

EDII TO OFFER NEW SPECIALISATIONS

Entrepreneurship Development Institute of India (EDII), an acknowledged national resource Institute for Entrepreneurship Education, Research, Training and Institution Building, will offer Business Analytics & Information Systems as a part of new electives in its flagship course Post Graduate Diploma in Management – Business Entrepreneurship (PGDM-BE). Social Entrepreneurship and Social Enterprise Management are other two specialisations that the institute will offer to students of its 2019-2021 batch.

Explaining the emphasis given on new specialisation of Business Analytics & Information Systems, Dr. Satya Ranjan Acharya, Acting Chairperson, PG Programmes, EDII said, “India has seen plethora of start-ups coming up in technology field over the past few years. However, not many of them have succeeded. The technology start-ups particularly edtech, healthtech and foodtech are bridging the gap between rural and urban markets through innovative solutions that society deserves. EDII has decided to offer this specialization in order to ensure that technology start-ups do not fail and are able to address the critical society issues through sustainable business models.”