

NATIONAL FACULTY DEVELOPMENT PROGRAMME IN ENTREPRENEURSHIP



DEVELOPING ENTREPRENEURS
THROUGH EDUCATION

September 16-27, 2019



Supported by
All India Council For
Technical Education
(Department of Higher Education)
Ministry of Human
Resource Development,
Government of India, New Delhi



Organized by
Entrepreneurship
Development
Institute of India
Ahmedabad, Gujarat

National Faculty Development Programme in Entrepreneurship

RATIONALE

In the present day knowledge based society, entrepreneurship accounts for around 70 percent of new jobs, and has thus, become a significant phenomenon of the 21st Century. However, while the present times showcase exciting entrepreneurial opportunities, they are also laden with challenges and demand certain unique competencies, knowledge and skills to spot these opportunities.

It, therefore, becomes mandatory for entrepreneurship educators to adopt contemporary and innovative methods of imparting training in entrepreneurship. A cadre of trained entrepreneurship educators can ensure enviable results by imparting the right kind of knowledge, skills and attitude to pupil.

To put in place a cadre teachers trained in Entrepreneurship, All India Council for Technical Education (AICTE), Department of Higher Education, Ministry of Human Resource Development, Government of India, took the initiative of introducing Faculty Development Programme (FDP) in Entrepreneurship. EDI has been offering training programmes to develop a cadre of trained teachers involved in teaching entrepreneurship at the school and college levels. Till date, the Institute has organized more than 130 Faculty Development Programmes at national and international levels and has groomed over 2700 teachers. EDI now announces AICTE sponsored two-week Faculty Development Programme to be conducted at Ahmedabad during 16-27 September, 2019.

OBJECTIVES

The proposed programme will train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students to take up Entrepreneurship as their career. The specific objectives are to:

- ♦ train and equip faculty members with requisite skills and competencies to conduct courses on entrepreneurship, entrepreneurship awareness programmes and entrepreneurship development programmes.
- ♦ create resource persons for leading Entrepreneurship Development Cells (EDCs) in varied Institutes across India.
- ♦ prepare participants in counseling students and/or guiding them for their entrepreneurial career choices.
- ♦ train them to use teaching tools and methodologies relevant to entrepreneurship education.

CONTENT

The content of the programme is broadly classified as follows:

- ♦ All About Entrepreneurship- Entrepreneurship Development Process



- ◆ Curriculum Development for Entrepreneurship Courses
- ◆ Selection Tools for Potential Entrepreneurs
- ◆ Entrepreneurial Motivation Training
- ◆ Creativity and Problem Solving
- ◆ Support Agencies
- ◆ Business Opportunity Identification & Guidance
- ◆ Business Plan- Market Analysis Technical Analysis Financial Analysis Business Profile Preparation
- ◆ Economic and Social Impact of New Business
- ◆ Team Building and Decision Making
- ◆ Action Plan Presentation

PEDAGOGICAL TOOLS AND METHODOLOGY

- ◆ To impart the inputs detailed in the programme structure, the following instructional delivery methods will be adopted:
- ◆ Lecture-cum-discussion, case studies, role-plays and simulation exercises.
- ◆ Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights.
- ◆ Study visits to institutions and small enterprises.
- ◆ Group work and practice sessions.

TARGET GROUP

The programme is open to teachers and faculty members from AICTE approved institutions/ Polytechnics/Participants from industries and R&D, organisations. It may be noted that only 40 faculty members can get enrollment on first-come-first-served basis.

BENEFITS

The program is aimed to train the participants in a

more engaging learning paradigm that can be used by the faculty in their respective college / institute / university. As it is widely accepted, experiential learning has a more significant impact on the learners, a major part of the proposed program will adopt experiential methods accompanied by emphasis on learner's reflection on the learning received. Few of the topics will also be covered through theoretical lectures.

This programme will enhance the awareness and knowledge of the participating faculty members in different activity based tools to teach entrepreneurship. The program will also help participants understand the concept of entrepreneurship and its different dimensions with a more practical perspective so that they can apply the learning while training their students.

CERTIFICATION, FEE & FUNDING SUPPORT

The programme is supported by All India Council for Technical Education (AICTE), and there is no financial implication for nominating institute. The Travel Allowance (TA) of outstation participants would be covered by host organization as per AICTE norms/availability of budget. EDII will not reimburse medical and out-of-pocket expenses.

Accommodation is limited to 20 participants on first-come-first-served basis.

A test will be administered at the end of the programme and certificate will be issued to the participants qualifying in it.



HOW TO APPLY

Nomination form can be downloaded from EDI website: www.ediindia.org and sent to:

Dr. Pankaj Bharti

Faculty &

Programme Coordinator-FDP

E-mail: pbharti@ediindia.org

Mobile: 9924441365

The filled-in nomination form must reach us before 11 / 09 / 2019

THE INSTITUTE

The Entrepreneurship Development Institute of India, an autonomous and not-for-profit Institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI), with support from the Govt. of Gujarat. An acknowledged national resource institution, EDII has established a niche for itself in the area of Entrepreneurship Education and Development. The Institute pioneered Post Graduate Diploma in Management courses in Business Entrepreneurship (PGDM-BE) and Development Studies (PGDM-DS) with due approval from the All India Council for Technical Education (AICTE), Ministry of HRD, Government of India, New Delhi.

EDI is engaged in promoting Entrepreneurship through education, research, training and institution building at national and international levels. Recently, the Institute revisited its various domains in order to review them against the driving changes in the Indian ecosystem. EDII has identified five primary domains - Department of Entrepreneurship Education; Policy Advocacy, Knowledge & Research; Projects; Business Development Services & National Outreach and Developing Economy Management. Since inception, EDII has played the role of a brain trust, a promoter and monitor of entrepreneurship movement at national and international levels. To facilitate the supply of competent entrepreneurs, way back in early eighties, EDII had conceptualized and launched a full-fledged programme popularly known as; Entrepreneurship Development Programme (EDP) facilitating the New Enterprise Creation process. Later, the programme came to be known as EDII-EDP module and was widely accepted as a result-oriented strategy for developing first generation entrepreneurs.

To inculcate entrepreneurial values in today's youth, EDII not only developed text-books on Entrepreneurship but also

trained about over 2000 faculty members, teachers from various universities and colleges to impart quality education in entrepreneurship. Honouring the Institute's expertise, UGC commissioned EDII in 1999 the task to design course structure for entrepreneurship at degree level, for vocational stream institutions in the country. Accordingly, the Institute developed a course which was approved and published by UGC and was recommended for adoption by about 1500 colleges and universities in the country.

The Institute had been the first to introduce 'Open Learning Programme in Entrepreneurship' in 1995. The said course has benefitted more than 13500 potential entrepreneurs from almost every part of the country.

At the international level, to institutionalize entrepreneurship movement, the Institute established EDII-like affiliate institutes in Cambodia, Lao, Myanmar, Vietnam and Uzbekistan on behalf of Ministry of External Affairs (MEA), Government of India (GoI) and ASEAN Secretariat. For Indian Technical and Economic Cooperation division of MEA, GoI, the Institute conducts entrepreneurship and capacity building programmes for nearly 400 officials from 162 developing countries every year.

EDII, winner of the Aga Khan Award for Best Architecture, has state-of-the-art infrastructural facilities. Its faculty group comprises researchers, academicians, consultants, extension officials and trainer-motivators. The institute has earned accolades and recognition from renowned national and international organizations like; The World Bank, ILO, UNIDO, UNDP, The Commonwealth Secretariat and others. EDII, therefore, has been building the nation by creating entrepreneurs who are globally competitive and innovative.



Entrepreneurship Development Institute of India

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ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Ahmedabad

Faculty Development Programme in Entrepreneurship

Sponsored by All India Council for Technical Education (AICTE), New Delhi

(16-27 September, 2019)

Nomination Form*

Please affix
your recent
passport
colour
photograph

1. Name _____
(First Name) (Middle Name) (Surname)

2. Date of Birth _____ Age: _____ Years

3. Designation _____

4. Address of Nominating Institution:

Phone: _____

Fax: _____

E-mail ID: _____

5. Academic Qualifications _____

* Nomination Form can be photocopied, if multiple copies are required.

6. Work Experience (Use extra sheet, if needed)

Sr. No.	Name of Organization	Period		Position held
		From	To	

7. Please narrate briefly how this programme will benefit you in your work area?

Place:

Candidate's Signature

DECLARATION

I hereby declare that our institution is recognized by AICTE vide letter No. _____ dated _____

Name of the Officer/Head of Institution authorized to nominate _____

Designation _____

Date:

Signature with Stamp

Note:

Nomination form can also be downloaded from EDI website: www.ediindia.org and filled-in nomination form will be sent to:

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