. Pitching and Venture Funding (1.5)
3. Functional Electives - to be selected from the list of Electives (12.0)

## Entrepreneurship Streams

### Stream 1: New Enterprise Creation

1. Launching and Managing an Enterprise (3.0)
2. Project Formulation and Feasibility Analysis (3.0)
3. Buying an Existing Business (3.0)
4. New Enterprise Financing & Appraisal (3.0)
5. Strategic Management of Intellectual Property Rights (3.0)
6. Marketing Metrics and Analytics for Startups (3.0)
7. E-Commerce (3.0)
8. Scaling Excellence through Innovation and Incubation (3.0)
9. Digital Marketing for Startups and SMEs (3.0)
10. Opportunities in Emerging Markets (ASEAN, Africa, Latin America and CIS countries) (1.5)
11. Dynamic Entrepreneurial Strategy (1.5)
12. Project Management (1.5)
13. Identifying Starting and Growing a Social Venture (1.5)
14. Business Simulation (1.5)
15. Business Model and New Enterprise (1.5)

### Stream 2: Family Business Management

1. Family Business Dynamics (3.0)
2. Growth Plan Formulation and Appraisal (3.0)
3. Building Lasting Family Business-Synergy in Vision, Values & Strategy (3.0)
4. Corporate and Family Governance (3.0)
5. Families in Business (3.0)
6. Turnaround Strategies in SMEs (3.0)
7. Leading Family Enterprises (3.0)
8. Business Risk Management (3.0)
9. Computer Aided Accounts and Decisions (3.0)
10. Managing Finance and Liquidity (1.5)
11. Quality Management System (1.5)
12. Designing Consumer Incentives and Sales Promotions (1.5)
13. Corporate Entrepreneurship (1.5)
14. Financial Planning and Succession (1.5)
15. Strategic Cost Management (1.5)

•Total Credits during Two Years: 123.0

Excludes Co-curricular Activities like, Industry Visits, Workshops and Seminars, Entrepreneur Interactions, Mentoring, International Study Visit (Optional)  
(Credits are shown in parentheses against course titles. Each credit is equivalent to 10 hours of class-room interaction)

## Functional Electives

### Elective 1: Marketing

1. Integrated Marketing Communication (3.0)
2. Sales Framework and Tactics for Startups (3.0)
3. Understanding Rural Economy and Marketing to Rural Consumers (3.0)
4. Supply Chain and Logistics Management (3.0)
5. Business to Business Marketing (3.0)
6. Creating Service Offerings and Managing Service Enterprise (3.0)
7. Designing Value Proposition Using Marketing and Consumer Insights (1.5)
8. Customer Acquisition, Retention and Growth (1.5)
9. Marketing Innovations (1.5)
10. Retail Marketing (1.5)

### Elective 2: Finance

1. Security Analysis & Portfolio Management (3.0)
2. Derivatives and Financial Innovations (3.0)
3. Strategic Financial Management (3.0)
4. Business Analysis Using Financial Statements (3.0)
5. Business Tax Planning (3.0)
6. Retail Banking (3.0)
7. Financial Institutions and Markets (1.5)
8. Economic and Financial Regulations (1.5)
9. Pricing-Optimize Profitability (1.5)
10. Social Venture Capital (1.5)

### Elective 3: International Business

1. International Marketing Management (3.0)
2. International Financial Management (3.0)
3. Business Strategies for Exports (3.0)
4. Getting into International Business: Documentation, Subsidies and Incentives (3.0)
5. Project Financing for International Business (1.5)
6. Doing Business in Emerging Markets (ASEAN, Africa, Latin America & CIS countries) (1.5)
7. International Logistics Management (1.5)
8. International HRM (1.5)

### Elective 4: Human Resource Management

1. Organization Development and Change (3.0)
2. Designing and Leading the Entrepreneurial Organization (3.0)
3. Industrial Relations and Labor Laws (3.0)
4. Negotiation Skills (1.5)
5. Small Business Consulting Project (1.5)
6. Stress Management (1.5)
7. Business Ethics and CSR (1.5)
8. Constructive Collaboration: Driving Performance in Teams, Organizations, and Partnerships (1.5)
9. HR for Startups (1.5)

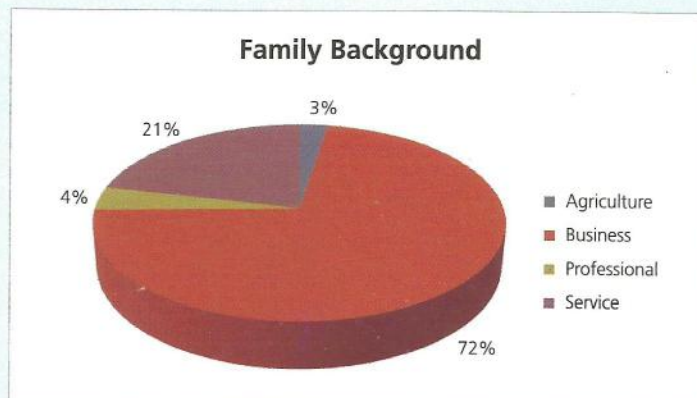
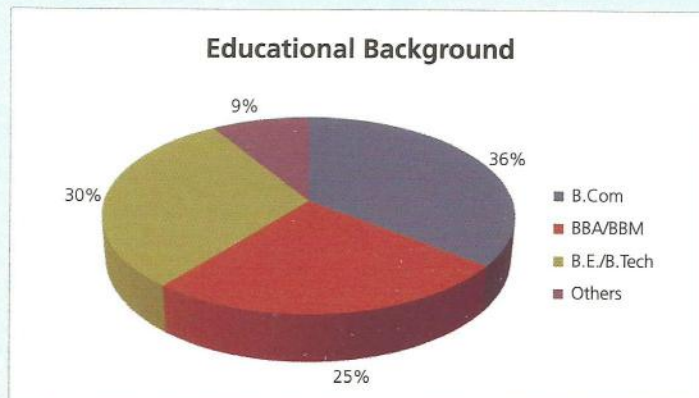
### Elective 5: Information System

1. Enterprise Resource Planning (3.0)
2. Business Process Reengineering (3.0)
3. Web Design (3.0)
4. Social Business Intelligence (3.0)
5. The Online Economy: Strategy and Entrepreneurship (1.5)
6. Free and Open Source Software for Entrepreneurs (1.5)
7. Technology Project Management (1.5)
8. Cloud Computing (1.5)

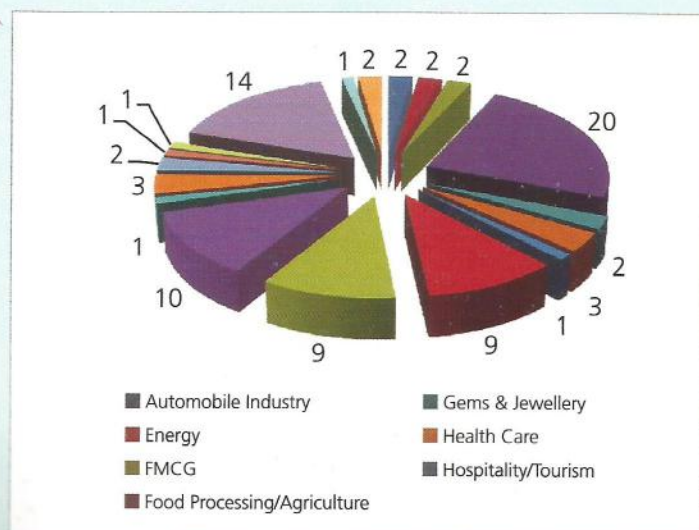
### Elective 6: Language and Communication

1. Business Chinese (3.0)
2. Business French (3.0)
3. Business German (3.0)
4. Business Spanish (3.0)
5. Organizational & Professional Communication (1.5)
6. Communicate Corporate Identity (1.5)

## Students' Profile during 2015-17



## Business ideas finalised by students (Batch 2014-16)

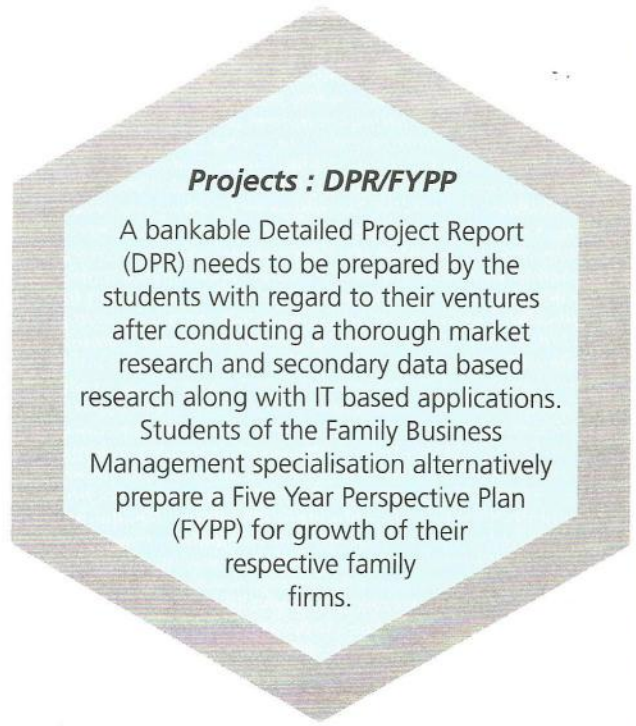




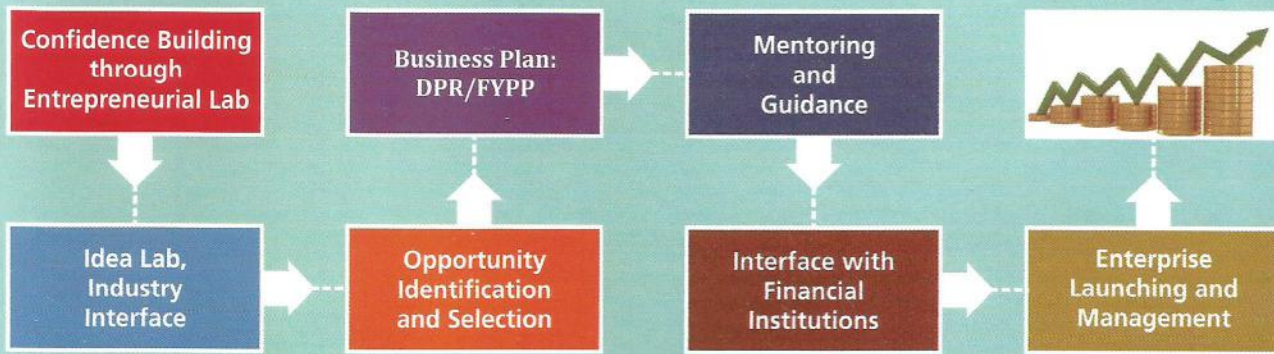
# Career opportunities

The course ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.

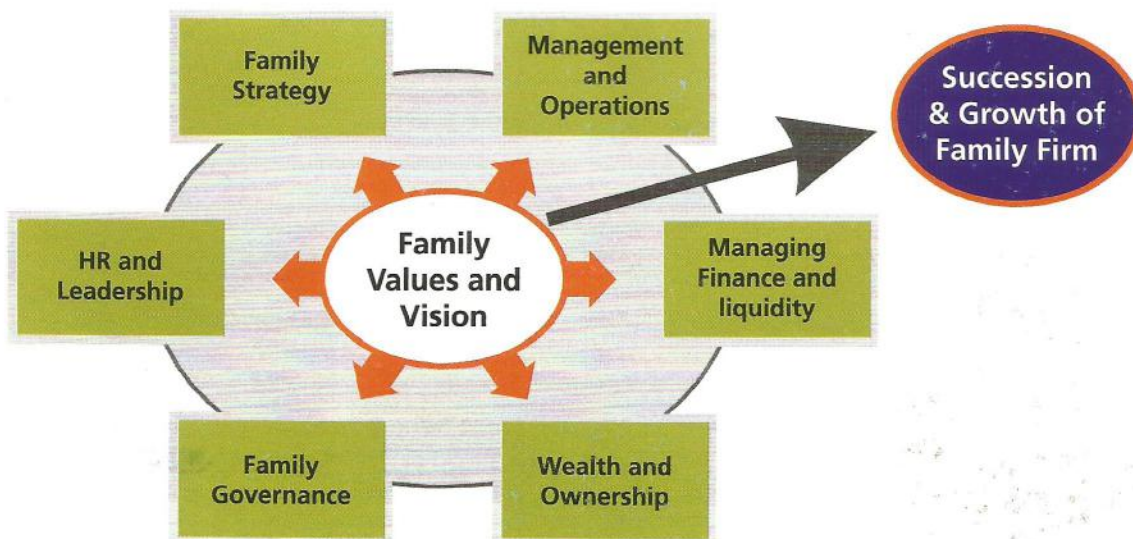
- The Institute extends through mentoring support to help students start, progress and sustain a venture.
- Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.
- Students are assisted in developing a concrete action plan for career planning, talent development and growth of family business.
- Students are also equipped to work in any sector for organisations ranging from startups to small and medium sized enterprises to multinational firms.



## PGDM-BE: Transformation of student into an Entrepreneur



## Evolving Students into Growth-Oriented Family Business Successors



# Admission Eligibility & Procedure



- Three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering / Technology / Medicine / Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms) in qualifying degree examination.
- Final year graduating students can also apply.
- The candidates have to undergo any of these tests – CAT, MAT, XAT, ATMA & CMAT.
- Candidates have to apply to EDI by acquiring application form which can be downloaded from [www.ediindia.ac.in](http://www.ediindia.ac.in) or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDI along with a Demand Draft of ₹1000/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹1000/- to the EDI PG admission account (details available on website).

Eligible candidates will be called for Entrepreneurial Aptitude Test and Personal Interview.

## For International (PIO/NRI/FN\*) Students

The selection process for PGDM-BE involves the following:

- PIOs/NRIs/FNs, having Bachelor's degree (in keeping with the 10+2+3 system) with minimum 50% marks or an equivalent qualification in any discipline recognised by the Association of Indian Universities (AIU), can apply to EDI through scores of GMAT (2011 onwards).

Candidates have to apply to EDI by acquiring application form which can be downloaded from [www.ediindia.ac.in](http://www.ediindia.ac.in) or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDI along with a Demand Draft of USD 100, drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring USD 100 to the EDI PG admission account.

- PIOs/NRIs/FNs will be shortlisted based on Personal Interview via teleconference. All foreign students will require a student visa valid for 2 years endorsed to EDI for joining the course.

For details, visit website: [www.ediindia.ac.in](http://www.ediindia.ac.in)

## Intake Capacity

In this course, the approved intake capacity is 120 seats, within which, 5% seats are reserved for NRI applicants. Over and above the total approved intake, the Institute has 18 seats for admitting Persons of Indian Origin (PIOs) / Foreign Nationals.



# Fee Structure

Fees for the two-year, full-time, programme includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities fee amounting to ₹ 4,96,000/- for first year & ₹ 4,94,000/- for second year respectively (For fee details visit the website).

- The fees will be payable in six installments over two years period.
- Hostel charges will be ₹ 55,000/- per year (AC twin sharing). Mess charges will be as per the rate decided by the Institute.
- Country visit expenses will be charged separately as per the actuals.

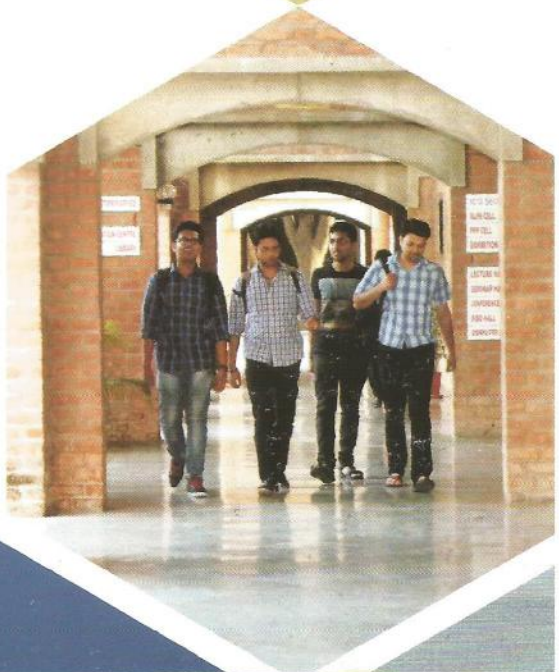
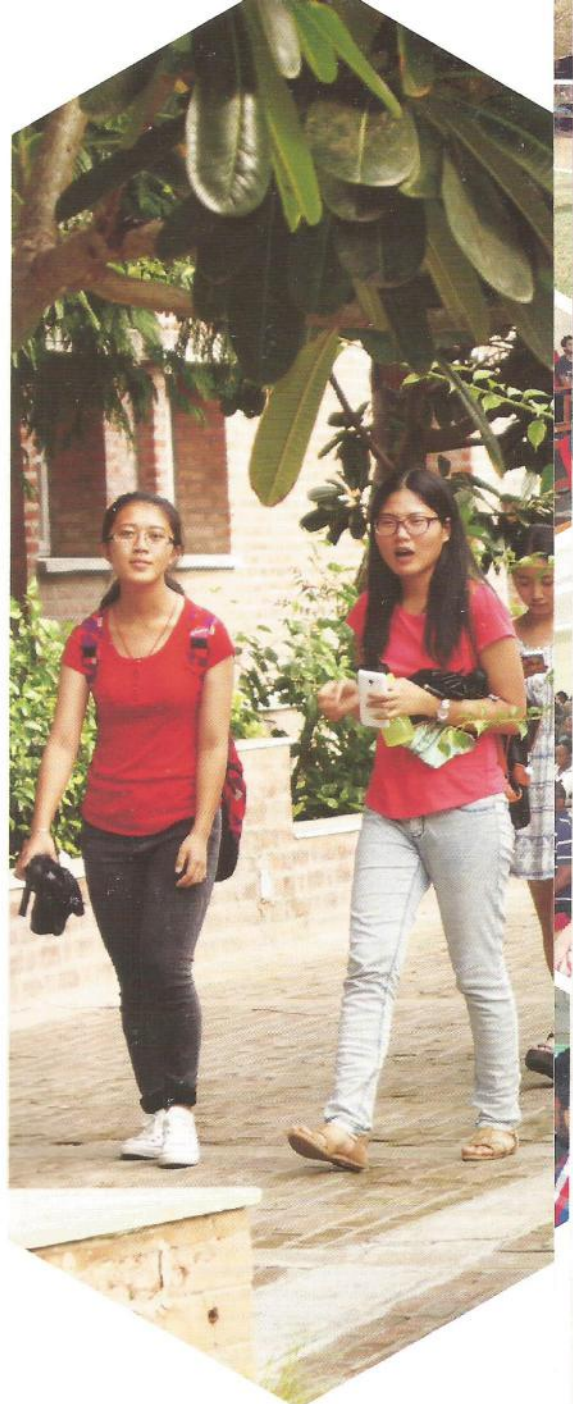
## Fellowship Support

EDI offers fellowship support to students on the basis of need-cum-merit basis.

## Tuition Fees (International Students)

The fees for PIO/NRI/FN candidate for PGDM-BE programme is USD 20,000, payable in four convenient installments. It will be charged in foreign currency or in equivalent INR. The fees does not include hostel and mess expenses, which will be charged separately. While the hostel charges are USD 1500 (AC single occupancy, electricity extra) per year, the mess charges will be payable quarterly in advance.

\*Persons of Indian Origin (PIO) shall mean the Persons who are citizens of other countries (except Pakistan & Bangladesh) who at any time held an Indian Passport, or either of his/her parents or any of his/her grandparents was a citizen of India by virtue of the provisions of the Constitution of India of Sec.2 (b) of the Citizenship Act, (57 of 1955). Non Resident Indian (NRI) means an Indian citizen who is ordinarily residing outside India and holds as Indian Passport. Foreign National (FN) means citizen of all the countries other than India who are not of Indian origin as defined under PIO.



## Students Comment....



**Kankshit Modi, NEC; Batch 2009-11. Promoter of IFE Foods**  
"Theory and practical experience are never same. But theory should prepare you for the practical experience ahead. That is what EDI did for me. I have learned a lot, of which I have used very less. But as I grow in business, I find the use of my learnings more. I believe it is up to us to make the most of the opportunity that we get!"



**Harsh U Dave, Gold Medalist, FBM; Batch 2012-14  
Head-Exports and Business Development, Shraddha Associates Pvt. Ltd.**  
"EDI has increased the spectrum of my thought process that an Entrepreneur needs to develop. In addition to academics, but EDI also lays equal importance on Practical Aspects of Entrepreneurship as a whole. After my Post Graduation at EDI, I was able to take my Family Business to the next level and also frame a model for business operations and processes. I would personally recommend EDI, for serious and passionate people, who want to venture into Entrepreneurship."



**Aman G Khandelwal, CA (Batch 2015-17)**  
"CA gave me in-depth knowledge of finance, taxation and various laws. EDI taught me how to identify a feasible business opportunity. It also enhanced my knowledge in the subjects of marketing, HR management, management skills and many more. The pedagogy encouraged and taught me entrepreneurial behavior and skills. The practical and theoretical training at EDI and my knowledge of CA has equipped me with most of the skills required to start my own enterprise."



**Gaurav (Batch 2015-17), B-Tech with 9 years work experience at TATA Steel and Hero Moto Corp. Ltd.**  
"After getting enrolled into EDI, I am going through the complete process of sharpening my entrepreneurial mindset and confidence boosting. The experienced faculty is teaching us to identify opportunities and check on its feasibility. Faculty is providing constant mentoring and guidance for preparing business plan and pitching our ideas to banks and investors, so that I can launch my own venture."



**Monil S Gunjaria (Batch 2015-17) B.E.**  
"EDI has led me to develop my analytical skills, enhanced my ability to identify new opportunities and learnings about business from not only the professors but also from my classmates."



**Pooja Bhatia (Batch 2015-17) B.Com.**  
"A challenging environment..motivating atmosphere....a place where entrepreneurs interact with entrepreneurs...create solutions.. explore opportunities.. this is what is EDI to me. A place where not only you develop your business but develop yourself with the help of experienced faculty, resourceful library and industry oriented seminars and programmes."



## Life at EDI

Set in a rural and amidst verdant surroundings, the aesthetically designed campus with a simple yet elegant structure is a judicious blend of the major influences on architecture-Hindu, Islamic and European. The buildings are developed around inner courtyards and loggias which are a major source of light and ventilation. Interspersed with sprawling lawns, thick leafy trees and flora that match the quiet dignity of the solid facade that generates very specific elements and expression.

The Institute offers its students a wide range of intellectual and interactive sports and cultural activities which enhances and completes the students' academic experience. Most of the cultural and sports activities are 'students' initiative', i.e. they are designed and formulated by students. It not only makes the them creatively participate in these events, but also helps them learn the art of event organization and management.

EDI provides world class computer facilities to its students/participants. The campus is Wi-Fi enabled. A dedicated leased line of 14.5 Mbps facilitates high speed internet access to the users. Four laboratories with latest computing facilities are available to the students from 08:00 a.m. till 11:00 p.m. Students also have access to web-based ERP (college management), mobile application and a fully-featured Digital Language Laboratory.

EDI Library and Information Centre (EDILIC) is enriched with updated information resources on Entrepreneurship and related subjects and it is an information resource centre of national and international repute.

The campus has well-designed, well-furnished and comfortable air-conditioned and non-air-conditioned residence halls for participants and students. In addition, there are 96 newly constructed hostel rooms for boys on twin-sharing basis with attached bath. For girls, we also have a separate hostel, with 30 rooms (NARMADA) on twin-sharing basis with attached bath. The dining halls are elegantly furnished with enough seating capacity. The food and hospitality of the Institute are always acclaimed.

## New Enterprise Initiation Grant for Students

EDI has set up the New Enterprise Initiation Grant to reach out with financial support to students whose project ideas are innovative and viable. Students with promising business proposals can apply for this fund at the Institute and a panel of experts, bankers and EDI faculty assess the viability and potential of the project before sanctioning the start up funds.



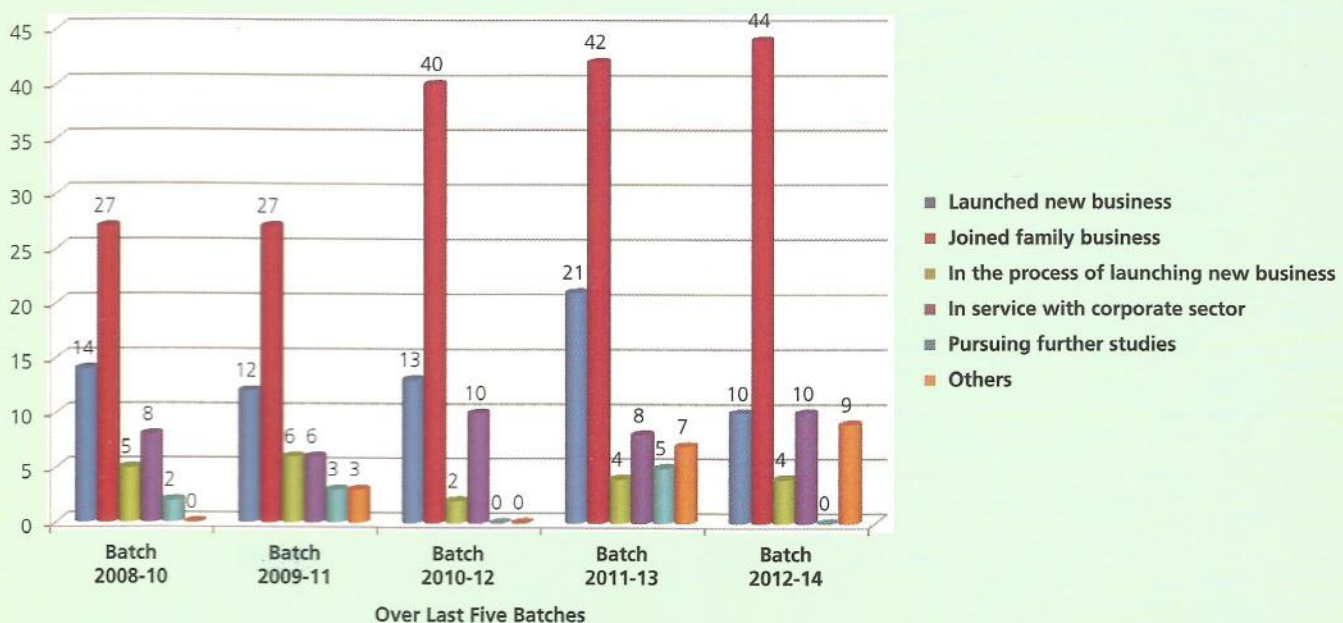
### Utkarsh Gulati, a student of 2013-

**15 batch**, was the first to receive funding support of Rs. 3.50 lakh for his food truck restaurant called Restron-Wheel Food Truck.

Utkarsh's innovative initiative emerged from his observation that most of the MNC employees hang out at street food joints for their lunch and dinner requirements. Good restaurants provide hygienic food but their charges are too high for daily consumption. He is also developing an app for employees to book their order, so that food can be delivered inside their office. Utkarsh plans to expand his company's operations to other cities including Delhi, Ahmedabad, Pune and Bengaluru. After EDI's New Enterprise Initiation Fund, financial aid started pouring in from various sources, for Utkarsh.



## Our Alumni's Success



# The Institute

*An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.*

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector through its publication, "The Journal of Entrepreneurship". CREED also establishes a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.



## EDI Network



# EDI Governing Board (as on 01.11.2015)

## **SHRI KISHOR KHARAT**

President-EDI  
Managing Director &  
Chief Executive Officer  
IDBI Bank Ltd.

## **SHRI K. P. NAIR**

Executive Director  
IDBI Bank Ltd.

## **SHRI MALAY MUKHERJEE**

Chief Executive Officer  
& Managing Director  
IFCI Ltd.

## **SHRI ANAND T. KUSRE**

Nominee Member &  
Former GM-ICICI Bank Ltd.

## **SHRI D. MOZUMDER**

Chief General Manager (SME)  
State Bank of India

## **SHRI ARVIND AGARWAL, IAS**

Additional Chief Secretary  
Industries & Mines Department  
Govt. of Gujarat

## **DR. YOGINDER K. ALAGH**

Vice Chairman & Professor Emeritus  
Sardar Patel Institute of  
Economic & Social Research &  
Former Union Minister of  
State for Science & Technology

## **DR. SAILENDRA NARAIN**

Chairman  
Centre for SME Growth &  
Development Finance,  
Former Chairman &  
Managing Director-SIDBI

## **SHRI P. S. SHENOY**

Former Chairman &  
Managing Director  
Bank of Baroda

## **DR. ANUP PUJARI, IAS**

Secretary  
Ministry of Micro, Small  
& Medium Enterprises  
Govt. of India

## **DR. KSHATRAPATI SHIVAJI, IAS**

Chairman & Managing Director  
Small Industries Development  
Bank of India

## **MRS. VIJAYALAKSHMI DAS**

Managing Director  
Ananya Finance for Inclusive  
Growth Pvt. Ltd.

## **DR. SUNIL SHUKLA**

Director  
Entrepreneurship Development  
Institute of India

Winner of ADFIAP  
International Award for  
Human Capital Development (2012)  
& for Local Economic  
Development (2014)



United States  
Association For Small  
Business And Entrepreneurship (USASBE)  
Outstanding Entrepreneurship Program  
Abroad (2014)

Ranked 1st in western region  
by AICTE-CII survey on Industry Academia  
Linkages  
(out of 124 institutions)



**Entrepreneurship  
Development  
Institute of India**

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