

EDII Trains Over 32,900 Beneficiaries in Five Years to Assist Accenture's 'Skill to Succeed 2020'

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Entrepreneurship Development Institute of India (EDII), an acknowledged national resource Institute for Entrepreneurship Education, Research, Training and Institution Building has trained over 32,900 beneficiaries in the last five years as a part of Micro Skillpreneurship Development Programme (MSDP) under 'Skills to Succeed 2020' Goal supported by Accenture. The MSDP entrepreneurship focuses on developing entrepreneur competencies, steps in starting an enterprise and more.

"MSDP is designed as a one-month training programme where the participants are provided training on entrepreneurship and on a skill which has economic viability. EDII helped them in acquiring technical support, quality management, packaging standards, licenses, certifications and registration, product testing and market linkages. This handholding gave confidence to the entrepreneurs during the initial stages of their entrepreneurial journey. Finally, they grew into sustainable enterprises and successful entrepreneurs", comments, Dr Raman Gujral, Professor & Head-Southern Region, EDII.

The program was designed by the Institute to plant feasible entrepreneurship among the marginalized communities. Over 21,900 enterprises were set up by trained beneficiaries and training was conducted across Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Maharashtra, Madhya Pradesh, Goa, Uttarakhand, Assam and Puducherry during 2015-16 to 2019-20.

"The enterprises are creating new job opportunities in the local areas and are skilling more and more people, leading to the overall economic development of the region. EDII has observed that one micro-enterprise will create three direct and five indirect job opportunities on an average. MSDP has thus resulted in the creation of about 60,000 local direct employments through the enterprises," adds Dr Gujral.

Being an autonomous and not-for-profit institute, EDII was set up in 1983 with a mission to fuel in facilitating the emergence of competent first-generation entrepreneurs and transition of existing SMEs into growth-oriented enterprises via education, training and more. It is sponsored by apex financial institutions such as the IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd and the State Bank of India (SBI).

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