

32nd & 33rd
**Summer
Camps**

on
Entrepreneurial Stimulation for Children

29 April – 04 May, 2018 & 20–25 May, 2018

Age Group

12-16

years



Self-Confidence

Leadership

Creativity

**Discover
Your Talents!**



**Entrepreneurship
Development
Institute of India**

32nd & 33rd Summer Camps on Entrepreneurial Stimulation for Children

"Too often we give children answer to remember rather than problem to solve" – Roger Lewin.

The depths of competitiveness and complexities in today's world could be confusing for a child, but paranoia has never led to any tangible outcome. Children have to be trained to adopt a mindset which prompts them to be creative and adopt a problem solving approach. It is essential to cultivate the traits of creativity, goal-setting, innovation, and independent thinking among children. A positive attitude, passion and readiness to seek change will lead to a winning personality at an early age and make them see the world with self-confidence. Lives of achievers and successful entrepreneurs are testimonies on how these traits could turn every adverse situation into an opportunity.

Children need to be trained to adopt these entrepreneurial traits, and to develop these in them, EDII has been conducting National Summer Camps on Entrepreneurial Stimulation for Children for last 24 years. Inputs imparted to them, field visits and interaction with achievers ensure emergence of go-getters, high-fliers and future entrepreneurial leaders. The Institute announces the 32nd and 33rd camp in the series during 29 April – 04 May 2018 and 20 – 25 May, 2018.

Objective: The objective of the camp is to inculcate the 'Spirit of Enterprise and Achievement' in children so that they target higher – order achievements.

Highlights of the Camp:

- 12 to 16 year old children are eligible. The number of participants is limited to 90 only. Adequate arrangements are made for girls, such as appointment of a lady caretaker.
- Since focus is on activities, there is no language bar. However, participants are expected to communicate in either of these languages: English, Hindi, and Gujarati.
- Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and 'yoga'.
- The entire group will be divided into two sub-groups of 12 to 14 (Group-A) years and 14 to 16 (Group-B) years.
- A parents' meet will be organized to brief them on their ward's performance and potential.
- Formal and informal interaction with well-known entrepreneurs and achievers from various fields will be organised to motivate the children to target mega successes in life.

Inculcated Entrepreneurial Spirit in 2240 Children

13400 Students oriented towards Entrepreneurship

6300 Entrepreneurship Awareness Programmes organised and 5.10 lakh Students oriented towards Entrepreneurship



Participants of the 31st Summer Camp on Entrepreneurial

DAY	Session I 09.00 - 10.00 A.M.	Session II 10.00 - 11.00 A.M.	Session III 11.15 A.M.- 12.00 Noon	Session IV 12.00 - 01.00 P.M	Session V 02.10 - 03.15 P.M.	Session VI 03.30 - 04.25 P.M.	Session VI 04.30- 05.30 P.M.	EVENING ACTIVITIES 06.45- 08.15 P.M.
Day 1	Registration (09.30- 10.00)	Familiarization & Ice Breaking*		What Makes A Person Entrepreneurial	Understanding the Self: I (Goal Setting Exercise)#	Basics of Business Activities*		<ul style="list-style-type: none"> • Group Formation • Assignments Briefing • Learning by doing: Assignment
Day 2	Most Important Lesson Learnt Yesterday (MILLY)	Secrets of Success (Seven Habits of Highly Effective Teens) *	Discovery: Lessons on Entrepreneurial Values #		Understanding the Self: II (Creativity Exercise)#	Interaction with Achiever*		<ul style="list-style-type: none"> • Learning by doing: Assignment
Day 3	MILLY	Charms of being Entrepreneurial *	Getting Success in Life by Bringing Out Hidden Talent *		Understanding the Self: III (Problem Solving Exercise)#	Interaction with Achiever*		<ul style="list-style-type: none"> • Learning by doing: Assignment
Day 4	STUDY VISIT & INTERACTIONS WITH ENTREPRENEURS*							<ul style="list-style-type: none"> • Learning from visit • Learning with Entertainment
Day 5	MILLY	Exploring Career Options*	Secrets of Personality Development#		Understanding the Self: IV (Leadership Exercise)#	Interaction with Achiever*		<ul style="list-style-type: none"> • Group Discussion • Learning with Entertainment
Day 6	MILLY	Understanding Others*	Presentations: Preparing Yourself to Becoming Entrepreneurial *		Interactions with Parents and Valedictory*			

* Joint Session # Separate Sessions

- Participants will get a wake-up call by security staff at 05.30 a.m.
- Day will start with Yoga at 06.00 a.m., which will continue till 06.45 a.m.
- Prayer is scheduled during 08.00 and 08.15 a.m.

GOPALA
Polyplast Ltd.

Havmor

Achievers of the fame of Shri Manoj Somani, Managing Director-Gopala Polyplast Ltd.; Shri Pradeep Chona, Managing Director-Havmor Group of Companies and Ms. Prutha Desai, an epitome of courage - she not just survived the distress inflicted on her by the 2001 Gujarat Earthquake but also emerged a winner - have always supported us in our endeavour. Year after year they have shared their experiences to help these children deal with their inhibitions and in the process emerge as a stronger individual.



Stimulation for Children seen with EDII faculty members

Venue:

The camp will be organized at the award-winning EDII Campus, Ahmedabad. Well equipped, AC classrooms with modern amenities will be made available. First 50 participants would be accommodated in AC rooms on twin-sharing basis and the remaining would be provided air-cooled rooms on twin-sharing basis.

Parent's Opine...

I always worried about my daughter's development. I have been aware about the need to inculcate the traits of a go-getter in children but despite my best efforts, I couldn't impart this habit to my daughter. This camp did that task. Today I see a distinct change in her. She values 'knowledge' and has an attitude to be creative, thinks out-of-the-box and doesn't turn her back on challenges. Thank you, EDII.

Devanshu Gandhi
Managing Director
Vadilal Industries Limited
St. Xavier Loyola Hall, Ahmedabad

Fee and Registration:

₹ 13,000/- per participant (plus 18% GST), which includes tuition fee, camp material and board & lodging. It does not include travel cost, out-of-pocket expenses and medical insurance, if any.

Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/ fax numbers. A passport size photograph and demand draft of ₹15,340/- (Inclusive of GST) favouring EDII, Ahmedabad, should accompany it. Application form or inquiry, if any, may be addressed to:

Dr. Pankaj Bharti, Camp Leader
at EDII Head Office address or
E-mail: pbharti@ediindia.org

Last date for registration:
1st Camp-April 20, 2018
2nd Camp-May 11, 2018

Team of Faculty Members for Summer Camp at EDII



Dr. Pankaj Bharti, Ph.D. in Psychology

Trained in conceptualising and development of measurement tools for psychological development. Teaching and training interests are in behavioural science, entrepreneurship education and achievement motivation. Has been associated with more than 25 National Summer Camps for Youth and Children. Core competency lies in psychometric assessment administration and reporting.

Dr. Lalit Sharma Ph.D. in Entrepreneurship

Has done extensive research in the area of youth entrepreneurship and has vast experience of grooming young budding entrepreneurs. Teaches various subjects related to entrepreneurship and management to post graduate students and FPM scholars.



Dr. Kavita Saxena, Ph.D. in Retail Management

An educator in the area of marketing and general management. Actively involved in sensitizing students and youth towards entrepreneurship as a career. Closely working with student start-ups and assisting them to develop low cost entrepreneurial marketing strategies.

The Institute:

Entrepreneurship Development Institute of India (EDII), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDII has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDII's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development

Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post Graduate Diploma in Management-Business Entrepreneurship and Post-Graduate Diploma in Management-Development Studies. In view of EDII's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. University Grants Commission had also assigned to EDII, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a Member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.



Participants of the 30th Summer Camp on Entrepreneurial



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Stimulation for Children seen with EDII faculty members