



**Entrepreneurship
Development
Institute of India
Ahmedabad, Gujarat**

AICTE Approved, Two-year Full-time

POST GRADUATE DIPLOMA IN MANAGEMENT -

DEVELOPMENT STUDIES

PGDM-DS 2016-18

Discover ► Change ► Sustain



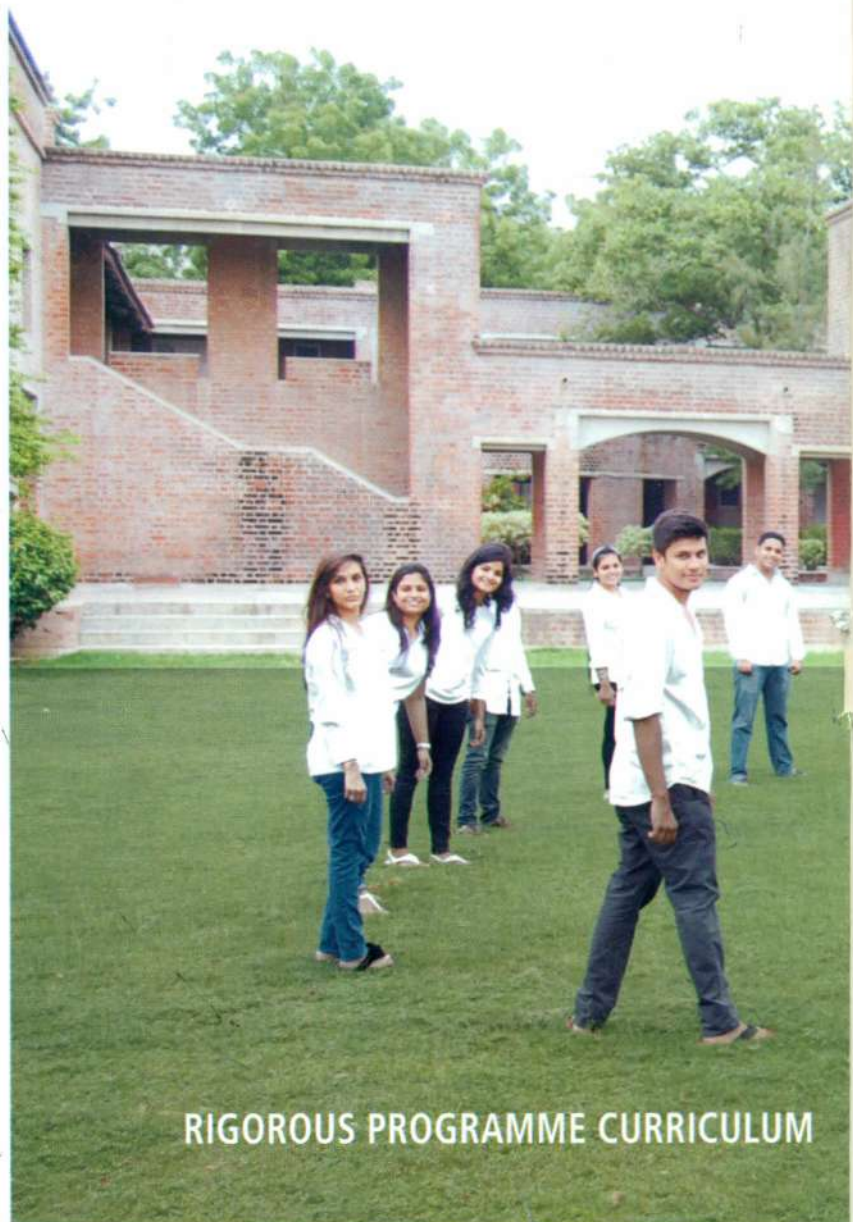
Why Should You Join the

Post Graduate Diploma in Management – Development Studies

PGDM-DS is designed to enhance your leadership skills and competencies to develop and implement strategies that enable your social organisation/ enterprise to be strongly positioned for the future.

Both, at the national and international levels, there has been a growing concern towards addressing social, cultural, environmental and economic challenges facing the society, communities and groups. In India, the government sector and corporates have directed efforts towards creating constructive channels and ensuring sustainable benefits. In these development efforts, the voluntary sector has become an integral partner, and over the years earned far more legitimacy, acceptability and trust from both private sector & government.

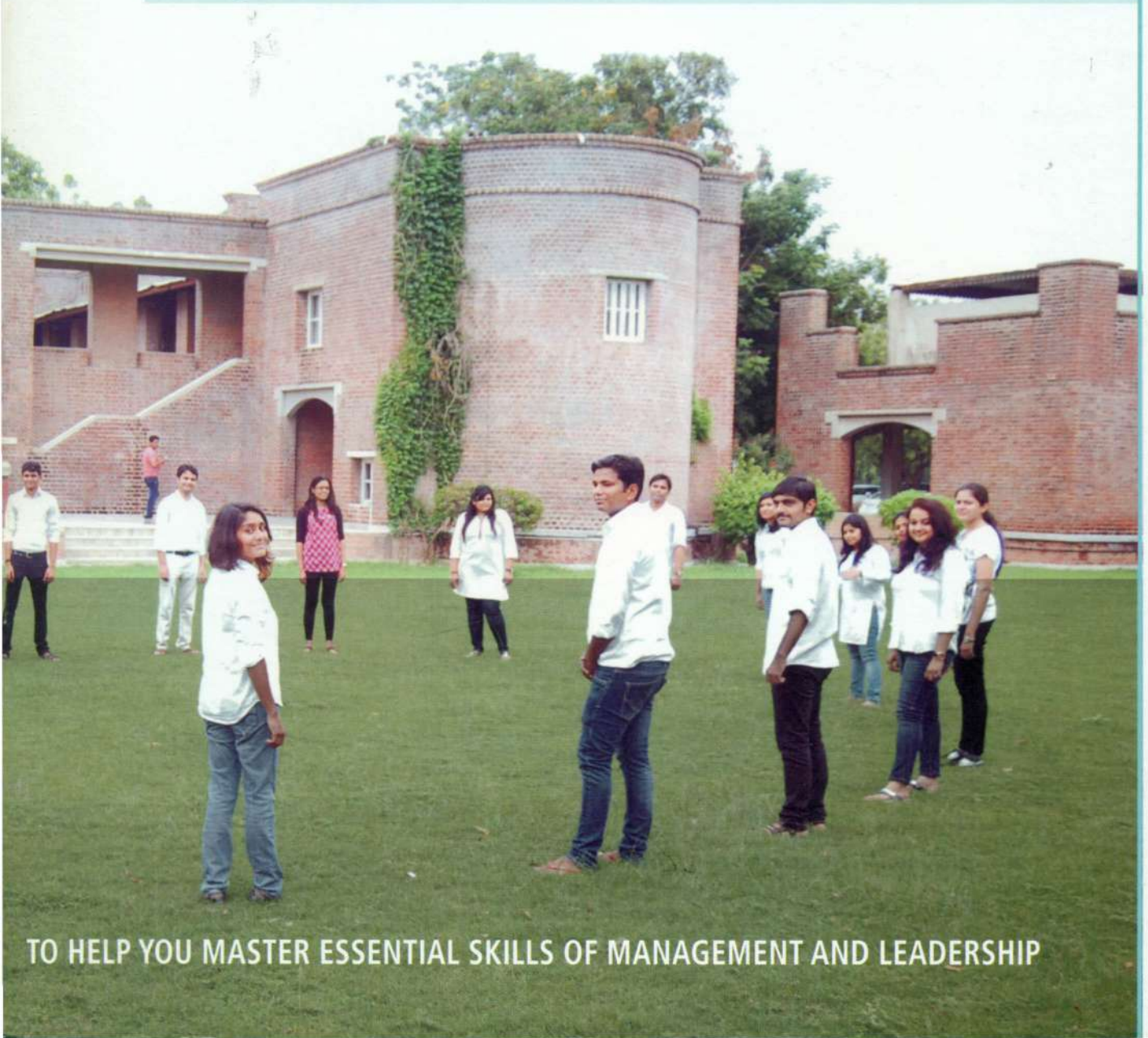
You, too, can become an integral part of this sector and contribute considerably with your special skills, capabilities and passion to create a better tomorrow!



RIGOROUS PROGRAMME CURRICULUM

Development Studies is a multidisciplinary branch of social sciences, which EDI has combined with Entrepreneurship and Management to ensure social transformation & grass root entrepreneurship. It provides students with the diverse perspectives, knowledge and skills required to engage with the issues and problems of national and international development. This programme emphasises relationship building, empathy, adaptability, commitment to goals, leadership, strong communication, and developing others with oneself as important attributes in making a true development professional through PGDM-DS.

**JOIN AN
ORGANISATION
YOU BELIEVE IN
OR START YOUR
OWN SOCIAL
ENTERPRISE**



TO HELP YOU MASTER ESSENTIAL SKILLS OF MANAGEMENT AND LEADERSHIP

Experiential Learning

Experiential learning model has emerged as a prodigious facilitator of learning for PGDM-DS students as they learn life skills of pragmatic problem solving, being inventive in terms of designing solutions, analytical reasoning, effective communication, leadership traits and team sensibilities.

Induction Programme

This programme brings the participants close to socio-economic and anthropological issues & context. As aspiring development professionals they are oriented and sensitized to development issues and best practices within the institutional paradigm.

Internship/Field Work/Research

One of the critical learning tools designed in this programme is the internship project work with development organisations spread all over the country. For a period of eight weeks, students are placed with the organisations where they carry out projects offered by the respective organizations. The internship project helps the students relate theory to practice and provides them hands-on-experience of development initiatives.

The PGDM-DS course has embraced the experiential learning model to impart hard-core occupational skills to the students. Experiential education components are conceived with an eye on both the process of learning and the outcomes. Theme based colloquiums, workshops and conferences are carefully designed to involve students and encourage them to brainstorm so that their learnings are reinforced.

Well known development professionals who are part of these initiatives, at every step, enlighten the students with their own tenets, contradictions therein and experiences. On the same lines, field visits validate their learnings by demonstrating the applicability of their concepts, models and theories. On account of their direct involvement in a situation, students learn to perceive, reflect, feel and draw strategies that can be adapted to the environment.

EDI conducts regular international training programmes for participants from more than 106 countries. Interaction of PGDM-DS students with these participants grooms the students in terms of broadening their understanding and imparting them an opportunity to delve into cross cultural development issues, paradoxes, enigmas and winning models.

Advance Your Career With EDI's PGDM-DS

You can apply if:

- You are aspiring for a career in non-profit community based organizations, state, national, and international organizations; grant making organizations, CSR wings of Industrial houses; and be engaged in rural & urban development.
- You are a budding social entrepreneur with a vision to develop the world, who aim to identify innovative solutions to social problems and are strongly committed to take up the challenges of solving these social problems.

You are eligible if:

You are a Graduate from any discipline, with a minimum of 15 years (10+2+3) of education and having 50 percent or above, (45 percent or above for SC/ST candidates) aggregate marks at the graduation level. EDI accepts CAT/MAT/XAT/CMAT/ATMA scores for admission to the programme. In addition, EDI conducts its own test and personal interview.

Fee structure and schedule:

Fees for the two-year, full-time, residential course that includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities is ₹ 3,02,550/- for the first year and ₹ 2,92,450/- for the second year (payable in 6 instalments over 2 years). It also includes caution money deposit of ₹ 10,000/-, which does not accrue any interest, and will be refunded on successful completion of the course. Hostel charges will be ₹ 55,000/- per year (AC on twin-sharing basis). Mess charges will be as per the rates decided by the Institute.

PGDM-DS is designed for individuals who aim to be or are already driving a social organization's/enterprise's direction, mission, policies and major programs.



Students on their visit to Akshaya Patra Kitchen

Course Design and Pedagogy

The course design is structured around the major components of class room learning, field trip education, development internship and seminar/colloquium drill. The course design follows a contemporary pedagogy comprising of interactive lectures, project based workshops, case analysis, organizational visits, field learning, experience sharing with development professionals and task based simulation exercises. At every juncture a student's competencies are gauged in all the components of the course through tests, presentations and interviews. The overall objective which is pursued through the course design and the pedagogy is to create a constructive bent of mind towards development as a discipline by developing the right knowledge, skills and attitude.

Our Course Inputs

COURSE DESIGN*

		I st Term	II nd Term	III rd Term
Preparatory Module - Induction (3 weeks)		Economics I - Managerial Economics	Economics II Module 1: Macro Economics Module 2: Development Economics	Operations Management
		Fundamentals of Accounting	Financial Management	Research Methods (Market Research)
		Statistics for Managers	Cost Accounting	Writing a winning proposal/business plan
		Micro Organisation Behaviour	Legal Framework for Organisations/Enterprises	Domain Specific Optional Courses (Any 3 out of 4) Option 1: Health Option 2: Education Option 3: WASH Option 4: Natural Resource Management
		Marketing Management	Operations Research	
		Development Perspective I Module 1: Discourse on Development - Theory & Practice Module 2: Rural & Urban Sociology Module 3: Political Economy of Development	Development Perspective 2 Module 1: Poverty, Gender, Equity Module 2: Livelihoods Framework Module 3: Understanding Participation & Participatory Research Methods	Development Perspective 3 Module 1: Human Rights & Rights Based Programmes Module 2: Environment and Sustainable Development Module 3: Thematic & Sectoral Models of Development
		Written Analysis & Communication I	Written Analysis & Communication II	---
Week-end Workshops		Public Speaking & Verbal Communication including PPT based Presentations	PRA (in the field)	Theatre for Change
		Personal Growth Laboratory (T Groups)	AMT	Appreciative Inquiry

Students are trained to develop a modern dimension and perspective to development concerns, design remedial measures in keeping with the cutting-edge ideals and lend a leader's hand in implementing the development measures thus designed.



COURSE DESIGN*

	IV th Term	V th Term	VI th Term
Summer Traineeship Segment (8 weeks)	Social & Rural Marketing	Macro Organisation Behaviour	Supply Chain Management - Value Chain Analysis
	India & International Development - Strategies & Institutions	Human Resource Management	Development Communication including Mass communication
	Project Planning and Management	Strategic Management Module 1: Principles & Concepts of Strategic Management Module 2: Strategic Management for Development Sector Organisations	Advocacy & Networking
	Social Entrepreneurship	IT Applications for Development Module 1: MIS Module 2: ICT for Development Module 3: GIS for Development & Business Planning	Disaster Management
	Micro Finance (Savings, Credit, Insurance)	Development Perspective 4 Module 1: Innovations Module 2: Corporate Social Responsibility Module 3: Fundraising & Resource Mobilization	Development Perspective 5 Module 1: Public Policy - Analysis & Research Module 2: Development Planning, Approaches and Tools Module 3: Informal Sector Economy & Local Economic Development
	Micro Enterprise Development & Management	Environment for Economic & Social Action	
Week-end Workshops	Courses of Independent Study(CIS) 1. Heritage Based Industries & Traditional Enterprises 2. Agri business & Food processing Enterprises 3. Social Problems as Enterprise Solutions 4. MEDM & Sustainable Livelihoods 5. Women Entrepreneurship 6. Cluster Development & Growth	Submission of Project Concept Note based on CIS & Field Research Segment	Final Project Report, Presentation & Defence
	Design Thinking Workshop - for innovative solutions	Facilitation Methods	Photography & Documentary Film making
	Negotiation	Workshop by Faculty and Students	Workshop by Students

**The Institute reserves the right to bring changes in Course Design to adapt to the changing needs of the sector.*



भारतीय उद्यमिता विकास संस्थान ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA



Career Placement

The campus placement programme has witnessed encouraging response from many development organizations.

Geographically, our alumni are spread across India and working with leading Development Organizations.

CSR, Foundation and Consultancy

- Ambuja Cement Foundation
- Cairn Energy India
- Dalmia Bharat Group Foundation
- Dalmiya Cements
- DEEP, CSR of GIPCL
- ITC LTD
- Lupin Foundation
- Ramana Group, Ahmedabad
- Real Mission Foundation
- Reliance Foundation
- Sampurn Earth Environment Solutions' Pvt Ltd
- Suzlon Energy Limited
- TATA CSR
- WEBCON Consulting (India) Ltd

Microfinance and Banks

- Annapurna Microfinance Pvt. Ltd.
- AXIS Bank
- B-Able, Basix
- Centre for Micro Finance – IFMR
- FINISH, Financial Inclusion for Sanitation & Hygiene
- HDFC Bank-Sustainable Livelihoods Banking

- Microfinance Focus
- MicroSave

Government Organization

- Gujarat Livelihood Promotion Company
- Indian Agriculture Research Institute
- Indian Institute of Public Health, Gandhinagar
- Jharkhand State livelihood Mission
- Lamp Fellowship
- Ministry of Rural Development
- North East Region-Community Resource Management Project. Govt of India
- Odisha Tribal Development Society

Projects, Producer Companies Societies and International Organizations

- Blind People's Association
- Gyanodham
- IFAD/ NERCORP
- IL&FS ETS-Health Initiative
- Khamir
- Kutch Mahila Vikas Sangathan
- Madhyam
- Qasab-Kutch Craftswomen' Producer Co. Ltd.

- Reading Wise
- Social Action for Rural Development (SARDA)
- St. Xaviers Social Service Society
- UNICEF
- World Bank
- World Wildlife Fund

Non-Governmental Organizations

- Aga Khan Rural Support Program (India)
- Care-India
- CHETNA
- Cohesion Foundation
- PRADAN
- Prayas
- SAATH Charitable Trust
- Sajeevta Foundation
- Sense India
- Yuva Parivartan

Social Entrepreneurship


- Milkywaves
- Shikhar Development Foundation

Centre for Entrepreneurship, Education & Research provides theoretical insights to support applied research. The Centre enables students to understand the nuances of honing entrepreneurial traits and learn methods of proliferation of entrepreneurship in society.

Another area where students get hands-on training is **Centre for Micro Enterprises, Micro Finance & Sustainable Livelihoods**, where they learn how micro enterprises work, how they manage their funds and how they set their budgets. This helps students develop a mind set to face the challenges in the complex market place. **The Centre for Social Entrepreneurship & CSR** is taking lead and is accelerating incubation of Social Entrepreneurs to cope with myriad social issues & turmoils plaguing society.

The Centre for Women Entrepreneurship & Gender Studies also helps build a perspective to work with the community and community mobilization for development work. **Centre for SMEs & Business Development Services** runs several programmes to facilitate growth of small business entrepreneurs and enterprises into medium & large. Students are exposed to Entrepreneurship Development Programs in various sectors including Food Processing, Science & Technology, Banking & Finance etc. Students learn how to foster global competitiveness in clusters through the **International Centre for Cluster Competitiveness, Growth & Technology**. It exposes them to various facets like working of clusters, role of trust building, developing holistic business performance and public-private partnership.

EDI offers academic opportunities that are intellectually rigorous and extraordinarily diverse. Three decades of pioneering work has elicited national and international recognition from organizations like World Bank, International Labour Organization, UNIDO, Commonwealth Secretariat and several other international agencies. EDI is one of the panel institutes for various Ministries for the Government of India; like; Ministry of External Affairs, Ministry of Rural Development, Ministry of Food Processing Industries, Ministry of MSME and Ministry of Textiles and Department of Science & Technology.



The aesthetically designed EDI campus is one of the best-maintained educational campuses anywhere in the world, located in a 23 acre large and serene environment, away from the hustle and bustle of the city. It has been awarded the prestigious 'Aga Khan Award for Architecture'. Well designed and comfortable rooms on campus create a perfect environment for tranquillity which paves the way for meaningful learning, dialogue, interaction and deep thinking. Students also get access to world class computer facilities, state-of-the-art library and information centre. Regular sports events, indoor and outdoor sports activities, cultural fests lend a perfect setting for higher order achievements.

Life at EDI

Set in a rural and amidst verdant surroundings, the aesthetically designed campus with a simple yet elegant structure is a judicious blend of the major influences on architecture-Hindu, Islamic and European. The buildings are developed around inner courtyards and loggias which are a major source of light and ventilation. Interspersed with sprawling lawns, thick leafy trees and flora that match the quiet dignity of the solid facade that generates very specific elements and expression.

The Institute offers its students a wide range of intellectual and interactive sports and cultural activities which enhances and completes the students' academic experience. Most of the cultural and sports activities are 'students' initiative', i.e. they are designed and formulated by students. It not only makes the them creatively participate in these events, but also helps them learn the art of event organization and management.

EDI provides world class computer facilities to its students/participants. The campus is Wi-Fi enabled. A dedicated leased line of 14.5 Mbps facilitates high speed internet access to the users. Four laboratories with latest computing facilities are available to the students from 08:00 a.m. till 11:00 p.m. Students also have access to web-based ERP (college management), mobile application and a fully-featured Digital Language Laboratory.

EDI Library and Information Centre (EDILIC) is enriched with updated information resources on Entrepreneurship and related subjects and it is an information resource centre of national and international repute.

The campus has well-designed, well-furnished and comfortable air-conditioned and non-air-conditioned residence halls for participants and students. In addition, there are 96 newly constructed hostel rooms for boys on twin-sharing basis with attached bath. For girls, we also have a separate hostel, with 30 rooms (NARMADA) on twin-sharing basis with attached bath. The dining halls are elegantly furnished with enough seating capacity. The food and hospitality of the Institute are always acclaimed.



EDI FACULTY: COMMITTED AND CONTEMPORARY

EDI Faculty has high academic credentials, research base and international exposure. They have spent time in studying and teaching entrepreneurship with a special focus on social development. They command a contemporary and global perspective and enhance the course content by engaging and delivering distinctive research and project consultancy across India and the world. Our faculty play an active role in national and international organisations serving as experts, advisors, consultants, board members and speakers at major conferences and seminars.

The course also makes creative use of experienced development professionals, social entrepreneurs, social-change makers, civil society leaders in its courses as adjunct professors and lecturers. For example, Shri Rajendra Joshi – Ashoka Fellow and a social entrepreneur delivers lecture on Social Entrepreneurship; Shri Gagan Sethi, Chairperson – Janvikas, conducts Colloquium every year in association with EDI faculty on issues around Globalization and its impact; Shri Amitabh Behar, Executive Director – National Foundation of India, Prof. Ashoke Chatterjee, Former Director of National Institute of Design and a Development Volunteer, Dr. Sudarshan Iyengar, a Gandhian and Former Vice Chancellor of Gujarat Vidyapith are among the many who regularly interact and help to nurture the students at EDI.



Students Comment....



"EDI makes sure that it provides strong conceptual and core knowledge which in future can be used by a student in any sector it wishes to join. It trains students to work in development studies and work for the people, whether it be sociological or physiological needs of the people. But along with that it builds a strong

foundation which helps one work with equal passion and strength, both in the development but corporate sector too."

– **Rachna Vyas**, 2013-15 Batch,
Research Associate: National Innovation Foundation,
Ahmedabad



"EDI really has become the best memory of my life since I left the institute. The course at EDI has been instrumental in making my work at Annapurna Microfinance enhance its impact while providing financial services and promoting financial inclusion. With such brilliant faculties and a robust curriculum, PGDM-DS is the best programme for people who believe in doing something that creates

an impact. I credit EDI for teaching me values of transparency, accountability and responsibility that help me provide better services to the poor and promote inclusive growth."

– **Jeevan Paudel**, 2012-14 Batch,
currently working with
Annapurna Microfinance Pvt. Ltd.

EDI Governing Board (as on 01.11.2015)

SHRI KISHOR KHARAT

President-EDI
Managing Director &
Chief Executive Officer,
IDBI Bank Ltd.

SHRI K. P. NAIR

Executive Director
IDBI Bank Ltd.

SHRI MALAY MUKHERJEE

Chief Executive Officer
& Managing Director
IFCI Ltd.

SHRI ANAND T. KUSRE

Nominee Member &
Former GM-ICICI Bank Ltd.

SHRI D. MOZUMDER

Chief General Manager (SME)
State Bank of India

SHRI ARVIND AGARWAL, IAS

Additional Chief Secretary
Industries & Mines Department
Govt. of Gujarat

DR. YOGINDER K. ALAGH

Vice Chairman & Professor
Emeritus
Sardar Patel Institute of
Economic & Social Research &
Former Union Minister of
State for Science & Technology

DR. SAILENDRA NARAIN

Chairman
Centre for SME Growth &
Development Finance,
Former Chairman &
Managing Director-SIDBI

SHRI P. S. SHENOY

Former Chairman &
Managing Director
Bank of Baroda

DR. ANUP PUJARI, IAS

Secretary
Ministry of Micro, Small
& Medium Enterprises
Govt. of India

DR. KSHATRAPATI SHIVAJI, IAS

Chairman & Managing Director
Small Industries Development
Bank of India

MRS. VIJAYALAKSHMI DAS

Managing Director
Ananya Finance for Inclusive
Growth Pvt. Ltd.

DR. SUNIL SHUKLA

Director
Entrepreneurship Development
Institute of India



Entrepreneurship Development Institute of India

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat

Tel : +91-79-23969159, 23969161, 23969163

Mobile: 097240 56975, 090990 21574 **E-mail :** dsadmissions@ediindia.org; pgdmds@ediindia.org

www.ediindia.org

www.ediindia.ac.in

<http://developmentstudies.in/>

East : Bhubaneswar

Naibedya, Plot No. 1855/2168
Ground Floor, Damana Square,
Chandrasekharapur, Bhubaneswar-751 016.
Telefax : 0674-2744100
E-mail : ediero@ediindia.org

North : Lucknow

"Dady Villa", 7, Meerabai Marg,
Lucknow - 226 001.
Phone : 0522-2209671
Telefax : 0522-2209415
E-mail : edinro@rediffmail.com

North-East : Guwahati

Ground Floor, H.No.37, B.K. Kalkati Road,
APRO Byelane, P.O. Ulubari, Paltan Bazar
Guwahati - 781 007, Assam.
Mobile: 088110 93237
E-mail : edinero@ediindia.org

Central : Bhopal

33, Sahyog Vihar,
E-8, Bawadiya, Bhopal - 462 039
Phone: 0755-4260015, 2424015
E-mail : tarun@ediindia.org

South : Bengaluru

102, 70th Cross, 17th 'A' Main Road,
5th Block, Rajajinagar, Bengaluru - 560 010.
Phone : 080-23119361
Telefax : 080-23119360
E-mail : ramangujral@ediindia.org

Thrissur

C/o. KILA Campus, Mulamkunnathukavu P.O.,
Thrissur - 680 581.
Phone : 0487-2206241
Telefax : 0487-2206242
E-mail : vssukumaran@ediindia.org

www.facebook.com/PGDMS

www.twitter.com/edipgdms

www.youtube.com/user/ediindia