



**Entrepreneurship  
Development  
Institute of India,  
Ahmedabad**

*I take great pleasure  
in inviting you to the 1st lecture of  
**Dr. V. G. Patel Memorial Lecture Series**  
on 6 September, 2019  
at 4.00 pm at EDII Campus.*

**Shri Prabhat Kumar**

*Former Cabinet Secretary*

**&**

*Former First Governor of Jharkhand*

*will be the **Distinguished Speaker**  
and address the august gathering on*

**ENTREPRENEURSHIP WITH AN ETHICAL TWIST**

**- Sunil Shukla, Director**





## **Dr. V. G. Patel**

( 6 September 1939 - 4 April, 2019 )

**Dr. Viharidas Gopladas Patel**, fondly known as VG, a noted economist and hailed as the 'Father of Entrepreneurship Movement' in the country, left for heavenly abode on Thursday, April 4, 2019 at Ahmedabad. Honoured with the Padma Shri in 2017, Dr. Patel, an eminent economist and international figure in the sphere of entrepreneurship, small industry policies and growth management, held several key positions in his career. He was the Chief Economic Advisor to Gujarat Industrial Development Corporation; Founder Director of Centre for Entrepreneurship Development, Gujarat and Managing Director at Gujarat Industrial & Technical Consultancy Organization Ltd. An institution builder, he set up EDII in 1983 to work for potential and existing entrepreneurs. Dr. Patel's work towards inclusion of entrepreneurship in the formal education system, sensitization of support system, and entrepreneurship research in addition to routing several developing countries on the trajectory of entrepreneurship, has been widely recognized. The Government of India also incorporated the EDP approach as a part of its self employment schemes.

His book “The Seven Business Crises & How to Beat Them” (reissued as When the Going Gets Tough) is a best seller. Equally acclaimed are “Managing India's Small Industrial Economy” and “Entrepreneurship Development Programme in India and its Relevance to Developing Countries”

The trailblazer that he was, he introduced the country to a distinctive development concept. The discipline of entrepreneurship will always owe its existence to Dr. Patel, and his vision will continue to guide the entrepreneurship fraternity.