

AICTE Approved, NBA Accredited

**Post Graduate Diploma
in Management -
Business
Entrepreneurship**

Dream > Dare > Deliver

INVESTOR FUNDING
SKILL METHODS
KNOWLEDGE
CREATIVITY
ENTREPRENEURSHIP
PASSION
STARTUP
MONEY
GROWTH
SOCIAL
VALUE
PROFIT
VENTURING

**PGDM-BE
2019-2021**



**Entrepreneurship
Development
Institute of India
Ahmedabad**

Accelerate Your Career

The Post Graduate Diploma in Management

– Business Entrepreneurship

Entrepreneurship Development Institute of India (EDII), Ahmedabad, is an autonomous & not for profit institute engaged in promoting entrepreneurship through education, research, training and institution building at the national and international levels since 1983. EDII launched its full-time academic programme in 1998 titled as Post Graduate Diploma in Business Entrepreneurship with an objective to create new entrepreneurs & successors of family businesses. The programme was recognized by the AICTE, ministry of HRD, Govt. of India in 2008 with a new nomenclature of Post Graduate Diploma in Management - Business Entrepreneurship

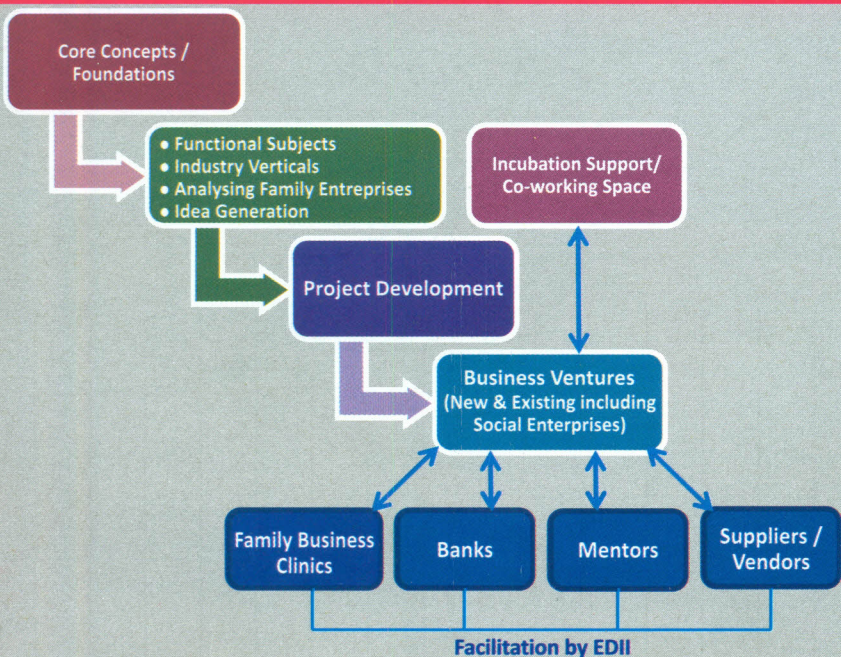
The Institute pioneered this full-time programme in 1998 to develop entrepreneurial leaders. This multidisciplinary course based on consultative approach and intense research is now being offered as an AICTE-approved programme - the 'Post Graduate Diploma in Management-Business Entrepreneurship' (PGDM-BE).

Objectives

The objectives of this accelerated, rigorous and application-oriented programme are to:

- Impart comprehensive knowledge of an entrepreneurial ecosystem.
- Develop first generation entrepreneurs by building skills in initiating and growing enterprises.
- Enable family business successors as change agents to encourage competitiveness and growth of businesses.
- Nurture intrapreneurial aspirations and enhance compatible capabilities.
- Promote social entrepreneurship.

SHAPING YOUR CAREER: The EDII Way



PGDM-BE Programme Highlights

The programme is offered through six trimesters over the two year period. The programme offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

Core Courses

These courses are broadly categorized as under:

1. Entrepreneurship & Family Business Management
2. Accounting and Financial Management
3. Operations and Systems
4. Marketing Management
5. General and Strategic Management
6. Individual and Organisation Behaviour
7. Business Economics and International Trade

Elective Curriculum

The programme offers choice-based electives in Entrepreneurship and Functional Areas:

Entrepreneurship Streams

1. New Enterprise Creation (NEC): This stream provides knowledge and develops competencies to start and manage own business.
2. Family Business Management (FBM): This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.
3. Social Entrepreneurship: This stream empowers entrepreneurs who aspire to combine commerce & social issues for improving people's lives.

Functional Electives

The programme offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

1. Marketing
2. Finance
3. International Business
4. Human Resource Management
5. Start-up
6. Business Analytics & Information Systems
7. Social Enterprise Management

Special Features

- Grooming Entrepreneurial Mindset
- Interaction with Business Leaders / Venture Capitalists / Bankers
- Learning Based on Entrepreneurial Milestones
- Preparing Bankable Project Report / Growth Plan
- International Study Tour
- Rich Blend of Inhouse Faculty / Industry Experts
- Industry Verticals in Emerging Sectors
- Outcome Based Learning
- Nodal Institute for Start-up Support, GoG
- Student Start-up and Innovation Policy

EDII Advantages

Family Business Leadership Clinics

EDII organizes several Family Business Leadership Clinics with an aim to help students create a leadership culture in family businesses so that their one-leader model transits to become a leadership team model and leads the organization to become a multigenerational family business.

New Enterprise Clinic

Start-up Clinic Weekend is a programme designed on international lines that comprises of a series of activities/events that motivates, engages and trains participants to help them develop entrepreneurial skills.

Centre for Advancing and Launching Enterprises (CrAdLE)

CrAdLE a 'Technology Business Incubator' (TBI), is an initiative as a Section 8 Company under Companies Act, 2013, Entrepreneurship Development Institute of India (EDII), Ahmedabad supported by Department of Science and Technology (DST), Government of India, aims at developing sustainable and nurturing environment for technology entrepreneurs.

CAREER OPPORTUNITIES

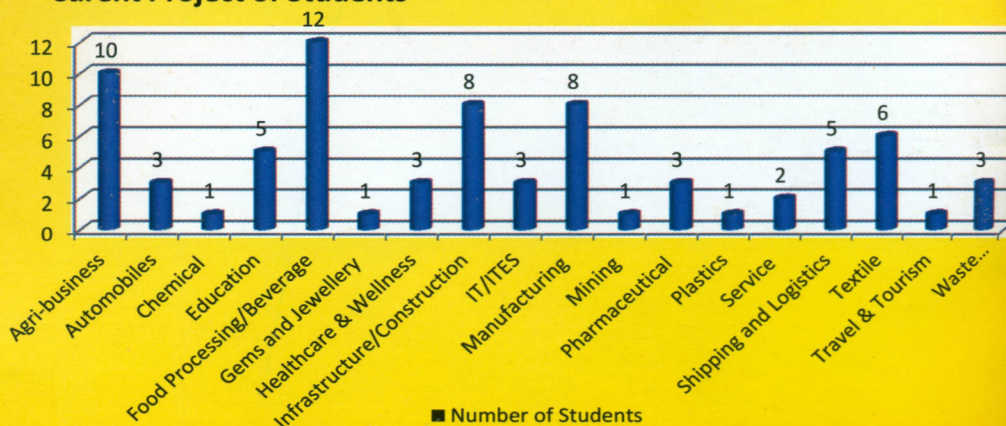
The programme ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.

- The Institute extends thorough mentoring support to help students start, progress and sustain a venture.
- Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.
- Students are assisted in developing a concrete action plan for career planning, talent development and growth of family business.
- Students are also equipped to work in any sector for organisations ranging from startups to small and medium sized enterprises to multinational firms.

Current Students

- 61% of current students are working on new business ideas in the sectors ranging from manufacturing to service and technology based startups.
- 21% of current students are working in the expansion and diversification of their family businesses.

Current Project of Students



EDII-Preferred destination of entrepreneurs...

An Investment in Your Future

Fee Structure

For information on fee structure, please visit our website : www.ediindia.org

Fellowship Support

EDII offers fellowship support to students on the basis of need-cum-merit basis.

Fellowship: In an endeavor to help meritorious students pursue the course despite financial constraints, the Institute has made provision for offering limited fellowship support. The fellowship to the students is awarded on merit-cum-means basis.

Project Start-up Facilitation Grant: EDII provides small financial assistance for enabling them initiating/starting own ventures. Such support will be given to students having viable and feasible business ideas, and as recommended by the fellowship committee. Preference would be given to women students and the first generation entrepreneurs.

Tuition Fees (International Students)

The fees for PIO/NRI/FN candidate for PGDM-BE programme is USD 20,000, payable in four convenient instalments. It will be charged in foreign currency or in equivalent INR. The fee does not include hostel and mess expenses, which will be charged separately. While the hostel charges are USD 1500 (AC single occupancy, electricity extra) per year, the mess charges will be payable quarterly in advance.

Admission Eligibility & Procedure

- Three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering/Technology/Medicine/Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms) in qualifying degree examination.
- Final year graduating students can also apply.
- The candidates have to undergo any of these tests – CAT, MAT, XAT, ATMA & CMAT.
- Candidates have to apply to EDII by acquiring application form which can be downloaded from www.ediindia.ac.in or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of ` 1500/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ` 1500/- to the EDII PG admission account (details available on website). ` 1000/- incase of female and candidates from reserved category.

Eligible candidates will be called for Group Discussion and Personal Interview.

Your Next Steps

- Visit us online - www.ediindia.org
- Fill the application form
- Apply for eligibility tests viz. CAT, MAT, XAT, ATMA, CMAT (if you have not scored yet)
- Get in touch with us for counselling
- IIMs have no role



JOIN US ON SOCIAL MEDIA

The Institute

Entrepreneurship Development Institute of India (EDII) – an acknowledged National Resource Institute for entrepreneurship education, research, training and institution-building – is an autonomous and not-for-profit institute, set up in 1983. It is sponsored by apex financial institutions viz. IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up 13 state-level, exclusive Entrepreneurship Development Centres and institutes. EDII has also set up EDCs at Cambodia, Lao PDR, Myanmar, and Vietnam, and is in the process of setting up such centres at Uzbekistan and five African countries.

To widespread training and research in different sectors and, to target different segments of the society, the institute has set up six centres of higher learning – Centre for Research in Entrepreneurship Education and Development, Centre for Micro Enterprise, Micro Finance and Sustainable Livelihood, Centre for SMEs and Business Development Service, Centre for Cluster Competitiveness, Growth & Technology, Centre for Social Entrepreneurship & Corporate Social Responsibility and Centre for Women Entrepreneurship & Gender Studies.

AWARDS & RECOGNITIONS



Institution Innovation Council (MHRD, Govt. of India)



AIMS - WESCHOOL Innovation Award (2018)



IFC - Times Network Strategy Award (2017)



Excellence Award for Promotion of Start-up, Govt. of Gujarat (2017)

AICTE Award for Supporting Start-ups (2017)



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For details and application, visit

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