

ବିଜନେସ ଆନାଲିଟିକ୍ସ ଆଣ୍ଡ ଇନଫର୍ମେସନ ସିଷ୍ଟମ ଉପରେ ସ୍ୱତନ୍ତ୍ର ପାଠ୍ୟକ୍ରମ

ଭୁବନେଶ୍ୱର: ଏଚ୍‌ଇପ୍ରେନ୍‌ସୁଅପରସିପ୍ ଡେଭେଲପମେଣ୍ଟ ଇନଷ୍ଟିଚ୍ୟୁଟ ଅଫ ଇଣ୍ଡିଆ (ଇଡିଆଇଆଇ) ପକ୍ଷରୁ ଉଦ୍ୟୋଗୀମାନଙ୍କ ପାଇଁ ବିଜନେସ ଆନାଲିଟିକ୍ସ ଆଣ୍ଡ ଇନଫର୍ମେସନ ସିଷ୍ଟମ ଉପରେ ସ୍ୱତନ୍ତ୍ର ପାଠ୍ୟକ୍ରମ ପ୍ରଚଳନ କରାଯାଇଛି । ପୋଷ୍ଟ ଗ୍ରାହକ ଡିପ୍ଲୋମା ଇନ ମ୍ୟାନେଜମେଣ୍ଟ - ବିଜନେସ ଏଚ୍‌ଇପ୍ରେନ୍‌ସୁଅପରସିପ୍ (ପିକିଡିଏମ-ବିଇ)ରେ ଏହା ସେହିଆଲାଇକେସନ ଭାବେ ଉପଲବ୍ଧ ହୋଇଛି ।

ଇଡିଆଇଆଇ ପକ୍ଷରୁ ୨୦୧୯-୨୧ ବ୍ୟାଚର ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ସାମାଜିକ ଉଦ୍ୟମିତା ଓ ସାମାଜିକ ସଂସ୍ଥା ପରିଚାଳନା ରୁଚି ଦୁଇଟି ସେହିଆଲାଇକେସନ ପ୍ରଦାନ କରାଯାଇଛି । ଏ ସଂକ୍ରାନ୍ତରେ ଡ. ସତ୍ୟ ରଂଜନ ଆରାୟ, କାର୍ଯ୍ୟନିବାହୀ ଅଧ୍ୟକ୍ଷ, ପିକି ପାଠ୍ୟକ୍ରମ, ଇଡିଆଇଆଇ କହିଛନ୍ତି ଯେ, 'ବିଭିନ୍ନ ପାଠ ବର୍ଷରେ ପ୍ରଯୁକ୍ତି କ୍ଷେତ୍ରରେ ବିପୁଳ ପରିମାଣର ଖର୍ଚ୍ଚ ଅପ ଭାରତରେ ସ୍ଥାପନ କରାଯାଇଛି । ସେମାନଙ୍କ ମଧ୍ୟରୁ ଅନେକ ସଫଳ ହୋଇନାହାନ୍ତି । ଶିକ୍ଷା ପ୍ରଯୁକ୍ତି, ସ୍ୱାସ୍ଥ୍ୟ ପ୍ରଯୁକ୍ତି ଓ ଖାଦ୍ୟ ପ୍ରଯୁକ୍ତି ଭିତ୍ତିକ ଖର୍ଚ୍ଚ ଅପଗୁଡ଼ିକ ଗ୍ରାମୀଣ ଓ ସହରାଞ୍ଚଳରେ ରହିଥିବା ଅଗ୍ରରୁ ଅଭିନବ ସମାଧାନ କରିଆରେ ଦୂର କରିପାରିଛନ୍ତି । ପ୍ରଯୁକ୍ତି ଖର୍ଚ୍ଚ ଅପଗୁଡ଼ିକ ଯେଉଁକି ବିପକ୍ତ ନହେବେ ଏବଂ ଦୀର୍ଘସ୍ୱାୟୀ ବ୍ୟବସାୟ ମଡେଲ କରିଆରେ ଯେଉଁକି ସମାଜର ସେବା କରିପାରିବେ ତାହାକୁ ନିର୍ଦ୍ଧିତ କରିବା ପାଇଁ ଇଡିଆଇଆଇ ପକ୍ଷରୁ ଏହି ପାଠ୍ୟକ୍ରମ ପ୍ରଚଳନ କରିବାକୁ ନିଷ୍ପତ୍ତି ନିଆଯାଇଛି ।

ଇଡିଆଇଆଇ ୨୦୦୮ରେ ଏଆଇସିଟିଇ ଅନୁମୋଦନ ହାସଲ କରିଥିଲା । ଏହି ସଂସ୍ଥା ୧୬୦୦ ଉଦ୍ୟୋଗୀ ସାରା ଦେଶରେ ସୃଷ୍ଟି କରିଛି ଯେଉଁମାନେ ନିଜ ସଂସ୍ଥା ଆରମ୍ଭ କରିଛନ୍ତି । ସଂସ୍ଥାର ପିକିଡିଏମ ଛାତ୍ରଛାତ୍ରୀ ମାନେ ନିଜ ବ୍ୟବସାୟ ଆରମ୍ଭ କରୁଛନ୍ତି ଅନ୍ୟଥା ପରିବାର ବ୍ୟବସାୟରେ ଯୋଗ ଦେଉଛନ୍ତି ବୋଲି ଡ. ଆରାୟ କହିଛନ୍ତି ।

EDII to offer Business Analytics & Information Systems as a specialization to 'wannapreneurs'

June 17, 2019: Entrepreneurship Development Institute of India (EDII), an acknowledged national resource Institute for Entrepreneurship Education, Research, Training and Institution Building, will offer Business Analytics & Information Systems as a part of new electives in its flagship course Post Graduate Diploma in Management - Business Entrepreneurship (PGDM-BE). Social Entrepreneurship and Social Enterprise Management are other two specializations that the Institute will offer to students of its 2019-2021 batch.

Explaining the emphasis given on new specialization of Business Analytics

& Information Systems, Dr. Satya Ranjan Acharya, Acting Chairperson, PG Programmes, EDII said, "India has seen plethora of start-ups coming up in technology field in last few years. However, not many of them have succeeded. The technology start-ups particularly Edtech, Healthtech and Foodtech are bridging the gap between rural and urban markets through innovative solutions that society deserves. EDII has decided to offer this specialization in order to ensure that technology start-ups do not fail and are able to address the critical society issues through sustainable business models."

EDII pioneered full-time entrepreneurship programme in 1998 and got recognition from AICTE in 2008. Over the period, the Institute has nurtured around 1,600 entrepreneurs from across the country to fulfill their dream of starting their own venture. EDII provides an entrepreneurial ecosystem consisting of industry mentors, financiers, start-up entrepreneurs, students from various countries and business background, etc. Post PGDM, the students start their own business or join their family business. EDII also provides incubation facilities to selected deserving student ventures.

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PBD BUREAU

BHUBANESWAR, JUNE 19

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S o c i a l Entrepreneurship and Social Enterprise

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