

# Famed Murshidabad Silk set for image make-over

*United News of India (UNI)| December 16, 2019*

---

Kolkata, Dec 16 (UNI) Bengal's Mulberry silk Known for its light-weight quality, is set for an image make-over.

The Entrepreneurship Development Institute of India (EDII) an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training and Institution Building, will be training over 550 Bijoypur silk artisans in the aspirational district of Murshidabad.

The Project, which is being undertaken under the cluster development scheme SFURTI of Ministry of MSME and Khadi Village Industries Commission, is three years long and will work on empowering rural artisans through capacity building initiatives. The aim of the Project is develop Mulberry Silk Cluster through intervention programme in three villages of Murshidabad.

Most of the artisans working in this area are socio- economically poor and traditionally engaged in reeling and weaving.

The EDII said it is reviving the silk cluster by providing technical support to more than 550 workers to produce silk garments and sarees. Of those artisans, 226 are women and more than 40 per cent belong to Scheduled Castes.

"The project aims at empowering rural artisans through capacity building programme and establishment of Common Facility Centre in the areas of designing, printing and diversification into fashion garment making facilities, apart from reeling, twisting and weaving," EDII cluster development manager Subir Roy said.

<http://www.uniindia.com/famed-murshidabad-silk-set-for-image-make-over/east/news/1823595.html>